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## Patrice Bula

Executive Vice President, Nestlé S.A.  
Head of Strategic Business Units, Marketing, Sales and Nespresso

### *Personal*

Date / Place of birth 1956 in Aigle (Vaud), Switzerland  
Nationality Swiss  
Marital status Married, three children



### *Experience*

1 May 2011 **Executive Vice President, Nestlé S.A.**  
Head of Strategic Business Units, Marketing, Sales and Nespresso – Nestlé Headquarters

2007 **Market Head** – Nestlé Greater China Region

2003 **Market Head** – Nestlé Germany

2000 **Head of the Strategic Business Unit** Chocolate, Confectionery & Biscuits – Nestlé Headquarters

1997 **Region Head** – Nestlé Southern African Region

1995 **CEO Cokoladovny** – Czech Republic and Slovakia

1992 **Market Head** – Nestlé Taiwan

1989 **Marketing Director** – Nestlé Taiwan

1988 **Market Specialist**, Zone AOA – Nestlé Headquarters

1985 **Manager Food Business Unit** – Nestlé Japan

1983 **Product Specialist** – Nestlé Japan

1980 **Marketing Trainee** – Nestlé Headquarters, Nestlé Switzerland, Nestlé Kenya and Nestlé Japan

### *Education*

Lausanne University HEC (Switzerland) –  
MSc in Economic Sciences  
Program for Executive Development – IMD Lausanne

### *Languages*

French, English, German, Japanese

### *Board memberships*

Chairman Shanghai TOTOLE,  
Vice Chairman Sichuan HAOJI