



Welcome

Strategic Leadership

Effective Strategy Is Realized Through Effective Leadership

August 17 & 18, 2016 • UCF Executive Development Center

Agenda for Wednesday, August 17, 2016

7:45 AM – 8:30 AM	Registration and Breakfast
8:30 AM – 9:00 AM	Introductions
9:00 AM – 9:30 AM	Day One Agenda and Leadership Overview
9:30 AM – 10:15 AM	Your Individual Leadership Behavioral Style - DiSC
10:15 AM – 10:30 AM	Break and Refreshments
10:30 AM – 10:45 PM	Leadership Development Framework - VAE
10:45 AM – 11:45 PM	Vision - How Leaders Create and Sustain Direction
11:45 AM – 12:30 PM	Luncheon
12:30 PM – 1:15 PM	Alignment - How Leaders Align Key Resources
1:15 PM – 2:00 PM	Execution - How Leaders Get Things Done
2:00 PM – 2:15 PM	Break and Refreshments
2:15 PM – 2:30 PM	VAE Summary
2:30 PM – 4:30 PM	Break and Leadership Case - Reed Hastings and Netflix
4:30 PM – 5:00 PM	Leadership - Day One Summary



UCF Executive Development Center
36 W. Pine Street, Orlando, FL 32801



Welcome

Strategic Leadership

Effective Strategy Is Realized Through Effective Leadership

August 17 & 18, 2016 • UCF Executive Development Center

Agenda for Thursday, August 18, 2016

7:45 AM – 8:30 AM	Breakfast
8:30 AM – 9:00 AM	Day One Review - Day Two Agenda
9:00 AM – 9:30 AM	Strategy Defined
9:30 AM – 10:15 AM	How You Should Measure Your Competitive Advantage
10:15 AM – 10:30 AM	Break and Refreshments
10:30 AM – 10:45 AM	Strategic Leadership Process (SLP) Overview
10:45 AM – 11:45 AM	Analysis - The Foundation of a Successful Strategic Plan
11:45 AM – 12:30 PM	Luncheon
12:30 PM – 1:15 PM	Formulation - Plans to Tailor Your Value Chain
1:15 PM – 2:00 PM	Implementation - Putting the Plan Into Action
2:00 PM – 2:15 PM	Break and Refreshments
2:15 PM – 2:30 PM	Strategic Leadership Process Summary
2:30 PM – 4:30 PM	Strategy Case - Netflix
4:30 PM – 5:00 PM	Strategy - Day Two Summary



UCF Executive Development Center
36 W. Pine Street, Orlando, FL 32801