

## **Resume**

Professor & Head  
P.G.Department of Business Management  
Fakir Mohan University  
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**Name** : **Dr. Devi Prasad Misra**  
**Designation** : Professor and Head  
**Teaching & Research Experience** : 19 + 5 years

### **Work Experience**

1990-1999 : Dept. of Commerce, Berhampur University Lecturer  
1999-2005 : Dept. of Business Administration, Berhampur University  
Reader  
2005- Continuing : Dept. of Business Management, F.M. University  
Professor & Head

**Educational Qualifications** : M.Com. M.Phil., Ph.D.  
**Ph.D. Topic** : "Prediction of Industrial Sickness: A Study on  
the Corporate Sector of India" awarded in  
1990.

### **Ph.D. Scholars Awarded**

1. Prediction of Corporate Sickness in India: A Multivariate Study (Awarded in 2000).
2. Profitability Analysis of Chemical Industry in India (Awarded in 2000).
3. A Critical Study on the Working of the Orissa State Warehousing Corporation (Awarded in 2003).
4. Working Capital Management: A Study on the Paper Companies in India (Awarded in 2004).
5. Management and Monitoring of Corporate Health: An Empirical Study (Awarded in 2004).
6. Determinants of Profitability: A Study on Aluminum Companies in India (Awarded in 2005).

### **Ph.D. Scholars under Registration**

1. The role of EXIM Bank in Financing and Promoting Foreign Trade of India during post-liberalization period (1991-2001) - N. Murali Mohan **(Thesis Submitted)**.
2. A study on the working of UTI during post-liberalization era (1991-2005) – Trilochan Behera.
3. A study on the structure & pattern of ICICI financing to industrial sector during post-liberalization era (1991-2005) - C. Uma Babu.
4. Motivational need analysis of engineering college teachers and students for achieving professional excellence: A case study in Orissa- P.K. Rou tray.
5. Problems and Prosperity of processed food industry in the fruits and vegetable sector in Andhra Pradesh- T.Uma Maheswar Rao.
6. A study of consumer perception of life insurance products: A comparative analysis between public and private sector undertaking- A.B.Jena.
7. A study on the structure and pattern of IFCI financing to industrial sector during post-liberalization era (1991-2005)- N.Rakesh.
8. A study on the performance evaluation of EXIM bank on Foreign Trade of India during post-reforms era (1991-2005) - K.Suresh Kumar.
9. A study on the working of the life insurance cooperation of India with special reference to post-reforms era.

### **Books Published**

1. Sahu, P.K. & D.P. Misra, The Critical Appraisal of Industrial Sickness, Kaniska Publishing House, New Delhi, 1992.
2. Biswasroy, P.K. & D.P. Misra, Lease Financing in India, Kaniska Publishing House, New Delhi, 1992.
3. Misra, P.K. & D.P. Misra, The Role of Warehousing in Indian Economy, Kalpaz Publishing House, New Delhi, 2005.

### **Research papers published (referred journals):**

1. Misra, D.P & P.K. Misra, Profitability of OSWC: An Economic Analysis, **The Management Accountant**, Dec, 2006.

2. Misra, D.P & D. Panigrahi, Working Capital management & its impact on Profitability: A study on Selected Paper Manufacturing units, **Aura journal of ISM**, July, 2005.
3. Misra, D.P, Multivariate Approach to Predict Corporate Health: An Empirical Evidence, **Amity Business Review**, July - Dec., 2004.
4. Murty, AVN & D.P. Misra, Cash Flow Ratios as Indicators of Corporate Failure, **Finance India**, September 2004.
5. Panigrahy, D & D.P. Misra, An Empirical Study of Some Financial Ratios for Predicting Corporate Sickness, **GITAM Journal of Management**, July - Dec. 2003.
6. Misra, D.P & P.K. Biswas Ray, General Insurance Business in India: A Synoptic View, **The Indian Journal of Commerce**, December 1997.
7. Misra D.P & P.K. Biswas Ray, Financial Ratios as Forewarning Indicators of Industrial Sickness, **The Management Accountant**, August 1997.
8. Panigrahy, D & D.P. Misra, Financial Ratios as Predictors of Corporate Health, **Productivity**, October - December 1994.
9. Panigrahy, D & D.P. Misra, How to Predict and Monitor Corporate Sickness: The Relevance of Cash Flow, **The Management Accountant**, October 1994.
10. Misra, D.P. & P.K. Biswas Ray, Financial Ratios: The Bottom Line for Predicting Corporate Sickness, **Productivity**, Jan - Mar. 1994.
11. Biswas Ray, P.K. & D.P. Misra, Recent Reforms in Indian Stock Market: A Synoptic View, **The Indian Journal of Commerce**, December 1993.
12. Panigrahy, D & D.P. Misra, Predicting Corporate Sickness Using Cash Flow Analysis, **Vikalpa**, July - Sept, 1993.
13. Biswas Ray, P.K. & D.P. Misra, Industrial Sickness and Rehabilitation: An Analytical View on IRBI Assisted Units, **Indian Journal of Public Enterprise**, June 1992.
14. Misra, D.P & P.K. Sahu, Emerging Profile of Entrepreneurship Education and Training in India, **The Indian Journal Commerce**, June 1992.
15. Biswas Ray, P.K. & D.P. Misra, The Dynamics of Small Scale Industries in India : An Overview, **SEDME**, June 1992.
16. Biswas Ray, P.K. & D.P. Misra, The Dynamics of Industrial Sickness: A Strategic Approach to 2000 AD, **The Chattered Secretary**, June 1992.
17. Biswas Ray, P.K. & D.P. Misra, Financial Services to Sick Industries in India : A

Case Study of IRBI, **The Indian Journal of Commerce**, March 1992.

