

WILLIAM GOODWIN

Address ~ City, ST XXXXX

555.555.5555

wgoodwin@xxxx.xxx

CORPORATE FINANCE MANAGEMENT EXECUTIVE Chief Financial Officer | Vice President, Finance | Controller

Corporate finance executive and CPA offering over 20 years of experience building, leading, and advising corporations through complex restructurings, international expansion, and capital markets transactions. Strong SEC expertise and background in mergers and acquisitions; knowledgeable of SOX requirements. Accomplished in structuring and negotiating transactions and favorable terms with commercial and investment banks. Excellent leader with a track record of documented contributions leading to improved financial performance, heightened productivity, and enhanced internal controls.

PROFESSIONAL EXPERIENCE

Xxxxxxxx Inc. – City, ST

20XX – 20XX

CFO / EXECUTIVE VICE PRESIDENT (20XX – 20XX)

CFO (20XX – 20XX)

Corporate officer promoted on the fast-track to CFO role then to CFO/EVP role for this \$1 billion, international company providing leased satellite capacity and managed services to telecom, television broadcasting, and corporate customers. Directly led a 5-person senior management team including a controller and 4 VPs with oversight for an 85-person staff. Broad scope of authority included executive guidance for all:

- Corporate/Operational Finance
- Accounting
- Contracts and Procurement
- Treasury
- Taxation
- Mergers and Acquisitions
- Investor Relations
- Internal Audits
- Risk Management

Spearheaded financial aspects for transformation of Xxxxxxx into a \$1 billion commercial company structure with customers in over 200 countries. Established stronger financial reporting for U.S. capital markets, enhanced cost controls, introduced tax, international credit and collections, and IR capabilities, and developed multi-company financial accounting and reporting systems. Gained tremendous international finance and regulatory experience setting up companies and commercial operations. Coordinated start of Sarbanes-Oxley Section 404 for 20XX compliance. Key contributions:

Capital Markets & Banking Relationships

- Enabled access to \$4+ billion capital at low interest rates and under favorable terms by establishing company's initial presence in U.S. capital markets and bank markets and building/cultivating multiple banking relationships.
- Raised \$1.9 billion in 3 separate transactions from U.S. and European public debt markets.
- Provided company with liquidity to run business at market leading rates for credits in that class by negotiating and refinancing over \$2 billion in multiple bank credit facilities, achieving favorable terms and avoiding negative provisions.

International Finance & Taxation

- Facilitated corporate restructuring and ensured foundation for optimal financial performance through creation of an international credit and collections department.
- Built new tax department to address multinational tax planning and compliance needs; devised tax structure recognized as industry-leading for efficiency, using transfer pricing and low tax jurisdictions to achieve approximate 15% tax rate on corporate earnings.

Strategic Initiatives

- Played key role in diversifying business and positioning company for IPO through support of 3 strategic investments in 2 years, including pending \$1 billion acquisition.
- Prepared company for 20XX IPO. Developed internal resources, negotiated with investment banks, and opened communications with Wall Street equity analysts. Completed initial and follow-on SEC registrations for public debt.
- Completed successful \$700-million spin-off, achieving a primary goal of partial shareholder liquidity, allowing for the subsequent IPO of spin-off company.

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Xxxxxxx Inc., continued**General Management**

- Created a more streamlined, less bureaucratic structure with fewer layers of management, successfully reducing workforce 10% without disturbing continuity of operations.
- Preserved cash for operating needs while enabling competitive compensation to employees by developing new company-wide stock option plan.

CONTROLLER (20XX – 20XX)

Recruited to oversee all financial reporting, budgeting, general accounting, credit and collateral, procurement-related financial business cases, vendor proposal evaluations, and divisional finance. Managed financial aspects of corporate planning process for major ventures, including purchases of satellites, joint ventures, and new services. Converted financial statements to full U.S. GAAP. Renewed focus on operating results leading to subsequent reductions in project costs by implementing new project accounting system, standard monthly reports, and project reviews.

Xxxxxxx – City, ST**19XX – 20XX****MANAGER, INTERNAL AUDIT**

Joined this \$2 billion, publicly traded homebuilding and mortgage banking company as direct report to CFO. Hired to assist with corporate restructuring, including relocation of Internal Audit, Tax, General Accounting, and Treasury Departments to improve communications and efficiency. Key contributions:

Internal Audits

- Developed new 5-member Internal Audit Department from the ground up in just 6 months. Recruited and trained 4 new CPA staff members.
- Managed audits of 20+ divisions and 25 branches over 11 months, leading to delivery of company-wide savings and implementation of improved procurement practices.

Policies & Procedures

- Led efforts to document general accounting and treasury policies and procedures; issued standard, company-wide policy and procedures manual.
- Documented cash management function and developed process for reviewing and improving overnight investment arrangements and controls.

Xxxxxxxxxx – City, ST.**19XX – 19XX****SENIOR MANAGER / MANAGER – LARGE COMMERCIAL PRACTICE (19XX – 19XX)****STAFF / SUPERVISING SENIOR ACCOUNTANT (19XX – 19XX)**

Promoted after just 4 years with this Big 4 firm, to serve as advisor to publicly and privately held large commercial clients, supervising teams of accountants on multiple projects, including audits and acquisition reviews. Hired initially to perform audits of regional banks, conduct asset/liability studies, and review loan origination and credit review procedures. Served as instructor at various firm-sponsored training courses; recipient of *Xxxxxxx Instructor of the Year* award. Key contributions:

SEC Filings

- Headed review of Securities and Exchange Commission registrants' 1933 and 1934 SEC Act filings. Prepared and reviewed financial statements for private commercial enterprises.
- Researched accounting principles and SEC regulations to determine financial accounting and SEC reporting ramifications of various financial transactions.

Mergers & Acquisitions

- Assisted clients with completion of more than 12 acquisitions; managed and participated in due-diligence investigation of finances and operations of targeted acquisitions.

EDUCATION & CREDENTIALS

BBA, Accounting with honors – Xxxxxx University – 19XX

- Outstanding Athlete of the Year, 19XX / Elected to GWU Athletic Hall of Fame, 19XX

Certified Public Accountant – 19XX

Professional Associations - Member, American Institute of CPAs, Xxxxxx Institute of CPAs

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