GEORGE J. NELSON JR.

Employment Objective: Athletic Director, Indiana State University

Professional Profile: NCAA Division 1 experience as a senior level Associate AD with over 20 years of corporate and operational experience as a leader across a multitude of disciplines

Skill Sets

- Strategic Planning
- Athletic Program Leadership
- Coaching/teaching
- Budgeting and program affordability
- Facility Management
- Fund Raising
- Personnel Training/Leadership Development
- Contract Development/Negotiation/Oversight

Education and Certifications

- B.S., Operations Management, USAF Academy, Colorado Springs, CO
- M.S., Business Management, Troy University
- DoD Senior rated Business Professional in Program Management, Contracting, Finance
- NACDA Senior Administrator Mentorship Institute 2014 graduate
- Collegiate Athletic Leadership Symposium (CALS 15)

Athletic Management

- Deputy Athletic Director (2011 – 2014), Associate AD (2006 – Present)
    - Sr Administrator with oversight for 23 teams -- 600 athletes, 50 coaches, 27 instructors
    - Direct supervisor for 15 athletic programs -- 30 coaches, over 350 athletes
    - Department Head, Physical Education/Recreation and Human Performance Lab
    - Decision maker on coaching contracts, program priorities, facility utilization, competition contracts/schedules, and Team Alumni Activity – 13 years of athletic supervision
    - Work directly with 8 different Division 1 conferences and NCAA Regions
    - Approval authority over AF Pride Club fund raising and disbursement activity
- Fund raising -- helped initialize and maintain fund raising activity through an extensive athletic facility upgrade campaign – over $90M worth of facility improvements and expansions (’09-’17)
    - Justified program improvement needs to unrestricted donors, Alumni, parents and government funding sources—built key program interest and cultivated relationships
- Financial management -- secure funding and oversee implementation of budgets to meet athletic requirements for recruiting, team travel, equipment/supply needs and long term facility upkeep
    - Supervise efforts to ensure budget integration is consistent among all programs, keeping pace with organizational mission and goals – especially during tough economic times
- Facility management -- Coordinate facility use to maximize space within time constraints to meet all varsity practice, competition requirements and other non NCAA athletic events
    - Ensure Staff preparation in setting up and running 280 athletic activities per week
    - Work closely with support operations personnel ensuring quick transitions made to accommodate classes, Intramurals and Varsity practice—over 300 annual facility changes
- Committee member on 2010 NCAA Certification team for Athletic Department Diversity plan
    - Conducted review of institutional policy and practice to ensure Gender and Diversity goals are met across the department for both the Student Athlete and department employees
    - Received top ratings from NCAA Certification team – blueprint for other Universities
- Fulfilled liaison duties for athletic department, to include public relation responsibilities across campus and throughout the community.

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Athletic Impacts since 2006:

- 17 Conference and National Coach of the Year recipients
- 8 Conference or regional Championships
- Over 40 Collegiate All-Americans
- 11 NCAA All-Americans
- 4 Conference Student Athletes of the year
- Recent Championships: WWPA Men's Water Polo '12, MPSF Men's Soccer '12, 4-time USA Gymnastics Team Champions (Men) '13, ECAC Lacrosse (Men) '14
- Combined 15 team APR - 980

Events/Facility Support Management

- Responsible for 150 acres of athletic fields and nearly 1 million square feet of indoor space
- Approve and coordinate support and scheduling for NCAA and non-NCAA athletic contests
- Tournament Director for 2010-2011 NCAA West Regional Wrestling Championships
- Tournament Director for 2013 Western Athletic Conference Men's Soccer Championships
    - Prepare competition brackets, site coordination, facility preparations, media support
- Directed operations for annual field day competition—120 staff, 1300 athletes, 99 contests
    - Supervised grounds maintenance, communications, logistics, and engineering support
- Effectively helped organize and coach in nationally reputable sports camps raising $1M annually
- Tournament Director for National Collegiate Boxing Championships
    - Ensured availability of student manpower, facilities, concessions, and local TV contract

