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Veronica Cowell

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Professional Summary

Marketing Representative available to fulfill all job requirements for a company in need of a creative and professional candidate

Core Qualifications

- In-depth knowledge of marketing strategies and techniques
- Excellent research capabilities needed to read current market trends
- Experience with marketing of all types including online and social media
- Creative in all aspects of marketing from ideas to physical designs
- Proficient in MS Office and Adobe programs
- Leadership skills needed to lead a team of employees toward a specific goal
- Capable of updating and maintaining company website

Experience

Marketing Representative Finnick Inc.

4/1/2010 - Present
Glover, WI

- Study company products and services to create unique ideas for marketing
- Meet with designers and other marketing representatives to create viable marketing options
- Research sales trends to determine the success or failure of marketing for specific products
- Design company and product logos slogans etc.
- Draft and present reports of marketing strategies and their success within the company

Marketing Representative Cage & Co.

8/1/2005 - 4/1/2010
Comstock, WI

- Review annual sales reports to determine where marketing should be focused
- Design marketing campaigns for individual products and services as well as the company as a whole
- Worked with sales representative to coach them on marketing strategies
- Drafted training manuals for sales representative to use

Education

Bachelor's Degree
Marketing University of Wisconsin

XXXX - XXXX
Milwaukee, WI

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