Website Performance Report

Google Search Console (past 3 months)

Note: All results are where a user has performed a search specifically using Google's search engine:

Section [1]

Total clicks: indicate a user has searched for and found our website, and then clicked on the link to open a page of our website
Total impressions: the number of times a link to our website appeared in a search result. Whether the link was scrolled into view or not is irrelevant
Average CTR (click through rate)**:** the percentage of impressions that resulted in a link to our website actually being clicked
Average position: the average position of our website in search results (depending on what the user searched for)

Section [2]

Queries: shows what users searched for, where a link to our website appeared in Google's search results. Example 1: search term "clevedon and district skittles league" - 96 users clicked through to our website. Example 2: search term "kingston seymour village hall" - only 1 user clicked through to our website (some or all of the words appear in our "teams page")

Query	Clicks	Impressions	CTR	Position
clevedon and district skittles league	96	118	81.4%	3.1
clevedon skittles league	3	125	2.4%	8.9
clevedon skittles league tables	1	57	1.8%	10.1
clevedon skittles	1	38	2.6%	8.1
kingston seymour village hall	1	9	11.1%	53.8

Section [3]

Pages: in order of most clicked to least clicked - indicates which pages of our website are most visited using Google

Search type: Web | Date: Last 3 months | + NEW | Last updated: 5 hours ago

Google 3

QUERIES | PAGES | COUNTRIES | DEVICES | SEARCH APPEARANCE | DATES

Page	Clicks	Impressions	CTR	Position
https://clevedonanddistrictclubsskittlesleague.co.uk/	219	843	26%	6.1
https://clevedonanddistrictclubsskittlesleague.co.uk/fixtures.php	46	538	8.6%	6.5
https://clevedonanddistrictclubsskittlesleague.co.uk/privacy.php	8	128	6.3%	3.9
https://clevedonanddistrictclubsskittlesleague.co.uk/sponsor.	4	43	9.3%	34.4

Section [4]

Devices: indicates what device types are used to view our website. Somewhat surprisingly, many users are viewing our website on a desktop PC (includes laptops) - I would have expected mobile devices to be top of the list. No matter, as our website works on all device types (except wearables: like smart watches)

Search type: Web | Date: Last 3 months | + NEW | Last updated: 5 hours ago

Google 4

QUERIES | PAGES | COUNTRIES | DEVICES | SEARCH APPEARANCE | DATES

Device	Clicks	Impressions	CTR	Position
Desktop	132	442	29.9%	13.6
Mobile	126	471	26.8%	7.7
Tablet	18	154	11.7%	7.7

What about other search engines?

Not everyone uses Google to search the web with. Using the search term "clevedon district skittles", our website performs extremely well achieving top position in the first results page for: Bing; Yahoo; DuckDuckGo; MSN. However, our website does not fare well with the ASK search engine (although this may improve over time)

Web server logs

Section [1]

Visits: indicates the number of users that have visited our website per month. These figures are approximate, but should be read as a minimum number of visits. Only unique IP addresses are counted - so for example: if a husband and wife at home both visit our website on separate devices, it only counts as 1 visit, because they would be using the same IP address - the IP address of their router

Pages: indicates how many pages have been visited on our website per month

Usage Statistics for clevedonanddistrictclubsskittlesleague.co.uk

Summary by Month
Generated 13-Nov-2019 03:32 GMT

Server 1

Summary by Month										
Month	Daily Avg						Monthly Totals			
	Hits	Files	Pages	Visits	Sites	KBytes	Visits	Pages	Files	Hits
Nov 2019	217	197	66	37	353	45185	486	866	2565	2821
Oct 2019	321	292	94	43	778	176982	1337	2937	9062	9970
Sep 2019	246	225	79	38	668	183296	1144	2396	6760	7406
Aug 2019	240	217	88	27	555	223959	853	2744	6743	7453
Jul 2019	460	390	141	20	177	170805	334	2260	6244	7368
Totals						800227	4154	11203	31374	35018

Section [2]

