

FTTH Conference 2016

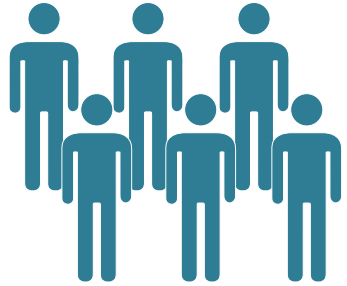
16-18 February - Luxembourg City

"Calling for a brighter future"

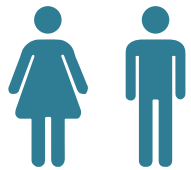


POST EVENT REPORT

ATTENDEE PROFILES



3,000 participants
from 96 countries



11% 89%



600 C-Level



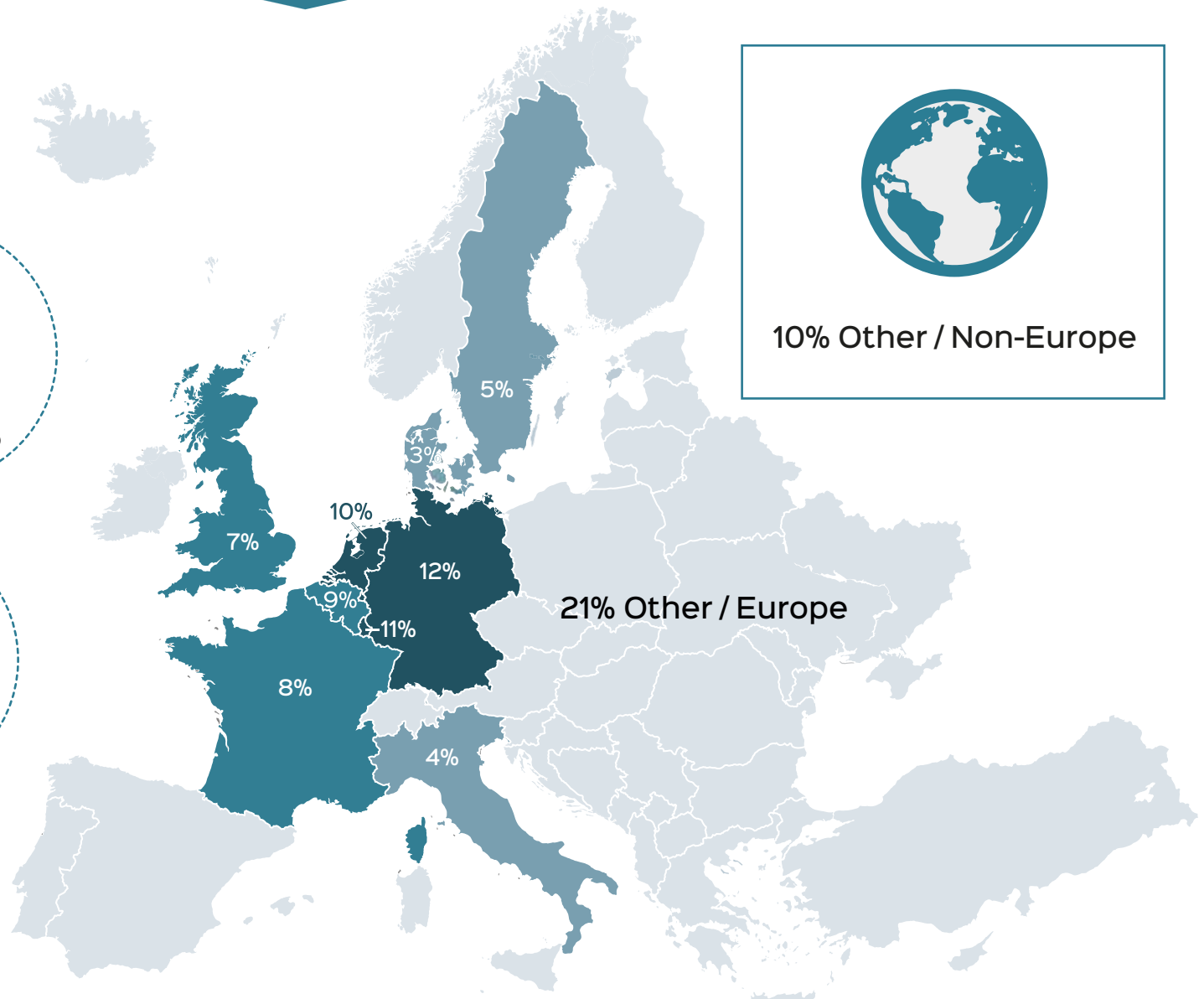
50+ Media



98%
of respondents
would recommend
the event



10% Other / Non-Europe



SPEAKER HIGHLIGHTS



155
Speakers



14
Sessions



11
Workshops



"We adopted a strategy for ultra-high speed networks to become the first fibred country in the EU."

