

Marketing Cover Letter Sample for Marketing Specialist Position

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Michael Brown
MicroSystem Company
982, Rhode Avenue
Kansas City, MO 83782

Dear Mr. Brown,

I have a great interest with your advertisement for marketing specialist position that published in "New York Times". I would like to apply as Marketing Manager in your company. I believe that my education and employment history are appropriate for the position.

I achieved Bachelor Degree of Marketing from Ohio University in 2003. I have experienced in marketing field. I have worked as Marketing Specialist in GRO Industries, Chicago. I worked with the following responsibilities: evolved new marketing programs as company visions; created market analysis for predicting future market conditions; helped regional marketing manager to implement local email; and monitored all of activities of marketing performances. I have successfully increased sales target up to 8 % and developed multimedia marketing program. Other achievements are described in my resume.

I have extensive knowledge in multimedia advertising/marketing. I have promoted company's product via internet marketing. Strong leadership and organizational skills are my advantages. I am capable for creating product marketing and multimedia to promote product and services. I am proficient with Microsoft Office package and graphic tools I am able to adapt with new environment quickly.

I attached my resume for my detailed experiences. I am happy if I get opportunity to meet you for interview session. Please contact me at (623) 623-7263 for further information. Thank you for your consideration.

Sincerely,

Jane Claudia