Personality Development through SWOT Analysis

Background:

An organization is most likely to succeed in life if their people use their talent to their fullest extent. Similarly, the organization will suffer fewer problems if the people know what their weaknesses are, and if these weaknesses can be managed so that they don't matter in the work you do.

So how does one go about identifying these strengths and weaknesses, and analyzing the opportunities and threats that flow from them? SWOT Analysis is a useful technique that helps one do this.

What makes SWOT especially powerful is that, with a little thought, it can help uncover opportunities that one would not otherwise have spotted. And by understanding the weaknesses, one can manage and eliminate threats that might otherwise hurt one's ability to move forward. Using the SWOT framework. Specialized talents and abilities can be further developed required to enhance organizational performance.

Duration: 2 days

Content:

- Personality Development – what and why
- Introspection & SWOT Analysis /Self Analysis For Mindset Change – (Changing negative Habits/attitudes at work-place and in personal life)
- Hard & Working Smart'- Taking commitments for good habits and
- changing wrong habits for better work-culture, higher productivity
- Interpersonal Relationship Skills – improving relationships at work-place
- Managerial Effectiveness/Leadership Qualities .Building Teams, New Leaders
- Team Work – Strengthening co-operation at work place
- Personal Grooming
- Communication
- Stress Management
- Time Management
- Conflict Management
- Building Self-image and Self-Efficacy

Benefits:

A SWOT matrix is a framework for analyzing strengths and weaknesses of persons as well as the opportunities and threats that they face. This helps them focus on their strengths, minimize their weaknesses, and take the greatest possible advantage of opportunities available to them. This will create a better team which will enhance the organization's performance.

Who should attend?

- Managers who are responsible for key results
- Employees who are to be future leaders/ managers

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