



Barrett & Coe

fantastic photography

Wedding Photography Course 1 Day (How to make a profit from weddings)

The complete guide to pricing packages, choice of products, marketing and how to acquire your first bookings.

Recommended and approved by



Agenda

Past students of our wedding photography courses have undertaken wedding commissions at some of the most prestigious wedding locations including The Tower of London, The Savoy, Durham Castle, Zermatterhoff Hotel, Marriott Hanbury Manor Hotel, Langley Castle, The Ritz, Goodwood Marriott Hotel, Dalhousie Castle, Lumley Castle, Norwich Cathedral.

Learn how to attract the most discerning clients that want the very best in wedding photography and are prepared and are prepared to meet the cost involved.

9am – 10am

Coffee

10am – 11.30am

How to make a profit from weddings
Choosing the products and packages
How to book weddings
Insider wedding marketing knowledge

11.30am – 1pm

Understanding the wedding sequence and professional planning to ensure the ultimate in satisfaction from your clients.

All wedding photographers should have a deep and comprehensive knowledge regarding the sequence of events at weddings in order to ensure that you avoid all the mini pitfalls photographers can experience.

1pm – 1.45pm

Lunch

1.45pm – 4pm

Wedding photography in detail
Engagement shoots
Preparation shoots at the brides home
Shoes and wedding dresses
Shooting with available light
Flash on camera

Flash, exposure, composition, overcoming bad weather and taking control