

CURRICULUM VITAE

PERSONAL DETAILS

SURNAME: NTHIGA

OTHER NAMES: RITA WAIRIMU

GENDER: FEMALE

NATIONALITY: KENYAN

CURRENT ADDRESS: MOI UNIVERSITY,
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ACADEMIC QUALIFICATIONS

2010- 2014	PhD, Sustainable Tourism Management, Wageningen University, The Netherlands
2005-2008	MSc. Hospitality and Tourism Management, Kenyatta University, Kenya
1997-2001	BSc. Tourism Management, Moi University, Kenya-Second Class Honors (Upper Division)
1992-1995	Kenya Certificate of Secondary Education (K.C.S.E) Nguviu Girls High School, Embu, Kenya (B+)

EMPLOYMENT RECORD	
Period	Position
2011 to Date	Lecturer, Department of Hotel and Hospitality Management, School of Tourism, Hospitality and Events Management, Moi University, Kenya
2004-2011	Graduate Assistant, Department of Hotel and Hospitality Management, Moi University, Kenya
2003-2004	Assistant Front Office Manager, Safari Beach Hotel, Diani, Kenya
2002-2003	Management Trainee, Alliance Hotels, Kenya
2001-2002	In-charge, Front Office Operations, Severin Safari Camp, Tsavo West, Kenya
RESPONSIBILITIES AND ACADEMIC POSITIONS	
Period	Position
May 2016 to Date	Chair, Departmental Postgraduate Board, Department of Hotel and Hospitality Management, Moi University
January 2015 to March 2016	Warden Brookside Hostel: students welfare in the hostels and
2014 to Date	Diploma Programmes, Short Courses and Certificates Coordinator, School of Tourism, Hospitality and Events Management, Moi University
2014 to Date	Member, School Marketing and Publicity Committee, School of Tourism, Hospitality and Events Management, Moi University
2014 to Date	Departmental Curriculum and Research Coordinator, Department of Hotel and Hospitality Management, Moi University
2012-2014	Diploma Programmes Coordinator, School of Tourism, Hospitality and Events Management, Moi University
2009-2012	Diploma Programmes Coordinator, Department of Hotel and Hospitality Management, Moi University
2004-2007	Industrial Attachment Coordinator, Department of Hotel and Hospitality Management, Moi University

PUBLICATIONS

Published Books and Book Chapters

Lamers, M., Van der Duim, R., **Nthiga, R.W.**, Van Wijk, J., & Watterreus, S. (2015). Implementing Tourism-Conservation Enterprises: A Comparison of Three Lodges in Kenya. In Van der Duim, R., Van Wijk, J., & Lamers, M (eds). Institutional Arrangements for Conservation, Development and Tourism in Eastern and Southern Africa. London: Springer.

Nthiga, R.W. (2014). Governance of Tourism Conservation Partnerships: Lessons from Kenya. PhD Thesis, Wageningen University, The Netherlands. ISBN: 978-94-6257-166-2.

Nthiga, R.W., Mwongera, B., & Zellmer, K. (2011). Conservation through Tourism, The Conservation Enterprise model of the African Wildlife Foundation. In Van der Duim, R., Meyer, D. & Zellmer, K. (Eds). New Alliances for Tourism, Conservation and Development in Eastern and Southern Africa. Delft: Eburon.

Refereed Journal Articles

Nthiga, R.W., Van der Duim, R., Visseren-Hamakers, I.J. & Lamers, M. (2015). Tourism-conservation enterprises for community livelihoods and biodiversity conservation in Kenya. *Development Southern Africa*. 32 (3): 407-423.

Lamers, M., Van der Duim, V.R., Van Wijk, J., **Nthiga, R. W.**, & Visseren-Hamakers, I.J. (2014). Governing Conservation Tourism Partnerships in Kenya. *Annals of Tourism Research*. 48 (250-265)

Lamers, M., **Nthiga, R. W.**, Van der Duim, V.R., & Van Wijk, J. (2013). Tourism-conservation enterprises as a land-use strategy in Kenya. *Tourism Geographies An International Journal of Tourism space*. DOI 10.1080/14616688.2012.806583.

