

POST EVENT REPORT 2017

Exhibitions & Conferences for South-East Europe

NEXT EVENT: 2018, Sofia, Bulgaria



EE & RE

SMART
CITIES

Save *the* PLANET
Waste Management & Recycling

ENERGY EFFICIENCY
& RENEWABLES

SMART CITIES

WASTE MANAGEMENT
& RECYCLING

With the Patronage of:



REPUBLIC OF BULGARIA
Ministry of Regional
Development and Public Works



Ministry of Environment
and Water



Sofia Municipality



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For the thirteenth time in a row 'EE & RE' (Energy Efficiency & Renewables), 'Save the Planet' (Waste Management & Recycling), 'Smart Cities' showcased the latest useful solutions and technologies for sustainable development and ecology as well as for various industries and households.

Konstantin Delisivkov - the Bulgarian Deputy Minister of Energy, Krasimir Zhivkov - the Bulgarian Deputy Minister of Environment and Water, Violeta Komitova - the Bulgarian Deputy Minister of Regional Development and Public Works and Atanas Koundourdjiev - the Bulgarian Deputy Minister of Health opened the Forum.

The event was under the auspices of the Ministry of Environment and Water, Ministry of Regional Development and Public Works and Sofia Municipality.

H.E. Alberto Trueba - Ambassador of Argentina in Bulgaria, Cinzia Bruno - Director of ICE Sofia Office; Venceslava Yanchovska - Manager of Innovation Norway Sofia and Traian Chebelev - Deputy Secretary General of BSEC also welcomed the participants.



EXHIBITIONS

- Direct Exhibitors from 14 countries: Austria, Belgium, Bulgaria, the Czech Republic, Denmark, Germany, Greece, Italy, Lithuania, Norway, Poland, South Korea, Switzerland and Ukraine.
- 55% foreign companies. Three collective participations:
 - Austrian Pavilion with the promotion support of ADVANTAGE AUSTRIA Sofia - for 8th consecutive year
 - ICE - Italian Trade Agency, Sofia Office organized Italian Pavilion at SEE 'Save the Planet'.
 - Norwegian Participation, realized by Innovation Norway Sofia.
- Trade visitors from 30 countries.

EXHIBITOR PROFILE

Energy Efficiency: Energy Efficiency in Different Industry Branches; Cogeneration; Efficient Lighting; Thermal Pumps; Energy Storage; Energy Efficient Construction; Isolation; Energy Saving HVAC Systems, E- Mobility, etc.

Renewable Energy: Biomass & Bioenergy; Waste-to-Energy, Geothermal Energy; Hydro Energy; Wind Energy; Solar Thermal Energy, Photovoltaic Systems, Energy and Resource Recovery; Invertors, etc.

Smart Cities: Passive Houses; Building IT Management Systems; Smart Transport; Smart Lighting, Heating and Cooling; Smart Energy; Information and Communication Technologies (ICT) for Smart Cities, etc.

Save the Planet: Effective Waste Processing; Waste Collection Technologies; Transport Vehicles; Waste Treatment Equipment; Hazardous Waste Treatment; Composting; Waste-to-Energy; Recycling Systems and Technologies; Specialized Software; Environmental Decontamination; Environment Management and Eco-Audit, etc.

Visitors

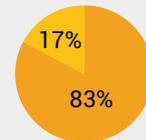
The exhibitions attracted over 3000 specialists from 30 countries: Austria, Belgium, Bulgaria, China, Dubai, Estonia, France, Germany, Greece, Hungary, India, Israel, Italy, Japan, Lebanon, Macedonia, Malta, the Netherlands, Norway, Poland, Portugal, Romania, Russia, Serbia, Slovenia, South Korea, Spain, Sweden, Turkey and the UK.

Visitor Profile

Agriculture and Forestry; Architecture, Construction, Real Estate; Associations & NGOs; Automation, Electronics; Chemical Industry; Energy Saving; Engineering & Installation; Environment; Financing & Investment; Food Industry; Fuels; Heating and Air Conditioning; IT & Telecommunication; Lighting; Media; Paper and Packaging Industry; Power Engineering; Recycling; Renewable Energy; State & Municipal Administration; Tourism; Transport, Logistics; Waste Management.

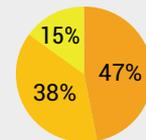
Visitors by Region

From Bulgaria - 83%
From Abroad - 17%



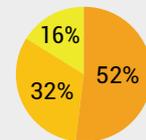
Visitors by Company Activity

Production - 47%
Services - 38%
Trade - 15%



Visitors by Job Position

Manager - 52%
Marketing, sales - 32%
Expert, consultant - 16%



Partners:





CONFERENCES

41 speakers: 54% from Bulgaria, 46% from abroad (11 countries).

Program Highlights

ENERGY EFFICIENCY AND RENEWABLES

Main Topics: • Geothermal Energy - Foreign Experience and Modern Solutions • Co-financing Sustainable Energy Projects from EU Funds • Energy Union Governance and the Smart and Clean Energy Package • Argentine Know-how and Technologies in Renewable Energy, etc.

