

Marketing Fresher Job Application Letter

January 14, 2011

Ms. Claire Saunders
Director of Personnel
ABC National Bank
Pasadena, CA 64444
[Email Address Here]

Dear Ms. Saunders:

As per our telephonic conversation yesterday, I would like to submit my application for the marketing research position (#031210-528) advertised in the March 12th in California News. With my apprentice research background, my training in sales and marketing, and my work experience, I consider I could make a precious contribution to ABC National Bank in this position.

In May I will complete my B.S. in Marketing with a minor in Sales at Concordia University, CA. As element of the requirements for this degree, I am mixed up in a senior marketing research project that has given me knowledge interviewing and review research subjects and assisting with the examination of the data collected. I also have completed a course in statistical study methods.

My experience also comprises working part-time as a bookkeeper in a small autonomous bookstore with an yearly budget of about \$150,000. Since of the small size of this business, I have been showing to and participated in the majority aspects of managing a business, together with advertising and marketing. As the bookkeeper, I created monthly sales reports that allow the owner/buyer to project seasonal inventory needs. I also assisted with the development of ideas for special promotional events and designed book sales proceeds after each occasion so as to assess its victory.

I believe my mixture of business experience and BS Degree in Marketing is an outstanding match for the marketing research position you explained. Enclosed is a copy of my resume with extra information regarding my qualifications.

Thank you very much for your time and consideration. I look forward to hearing your reply.

Sincerely,
Florence Johnson
20 Example Road
San Bernardino, CA 269888
(609) 555-1999
[Your Email Address Here]