Rotich, D., **Nthiga, R.W.**, Bor, T., & Kogolla, B. (2012). Product Diversification for Sustainable Tourism Development: Exploring the Strengths and Challenges of Kisumu Region, Kenya. *European Journal of Business and Social Sciences*. Vol 1(9). 108-117.

Lamers, M., Van der Duim, V.R., Van Wijk, J., & **Nthiga, R.W.** (2012). Tourism conservation Enterprises; Case of Koija Starbeds, Kenya. *Dutch article*.

Sawe, B.J, **Nthiga, R.W.**, Odunga, P.O., & Maingi, S.W. (2009) Conference Tourism In Kenya: Towards tourism product development, diversification and extension. *African Journal of Business and economics*.

Okello, M.M., Seno, S.K., & **Nthiga, R.W.** (2009). Reconciling people's livelihoods and environmental conservation in the rural landscapes in Kenya:

	Opportunities and challenges in the Amboseli landscape. <i>Natural Resource Forum</i> (33) 123-133.
Published Teaching/Learning Module	Nthiga, R.W. (2013). <i>Introduction to Hospitality Operations and Management ODL Module</i> . Department of Tourism Management in Collaboration with the Institute of Open and Distance Learning Moi University
Refereed Journal articles in Press	<p>Nthiga R.W., Schulz R. N., Bor, T., Sawe, B.J. & Burugu, R. (in Press). The Role of Internship in developing Hospitality Students' Management Competencies: Lessons from Moi University, Kenya. <i>African Journal of Tourism and Hospitality</i></p> <p>Bor, T., Nthiga R.W., Sawe, B.J. & Burugu R.W. (in Press). An Assessment of Hospitality Students' Perceived Employability Skills and Competencies gained from Higher Education in Kenya. <i>African Journal of Tourism and Hospitality</i></p>
Published Conference Proceedings	<p>Njoroge, J.M. & Nthiga, R.W. (2015). From Davos to Mombasa Kenya: A position paper on the adoption of the 'Davos declaration' by hotels. <i>Atlas Africa Conference Proceedings</i> Vol. 9. (123-136).</p> <p>Burugu, R. Bor, T., Nthiga, R.W. & Cheruon, R. (2013). Eco-lodges, a future for sustainable tourism in Kenya: A survey of selected Eco-lodges in Kenya. <i>Atlas Africa Conference Proceedings</i> Vol. 8. (24-34).</p> <p>Sitati, N.W., Nthiga, R.W., & Khisa, G. (2008). Does Tourism development in the Mara ecosystem benefit local people? <i>Thematic proceedings of Atlas Africa conference</i>. Vol. 4 (53-67).</p>

RESEARCH SUPERVISION EXPERIENCE		
PhD Research Students		
Name	Study area/Topic	Year
Muchiri Justus Muriithi	Foreign Tourist Satisfaction with Movie-induced Tourism: A case of selected movies on Kenyan attractions.	On-going
Masters Research Students		

Lydia Lutta	Exploring the consumption of African Indigenous vegetables in selected Restaurants in Nairobi, CBD, Kenya	2013
Elizabeth Chebor	Events Marketing Strategies for Competitive Advantage in selected five star hotels in Nairobi, Kenya	On-going
Mary Wanjiku Ndung'u	The Relationship between the adoption of Environmental Management Practices and Triple Bottom Line in selected Hospitality establishments in Nakuru County, Kenya	On-going
Lucy Rotich	Effects of Organizational Culture on Performance in selected five star chain affiliated hotels in Nairobi CBD, Kenya	On-going
Grace Wanja	Customers' Perceptions on green practices by Hospitality establishments around Lake Naivasha, Kenya	On-going
Caroline Chelangat	Contribution of Rural Tourism Development to Community Livelihoods in the Mara Triangle, Kenya	On-going
Julius Chumo	Green events management as a marketing strategy for hospitality establishments in Mombasa town, Kenya	On-going
Pauline Jilo Mungatana	Impacts of property management systems on service delivery in the rooms division in selected 5-star hotels in Nairobi County, Kenya.	On-going
David Kinyangi	Factors Affecting Demand For Domestic Tourism In Kenya	On-going
Eric Mesocho	Effects of Perceived Job Security on Employee Performance by selected University Catering staff in Kenya.	On-going