18. Sahu, P.K. & D.P.Misra, Advanced Techniques in Financial Analysis and Corporate Efficiency, **The Indian Journal of Commerce**, June 1990.

19. Misra , D.P. & P.K.Sahu, The Computer Application to Accounting in Indian Business : An Emerging Trend, **The Indian Journal of Commerce**, Sept. 1989.

20. Misra, D.P, K.C. Rout & P.K.Sahu, Industrial Sickness: A Study of the Problems and Strategies for the 21st Century, **Indian Journal of Public Enterprise**, June 1988.

### **Popular Articles Published**

**1. Retail Marketing in India: The Emerging Issues and Challenges**, All Orissa Journal of Commerce-Volume XXX, Number-1, January-2009.

2. Jena, A.B. & D.P. Misra, Challenges & Opportunities of Life Insurance Business in the Liberalized Economy: An Assessment.' **Anvesa**", July 2008.

3. Debasish, S.S. & D.P.Misra, Bancassurance- A New Paradigm in Financial Service, **Anvesa**, Dec, 2006.

4. Misra, D.P. & A.B. Jena, Privatization of Life Insurance business In India: A Critical Analysis, **Privatization of PSUs: An Integrated Approach (Ed)**, Published by V.N. College, Jajpur, Aug, 2006.

5. Misra, D. P., Management Education in 21<sup>st</sup> Century: Emerging Issues, **Anvesa**, Aug, 2005.

6. Misra, P.K. & D.P.Misra, Physical Performance of OSWC and Its Role in the Economic Development of Orissa, **Strategy**, October 2003

7. Murthy, A V N. & D.P.Misra, Industrial Sickness a Growing Malady: Strategies for Effective Control, **Strategy**, November 2002.

8. Misra, D.P., Investment Policy and Foreign Investment: An Emerging Trend, **Strategy**, November 2001.

9. Biswas Roy & D.P.Misra Human Resource Accounting: A Conceptual Framework, **Strategy**, May 2000.

10. Misra, D.P. & P.K.Biswas Roy, Tackling the Menace of Sick Units: Selected Strategies, **Facts for You**, October 1997.

11. Venture Capital Financing: An Emerging Area of Financial Services, **Financial Services Emerging Trends (Ed)**, Delta Publishing House, Delhi, 1997.

12. Biswas Roy, P.K. & D.P. Misra, Foreign Investment Trends in India, **Recent Trends in Foreign Investment (Ed)**, Pointers Publishers, Jaipur, 1996.
13. Sahu, B.K. & D.P. Misra, Trade Union and Work Culture: **Role of Trade Union to Bring Up Work Culture, How to Develop a New Work Culture: Exploring the Indian Ethos (Ed)**, Kaniska Publishers, New Delhi, 1994.
14. Panigrahi, D. & D.P. Misra, Mass Communication: An Introspection of the Media Industry, **Strategy**, November, 1992.
15. Misra, D.P., **Leasing: A New Dimension to Development Banking in India, Lease Financing in India (Ed)**, Kaniska Publishing House, Delhi, 1992.
16. Misra, D. P. & P.K.Sahu, Concept of Corporate Sickness and Building of Predictive Models, **Strategy**, June 1991.
17. Misra, D.P. & P.K.Sahu, Predicting Corporate Sickness, **Industrial Sickness : Concepts, Cases and Remedies (Ed)**, Discovery Publishing House, Delhi, 1990.
18. Misra, D. P. & P.K.Sahu, Marketing and Advertising: A close Relationship, **Prajnanubhuti**, 1989-90.
19. Misra, C.S. & D.P. Misra, Small Scale Industry: Phenomenal Growth in Orissa, **Orissa Review**, Sept. - Oct., 1987.
20. Rout, K.C. & D.P.Misra, Capital Structure of Public Undertakings: A Study of Public Enterprises in Orissa, **Orissa Journal of Commerce**, June, 1987.
21. Mohapatra, R. P. & D.P. Misra, Investment Prospects for Non-Resident Indians, **Journal of Berhampur University**, 1986-87.
22. Misra, D.P. & P.K.Sahu, Sickness in Small Scale Sector: A Study of Ganjam District, **Orissa Journal of Commerce**, June - Dec., 1986.

### **Number of Research Project Completed**

'Study in Flow of Production and Investment Credit through PACs in Orissa', funded by Orissa State Cooperative Bank Ltd., Bhubaneswar.

### **Membership in Professional Bodies**

1. **Life member**, Orissa Commerce Association.
2. **Life member**, All India Commerce Association.

### **Membership in Academic Bodies**

1. **Member**, Academic Council, F.M. University.
2. **Member**, Research Committee of the University (RCU), F.M. University.

3. **Chairman**, Subject Research Committee in Commerce & Management, F.M. University.
4. **Chairman**, Board of Studies in Commerce & Management, F.M. University.
5. **Dean**, Faculty of Commerce & Management, F.M. University.

### **Administrative Assignments**

1. **Head**, P.G. Department of Business Management, F.M. University continuing.
2. **Warden**, P G Hostels, F.M. University 2004-06.
3. **Chairman**, P G Council, F.M. University during January 2007 – May 2009.
4. **Director**, CDCE (Center for Distance & Continuing Education), F.M. University continuing.

### **Personal Details**

1. Date of Birth : 29<sup>th</sup> April, 1961
2. Marital Status : Married
3. Gender : Male
4. Nationality : Indian
5. Languages Known : English, Hindi and Oriya

### **References**

1. Prof. P.K. Sahu, Former Dy. Chairman, Orissa State Planning Board.  
Mobile: 91-9437305252
2. Prof. Bal Mohan Das, Former Vice-Chancellor, Acharya Nagarjuna University.  
Mobile: 91-9848010187

**Place:**

**Date:**

**Signature**