Xavier Bettel, Prime Minister of Luxembourg

The FTTH Conference opened by prestigious speakers

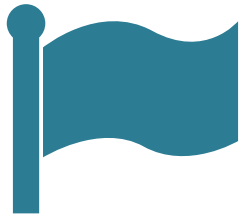
- Xavier Bettel, Prime Minister of Luxembourg took the floor: [WATCH IT!](#), followed by a video address of Günther H. Oettinger, European Commissioner for Digital Economy & Society: [WATCH IT!](#)
- Ruud Hendriks, entrepreneurial icon in the Netherlands, shared his vision in an inspirational keynote speech: [WATCH IT!](#)

FTTH Award 2016

- For the first time two companies received the FTTH Operator Award in recognition of rolling out advanced fibre networks: Luxembourg's incumbent operator **POST** and **INEA**, a Polish alternative telecommunications operator.
- Professor **Hartwig Tauber**, winner of the FTTH Individual Award, has been one of the most active defenders of FTTH for more than a decade. [WATCH IT!](#)



EXHIBITION HIGHLIGHTS



120
Exhibitors
& Partners



Live demos at
the FIBEX ZONE



Amazing
networking
opportunities

The exhibition hall, a great networking hub

- Top industry players showcased the latest trends of FTTH products and solutions.
- The FIBEX ZONE was launched, offering live demo experiences of a wide range of FTTH-enabled applications.
- The exhibition hall provided a perfect opportunity to network, while enjoying a drink, for instance, at the LUXBAR.



Watch
the
event
clip!

TV Studio

Check out these interviews with key FTTH Conference speakers.

[ANNA KRZYŻANOWSKA](#)
[BENOÎT FELTEN](#)
[DALIBOR VAVRUSKA](#)
[DR. SAFA NASSERELDIN](#)
[EDGAR AKER](#)
[ERZSÉBET FITORI](#)
[GUNNAR HÖKMARK](#)
[HARTWIG TAUBER](#)
[HASAN MUNASIR CHOUDHURY](#)
[HEATHER B. GOLD](#)
[LISE FUHR](#)

[MARKUS LAQUA](#)
[MATTHIAS KURTH](#)
[MATTHIEU JOOSTEN](#)
[NADIA BABAALI](#)
[PETER SODERMANS](#)
[PHILIPPE VANHILLE](#)
[PIERRE GOERENS](#)
[RUUD HENDRIKS](#)
[TONY SHORTALL](#)
[VALÉRIE CHAILLOU](#)

THE CALL FOR FIBRE



FTTH Conference 2016 delegates held "I want Fibre" signs

- In line with the FTTH Council Europe's 2015-2016 strategy, the theme of the FTTH Conference 2016 was "Calling for a brighter future". The event offered a great opportunity for broadband stakeholders, including operators and policy makers, to join our call for action to speed up deployment of FTTH in Europe.
- During the Opening Ceremony, more than 1,500 people in the plenary conference room held up "I want Fibre" signs! Delegates were also invited to take a selfie at the Photo Booth.



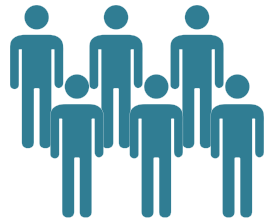
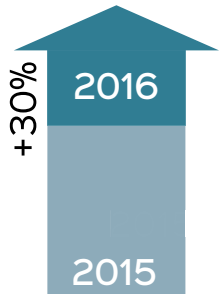
COMMUNICATION IMPACT