WORKSHOPS/CONFERENCES ATTENDED	
Year	Conference/workshop
2015	9 th Atlas Africa Conference on Tourism and Inclusive Growth in Developing Economies, Dar-es-salaam, Tanzania 3 rd -5 th June 2015.
2013	8 th Atlas Africa Conference on: African Tourism in Global Society: Central or Periphery,

	Kigali, Rwanda 3 rd to 5 th June 2013.
2012	Workshop on Tourism Conservation Enterprises as innovations for conservation and Development, Nairobi 21 st November 2012.
2011	7 th Atlas Africa Conference on: Sustainable Tourism and Environmental Education: A natural link. Kampala, Uganda 6 th to 8 th June 2011.
2010	Delphe workshop on Pro-Poor Tourism involving participants from Kenya, Netherlands, UK, Uganda, and Tanzania, Nairobi, 6 th to 8 th July 2010.
2010	Fifth International Conference on Monitoring and Management of visitor Flows In Recreational and Protected Areas. Wageningen, The Netherlands. 30 th May to 3 rd June 2010.
2010	Second Young Leaders (3A-Step) seminar on Pro-Poor Tourism, Nairobi/ Amboseli Kenya, 28 th June to 5 th July, 2010.
2009	First Young Leaders (3A-Step) seminar on Pro-Poor Tourism, Masebe Nature Reserve South Africa, 6 th to 13 th December, 2009.
2009	Delphe Field work at Bwindi impenetrable National Park, Uganda on Tourism based policy interventions to conservation and livelihoods 15 th to 24 th June 2009.
2009	5th Annual International Conference of Moi University, Eldoret Kenya 3 rd Aug to 7 th August 2009.
2008	4th Annual International Conference of Moi University, Eldoret Kenya. 29 th July to 2 nd August 2008.
2007	Atlas Africa Conference on Tourism and Wealth Creation, Atlas, SNV and Makerere University, 27 th to 29 th October 2007, Makerere University Uganda.
2006	2nd Annual International Conference of Moi University, Eldoret, Kenya. 29 th Aug to 2 nd September 2006.
2006	Atlas Africa International conference, Sarova Whitesands Hotel, Mombasa Kenya 16 th to 18 th February, 2006.
SHORT COURSES ATTENDED	
2010	Refresher course on Sustainable Tourism Development offered by African Wildlife Foundation (AWF) and Maastricht School of management, The Netherlands (MSM) from 4 th to 14 th October 2010 in Nairobi Kenya.
2010	Training course on Tourism, Development and Nature conservation, 3A- STEP Project, Amboseli National Park, Kenya, July 2010.
2009	Training Course on Sustainable Tourism and Nature conservation, 3A- STEP Project, Masebe Nature Reserve, and Johannesburg, South Africa 6 th to 13 th Dec 2009.
2003	June, 2003: Training at Kenya Utalii College on Human Resource Management.

RESEARCH INTERESTS

- Community-based tourism;
- Partnerships for conservation and development;
- Sustainable tourism;
- Pro-poor tourism;
- Inclusive tourism;
- Tourism Research;
- Tourism Policy;
- Hospitality Law;
- Environmental conservation;
- Wildlife management.

ADDITIONAL EXPERIENCE

- Member of the Young Leaders Team on Sustainable Tourism and Nature Conservation (With other Members from Uganda, Rwanda, Tanzania, South Africa, Botswana, UK, Netherlands, Namibia and Finland.
- 1999: Enumerator Kenya National Census;
- 1997: Poll clerk, General Elections;
- 1997: Registration Clerk Electoral Commission of Kenya.

MEMBERSHIP TO PROFESSIONAL BODIES

- Member, Laikipia Wildlife Forum, a membership body on conservation of Natural Resources;
- Member, Ecotourism Society of Kenya;
- Member, Association of Hospitality Professionals and Practitioners;
- Member, Atlas Africa.

SOCIAL RESPONSIBILITIES

- Mentor and Member of the organizing Committee, Catholic University, Amacea, Gaba Campus Eldoret, Youth Empowerment Programme;
- PTA Member, Little Lambs School, Eldoret.
- Mentor and Resource person, Global Travel and Tourism partnership (GTTP) East Africa.

REFEREES

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