Speakers from: EURELECTRIC; International Geothermal Association; European Investment Bank; Cleantech Bulgaria; European Geothermal Council; Macedonian Geothermal Association; Bulgarian Thermal Heat Pump Association; Embassy of Argentina in Bulgaria; National Biomass Association of Bulgaria, etc.

Sponsors: InnoEnergy Knowledge Innovation Community, InnoEnergy is supported by EIT, a body of the European Union,

SAVE THE PLANET

Main Topics: • The Circular Economy • National Policy on Waste Management • Session ITALY, organized by ICE - Italian Trade Agency, Sofia Office: Italian Companies Present Good Practices, Projects, New Technologies • Waste Utilization, etc.

Speakers from: DG Environment, European Commission; European Biogas Association; Bulgarian Ministry of Environment and Water; Sofia Municipality; Bulgarian Association of Municipal Environmental Experts, Martin GmbH (Germany), etc.

SMART CITIES

Main Topics: • e-Health Enigma - Round Table, organized by Innovation Norway Sofia • The Big Data Revolution in Smart Cities • Smart City Enablement & Orchestration • Sofia - Smart City. Perspectives and Opportunities, etc.

Speakers from: Norwegian Centre for E-health Research; Innovation Norway Sofia; Bulgarian Ministry of Health; Bulgarian Association for Personalized Medicine; European Big Data Association; Intracom Telecom (Greece); Bulgarian Facility Management Association; EnEffect (Bulgaria), etc.

Sponsor:

Attendees

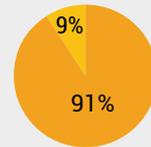
158 participants from Bulgaria, Czech Republic, France, Germany, Greece, Macedonia, Norway, Russia, Spain and the UK.

Attendee Profile

Agriculture & Forestry; Architecture & Construction; Association & NGO; Bank, Finance, Investments; Chemical Industry; Electronics & Automation; Energy Efficiency; Engineering & Installation; Environment; IT and Telecommunication; Light Industry; Metals, Machine Building; Oil and Gas Industry; Packaging; Power Engineering; Renewable Energy; Research & University; Smart Cities; State & Municipality Administration; Waste & Recycling.

Attendees by Region

From Bulgaria - 91%
From Abroad - 9%



Parallel Events

• **Bulgarian-German Workshop on Waste Management Co-operation, Concept and Technology Transfers**, Organizer: German Environment Agency

• **Seminar 'Managing Hazardous Waste in Bulgaria. Current Problems and Solutions'**, Organizer: BalBok Engineering AD



Media Partners:



PROMOTION

An extensive promotional campaign was carried out in 18 countries. The forum was supported by 96 partners and media partners from Bulgaria and abroad. It was announced in international and national media - internet sites, news agencies, specialized magazines, radio stations.

How we reach the target audience through social networks?



WELCOME ADDRESSES AND TESTIMONIALS

'Save the Planet' once again showcases the best practices in waste management and recycling. Focusing on the innovations in this field, the event presents the latest technologies in both the public and private sector and considers waste as a resource. I think this initiative is among the most successful examples of cooperation for all stakeholders to exchange experiences in the industry.'

Irina Kostova, Minister of Environment and Water of Bulgaria

'Energy efficiency, renewable energy, treatment and recovery of waste, are increasingly at the center of plans aimed at environmental sustainability. So, the exhibitions and conferences 'Save the Planet', 'Energy Efficiency & Renewable Energy' and 'Smart Cities' fit precisely into the context of innovative sectors, associated with these arguments and problems.'

Cinzia Bruno, Director of the Office in Sofia, ICE - Trade Promotion Agency Supporting the Internationalization of Italian Enterprises Abroad

'The synergy of high quality topics and audience – this may be the basic dignity of the Forum, organized by Via Expo. This offers actual benefits because people are already aware what models they can choose from when it comes to personal way of life, public causes and even recognition of policies'

Milen Atanasov, Journalist, Author of TV Show 'Green Light', Bulgarian National Television

'Our Organization is proud to be associated since 2011 as one of the partners to this major annual event, which offers an excellent platform for getting acquainted with the latest technological developments related to cleaner energy, greener cities and better quality buildings, for identifying new investment opportunities and for meeting and interaction of market players in these sectors.'

Ambassador Traian Chebeleu, Black Sea Economic Cooperation Organization

'Thank you for the opportunity to be part of the conference and entire event!

SEE market is important at the European level, therefore the influence is mutual in both directions. Such events are welcome and for sure, the influence is positive.'

Sanja Popovska-Vasilevska, Macedonian Geothermal Association

'Such an event will definitely influence the South-East European market positively because it brings visibility to a Europe-wide and international audience. Important contacts will be established, too.'

Stefanie Scheidl, European Biogas Association

'BalBok Engineering AD is a traditional participant as an exhibitor and from the event previous edition organizes its own seminars within the framework of the whole Forum. We very much appreciate the event this year and it receives the same assessment from the attending ecologists.'

Dr. Ralitzia Angelova – Executive Director, BalBok Engineering AD

Join the event in 2018!

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