SOCIAL MEDIA



800
TWEETS

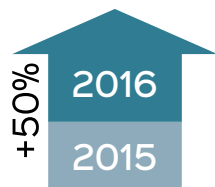
115,000
views



14,000
FOLLOWERS



11,000
views



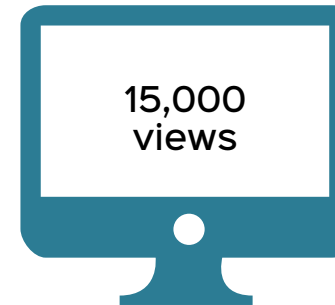
11,000
views



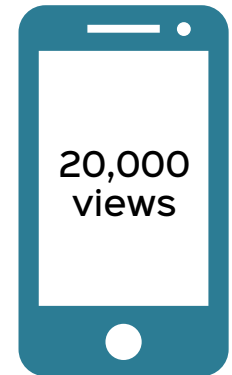
+300
members



DIGITAL



15,000
views



20,000
views

MEDIA



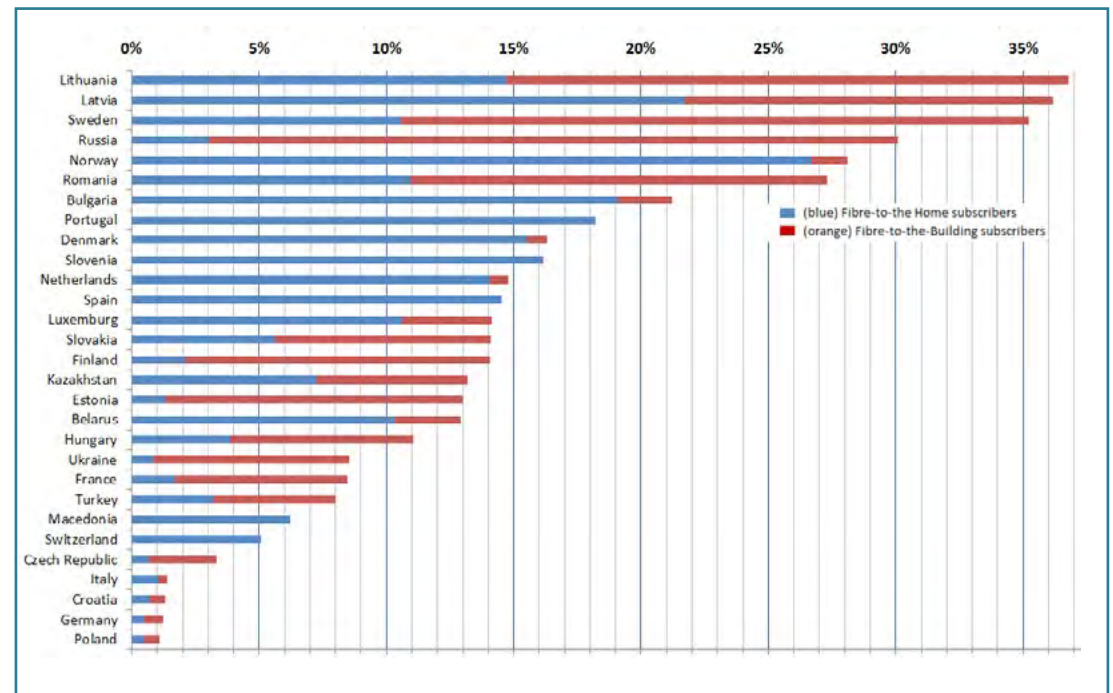
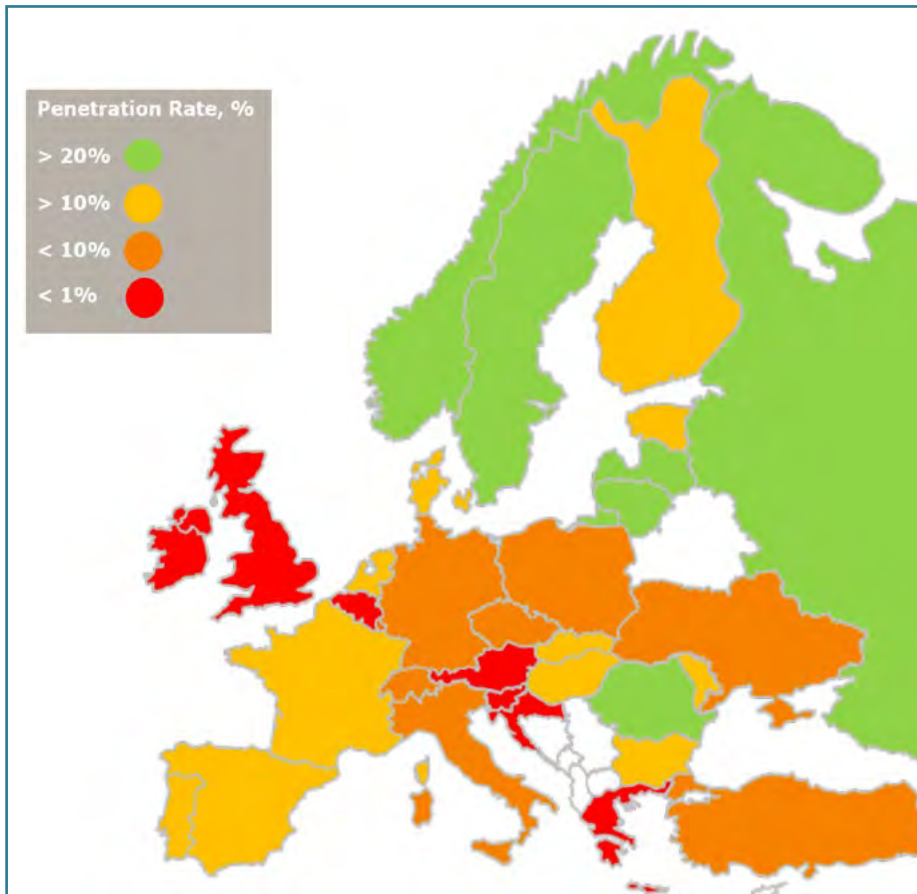
120
PRESS ARTICLES

FTTH/B PANORAMA

European FTTH Ranking September 2015

Household Penetration of countries with more than 1% household penetration

View the
online
interactive
document



Source : IDATE for FTTH Council Europe

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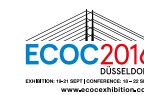
Analyst partners



Media partners



Associate partners



Donation 2016
goes to:



FTTH Conference 2017

See you next year in Marseille, France
14 to 16 February 2017



www.ftthconference.eu

SAVE THE DATE!

Gimme Fibre Day on 4 November 2016



Don't miss out!

It's YOUR day!

www.gimmefibre.eu

Follow the FTTH Council Europe activities



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FTTH Council Europe



FTTH Council Europe
I want fibre



FTTH Council Europe

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info@ftthcouncil.eu