Shows how visitors are entering and exiting the website: pages are in the order of highest to lowest. "/_" represents the home page

Server 2

Top 10 of 13 Total Entry Pages					
#	Hits		Visits		URL
1	317	11.24%	269	55.58%	/
2	165	5.85%	70	14.46%	/cups.php
3	147	5.21%	61	12.60%	/tables.php
4	94	3.33%	34	7.02%	/fixtures.php
5	13	0.46%	10	2.07%	/archive.php
6	26	0.92%	9	1.86%	/teams.php
7	10	0.35%	8	1.65%	/privacy.php
8	15	0.53%	7	1.45%	/contact.php
9	8	0.28%	6	1.24%	/sponsor.php
10	9	0.32%	5	1.03%	/advertisers.php

Top 10 of 16 Total Exit Pages					
#	Hits		Visits		URL
1	317	11.24%	185	38.14%	/
2	165	5.85%	110	22.68%	/cups.php
3	147	5.21%	92	18.97%	/tables.php
4	94	3.33%	41	8.45%	/fixtures.php
5	39	1.38%	12	2.47%	/find_next_match.php
6	9	0.32%	8	1.65%	/advertisers.php
7	13	0.46%	7	1.44%	/archive.php
8	8	0.28%	7	1.44%	/sponsor.php
9	26	0.92%	7	1.44%	/teams.php
10	15	0.53%	5	1.03%	/contact.php

Section [3]

Anomalies: delving deeper into the server logs can reveal individual users activities - in particular that of "bad" visitors which may be human or robots. All websites attract these types of visitors. Luckily, our website attracts a lesser number of them. So far, they have all failed in their attempts to exploit the site. Our website does not make use of any third-party plug-ins or code. Instead, it is entirely hand coded and therefore unique, making it much more difficult to exploit. (The web server itself is not in my control, but nevertheless is well protected).

The image below shows some users trying to exploit WordPress plug-ins which our website doesn't use - so they failed miserably

Logs of clevedonanddistrictclubsskittlesleague.co.uk ...

Start real-time updates | Refresh | All logs

Server 3

Any | IP | 4 | Message

Date	Type	IP	Code	Message	R	Agent	Size	Source
2019-11-12 00:04:33	Error	82.165.81.39	404	GET /wp-admin/ HTTP/1.0			1.27 K	[redacted]
2019-11-12 00:11:07	Error	45.40.166.166	404	GET /test/wp-admin/ HTTP/1.0			1.27 K	[redacted]
2019-11-12 00:17:16	Error	74.208.59.62	404	GET /wordpress/wp-admin/ HTTP/1.0			1.27 K	[redacted]
2019-11-12 00:24:23	Error	79.170.44.92	404	GET /blog/wp-admin/ HTTP/1.0			1.27 K	[redacted]
2019-11-12 00:29:27	Error	205.196.208.34	404	GET /wp/wp-admin/ HTTP/1.0			1.27 K	[redacted]
2019-11-12 00:35:29	Error	208.97.170.33	404	GET /old/wp-admin/ HTTP/1.0			1.27 K	[redacted]
2019-11-12 13:23:24	Error	159.89.144.7	404	GET /wp-login.php HTTP/1.0			1.27 K	[redacted]

Lighthouse audit (web.dev)

This online tool measures how well our website supports users. If there are areas where it can improve, the audit shows immediate steps to increase the website's metrics. The target I have set for our website shall be 90% or higher for all 4 categories

https://clevedonanddistrictclubsskittlesleague.co.uk/ | SWITCH URL | RUN AUDIT

Last audit: Nov 13, 4:20 PM | View Report | Download Report

Lighthouse

Performance	Accessibility	Best Practices	SEO
99	94	85	100

Score scale: 0-49 | 50-89 | 90-100

First Contentful Paint	1.7 s	First Meaningful Paint	1.7 s
Speed Index	2.4 s	First CPU Idle	1.7 s
Time to Interactive	1.7 s	Estimated Input Latency	10 ms