Leadership

- Senior Administrator – oversight for 23 NCAA Division 1 Athletic teams, directly responsible for 15 programs across multiple conferences – indirectly responsible for nearly 700 student athletes
- Directed/negotiated conference affiliation changes for Men's Soccer and Men's Swimming (MPSF to WAC), Men's Wrestling (WWC to Big 12), Men's Lacrosse (ECAC to SoCon)
- Liaison with Olympic Training Center and Colorado Springs Sports Corp forming reciprocal agreements for national team training, State Games, and annual Wounded Warrior competition
- Department Head, physical education to include fitness, intramural, recreation and competitive club programs for 4000 students--responsible for over 60 coaches, 90 total staff/support person
- Deputy Director, Academy Response Team—benchmark committee for social climate issues
- Athletic Department Senior Representative on Academic review team for "at risk" students
- Deputy Group Commander(Vice Dean of Students)-- directly responsible for all aspects of four year officer training operations and development program for the 4,000 student population
    - Responsible for 40 Directors, 4 Executive Directors, 132-member staff, $12M budget.

Strategic Planning & Representation

- Western Water Polo Association Executive Committee member
- NCAA Fencing Committee Member
- Mountain Pacific Sports Federation (MPSF) Executive Committee
- Dean of Faculty Curriculum Committee member and Faculty Council Executive Representative
- AD representative on USAFA's Business Requirements Advisory Group (BRAG)
- Member of Crisis Action Team (CAT) from 2003-present—directly responsible for Emergency Management Response, Antiterrorism/Force Protection
- Sr Administrative Committee member for Department Strategic Plan

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Program Management/Contracting

- Developed Performance Work Statement (PWS) for $200M Engineering service and support contract– teamed with Engineering (CE), Contracting, Finance, and key USAFA Mission Areas to review current contract and define future university requirements—direct impact to Athletics
    - Incorporated all Athletic, Academic, and Military support requirements and priorities
- Led Fund Raising activity through congressional channels for $650M F-22 engine program
- As Lead Program Manager-Negotiated and awarded $553M B-2 Bomber contract
- Led Air Force cost-study effort establishing negotiating platform for $53M engineering contract.
    - Managed contracts and quality assurance for top secret program

Career History

- Deputy Athletic Director, USAF Academy – (Jan '11- Jan '14)
- Associate AD, Director of Athletic Programs, USAF Academy – (2006-Present)
- Assistant AD for Athletic Programs, USAF Academy Athletic Department -- (2005-2006)
- Deputy Group Commander (Vice Dean of Students)—USAF Academy, CO (2003-2005)
- Assistant Athletic Director for Athletic Liaison--USAF Academy, CO (2000 - 2003)
- Director, Combat Modernization Planning, AF Materiel Command--W-P A.F.B., OH (1998 - 2000)
- Director, F-22 Engine Operations and Production--Wright-Patterson A.F.B., OH (1997 - 1998)
- Chief, B-2 Air Vehicle Systems--Wright-Patterson A.F.B., OH (1994 - 1997)
- Commander, Cadet Squadron 39--USAF Academy, CO (1990 - 1994)

Service Accomplishments/Awards

- Four year letterman and Team Captain, Air Force Academy Swimming – 19 years combined experience as a Division I Athlete and Senior Administrator
- Winner of the 2003 **Malham M. Wakin Character Leadership Award**
- Awarded appointment to academic rank of Assistant Professor in July, 2002
- Commander of 1993 **Honor Squadron**, USAF Academy, CO
- USAF Academy **Lance P. Sijan Leadership Award** nominee—1993
- Graduate, 1994, Defense Systems Management College—Senior Level Certification in Program Management, Business, Contracting, Finance
- Winner, **DoD's "Best Air Force Program Management" Award**—1998
- **Outstanding Young Men of America Award**--1987
- Air Force Contract Management Division **Officer of the year**—1987, 1988, 1989
- Air Force Contract Management Division **Program Manager of the Year**—1987, 1988
- Company Grade Officer **(CGO) of the year** – AMRAAM Systems Program Office (SPO)—1986
- Life Member—US Air Force Academy Association of Graduates
- US Citizen—Birthplace: Ft Worth TX