

Maxine Curry

Marketing Project Manager

AREAS OF EXPERTISE

Inbound marketing

Content marketing

Marketing automation

Client satisfaction

Product launches

Marketing activity

PERSONAL SUMMARY

A pro-active professional who can use her marketing know-how, combined with the latest sales automation tools, to help her clients convert opportunities into sales. Maxine is an organised and efficient individual who has the ability to hit goals by leading marketing projects whilst coordinating a wide range of stakeholders. She comes from a strong marketing background, and is trained to focus on continuous improvement without compromising quality in key target areas. Right now she is looking for a great opportunity to develop her future career in a dynamic and commercial environment.

WORK EXPERIENCE

Company name – Birmingham

MARKETING PROJECT MANAGER Jun 2013 – Present

Responsible for working directly with the Head of Marketing to co-ordinate, execute, oversee and manage the annual marketing plan.

Duties:

- Driving complex integrated and targeted marketing campaigns.
- Coordinating marketing activities across many different business functions.
- Chairing regular update meetings with the marketing and sales teams.
- Creating professional marketing visual project summaries and presentations.
- Managing relationships and daily communication with advertisers, customers and related third parties.
- Producing and implementing sales and marketing plans.
- Writing up detailed marketing reports for company Directors.
- Overseeing project logistics and coordinating activities across departments.

PROFESSIONAL

First Aider

Sales Professional

PERSONAL SKILLS

Committed

Dedicated

Focused

Hard working

Company name - Location

JOB TITLE Employment dates (i.e. Aug 2011 – Jun 2013)

KEY SKILLS AND COMPETENCIES

- Ability to simultaneously manage a portfolio of accounts and marketing projects.
- An agile but firm keeper of deadlines who is able to juggle multiple projects at once.
- Driving standards and exceeding customer expectations.
- Knowledge of the latest project and programme delivery methodologies.
- Willing to accept as well as provide direction.
- Experience of working in a high-pressure, fast paced sales environment.
- Helping marketing teams to work through barriers.
- Strong stakeholder management skills.
- Hungry for a challenge and keen to make a real difference.

CONTACT

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*Driving license: Yes
Nationality: British*

ACADEMIC QUALIFICATIONS

Nuneaton University **2008 - 2011**
BSc (Hons) Sales & Marketing

Coventry Central College **2005 - 2008**
A levels:
Maths (A) English (B) Technology (B) Science (C)

REFERENCES – Available on request.



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