Marketing Manager Job Application Letter

Mr Trevor Higgins
Hiring Manager
Sales & Marketing Corporation
Made Up Road
London
E12 5DD

28th April 2011

Dear Mr Higgins

I am seeking a new professional sales related challenge and have noticed that you are currently recruiting for a marketing manager. I believe that my strong academic background in marketing and my long and successful career in sales will make me an ideal candidate for your vacancy. Therefore I would like to formally apply for your position.

As you can see from my enclosed CV I am proficient in a variety of marketing sectors including; client development, brand marketing, market research and competitor analysis. As a employee you will find me to be a excellent role model for other staff as I am:

- Target driven
- Focused
- A dedicated team builder

I would be grateful if you could let me know if there is anything else I can do to influence your decision in my favor. In the meantime I would like to schedule an appointment with you to discuss my application further. Therefore if it is acceptable to you I will contact you next Tuesday at your office to arrange this.

Once again thank you for taking the time to consider my application.

Yours sincerely:

Howard Smith
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