LISA ANN ERWIN

EDUCATION

Ph.D. Counseling and Student Development, Kansas State University (Manhattan), 2005.

M.S. Counseling, with an emphasis in Student Affairs in Higher Education. Fort Hays State University (Hays, Kansas), 1992.

B.A., Economics, Indiana University (Bloomington), 1982.

Certificate, Student Affairs Law and Policy, Stetson University College of Law, 2009.

EXPERIENCE

2011– Present University of Minnesota Duluth Duluth, MN

Vice Chancellor for Student Life and Dean of Students

- Provide leadership of and supervision for a comprehensive student affairs division – Alumni Relations, Career Services, Cultural Diversity, Dining Services, Disability Services, Health Serivces, Housing and Residence Life, Kirby Student Center, Parent Programs, Parking Services, Recreational Sports Outdoor Programs, Student Conduct, Sustainability, UMD Stores
- Provide strategic direction to the division in terms of meeting the needs of students and other constituents.
- Provide an environment supportive of equity and diversity iniatives.
- Provide and coordinate crisis reponse to student emergencies.
- Student advocacy; policy development and implementation
- Develop and maintain relationships with the Duluth Community
- Responsibility for a $60 million dollar budget

2007– 2011 Bemidji State University Bemidji, MN

Vice President for Student Development and Enrollment

- Provide leadership of and supervision for a comprehensive student affairs division – Admissions, Advising Success Center, American Indian Resource Center, Campus Child Care, Campus Recreation, Career Services, Center for Student Health and Counseling, Dining Services, Disability Services, Hobson Memorial Union, International Program Center, Residential Life, Student Conduct, and TRIO programs

- Provide leadership for the Student Services area at Northwest Technical College (aligned institution with BSU), including supervision of the Dean of Student Services.
- Provide leadership in the areas of student development and enrollment management through strategic planning and the support of effective data gathering.
- Responsibility for a $15 million dollar budget
- Student advocacy
- Policy development and implementation
- Serve as institutional Data Privacy Compliance Officer and also as Title IX Coordinator.

2005–2007 University of Kansas Medical Center Kansas City, KS

Associate Dean of Students

Director, Student Financial Aid

- Supervised director of student wellness, resources and diversity.
- Provided comprehensive financial aid services to KUMC students, including aid awarding, scholarship selection and coordination, budget counseling and financial aid programming. Supervised a 6-member staff.
- Co-manage the KU Student Administration System, serving all campuses and comprised of modules for Admissions, Enrollment, Financial Aid and Student Financials. Responsibility for strategic planning and coordination, evaluating and hiring consultants, designing and implementing training, developing reporting capability for the University, and liaison for KUMC academic and service units to the system.
- Coordinate Student Services division-wide assessment.
- Co-advisor, Student Governing Council.

2004 University of Kansas Medical Center Kansas City, KS

Assistant Dean of Students for Information Resources

Director, Student Financial Aid

- Provided comprehensive financial aid services to KUMC students, including aid awarding, scholarship selection and coordination, budget counseling and financial aid programming. Supervised a 6-member staff.
- Co-manage the KU Student Administration System, serving all campuses and comprised of modules for Admissions, Enrollment, Financial Aid and Student Financials. Responsibility for strategic planning and coordination, evaluating and hiring consultants, designing and implementing training, developing reporting capability for the University, and liaison for KUMC academic and service units to the system.

- Coordinate Student Services division-wide assessment.
- Co-advisor, Student Governing Council.

2001-2002 University of Kansas Medical Center Kansas City, KS
Director, Student Administration System

- Co-manager for the implementation of the PeopleSoft Student Administration System. Responsibility for project planning and coordination, procurement of third party software, budgeting (project and KUMC-specific budget), evaluating and hiring consultants, designing and implementing training for four campuses, evaluating reporting needs, and liaison for KUMC academic and service units to the system.
- Coordinate planning and implementation activities with the offices of the Registrar, Admissions, Financial Aid, Student Financial Accounting, and Academic Departments.
- Coordinate Student Services division-wide assessment.
- Provide budget tracking for Department of Student Health.

1996-2000 Fort Hays State University Hays, KS
Assistant Vice President for Student Affairs

- Provided leadership for the student life "cluster" of the Division of Student Affairs.
- Direct supervision of professional staff: Residential Life, Memorial Union, Student Activities, International Student Services, Student Publications, and Community Service Programs (AmeriCorps).
- Direct supervision of student staff including graduate assistants and 70 orientation advisors.
- Responsibility for programming in new student orientation, judicial affairs, student government, Greek Life, registration of student organizations, and the National Student Exchange program. Responsible for the Student Handbook.
- Served as the University Conduct Officer.
- Work closely with the enrollment management and student support services "clusters."
- Academic Advisor to 30 undecided students.
- Assisted students in all types of problem solving.
- Serve on campus-wide committees.

1995-1996 Kansas State University Manhattan, KS
Graduate Assistant, Office of Student Activities and Services

- Advised the KSU Student Governing Association, the University Activities Board (student organization registration), and the Elections Committee.
- Responsibilities were increased in November, 2005, after the full-time coordinator of the office took a new position at a different institution.

1994-1995 Fort Hays State University Hays, KS
Assistant Dean of Students

- Responsibility for programming in new student orientation, judicial affairs, student government, registration of student organizations, and the National Student Exchange program.
- Direct supervision of professional staff: Community Service Programs (AmeriCorps) and the Office of Student Affairs.
- Direct supervision of student staff including graduate assistants and 70 orientation advisors.
- Advisor to Panhellenic Council, Alpha Lambda Delta freshman honor society, Non-traditional Student Organization, and Co-advisor to the Student Government Association.
- Worked closely with Dean of Students in judicial affairs and student problem solving.
- Academic Advisor to 30 undecided students.
- Serve on campus-wide committees.

1992-1994 Fort Hays State University Hays, KS
Director of Student Development

- Responsibility for programming in new student orientation, judicial affairs, student government, registration of student organizations, and the National Student Exchange program.
- Direct supervision of professional staff: Community Service Programs (AmeriCorps) and the Office of Student Affairs.
- Advisor to Panhellenic Council, Alpha Lambda Delta freshman honor society, and the Non-traditional Student Organization.
- Academic Advisor to 80 undecided students.
- Assisted students in all types of problem solving.
- Serve on campus-wide committees.

1990-1992 Fort Hays State University Hays, KS
Residence Hall Director, Wiest Hall

- Provided learning and living environment in a 400-bed men's residence hall.
- Supervised a student staff of 35, professional housekeeping staff of 7.
- Developed programming expectations for student staff, devised staff training and on-going development, advised the hall council and the judicial board, wrote procedure manuals and hall guides for residents, made room assignments and supervised the day-to-day hall operations.
- Worked closely with maintenance and central office to provide service to residents.

- Worked on several projects with the director, including development of the departmental budget, marketing and advertising, and summer staff training.

1988-1992 Fort Hays State University Hays, KS
Residence Hall Director, Agnew Hall

- Provided learning and living environment in a 100-bed coed residence hall.
- Supervised a student staff of 5, professional housekeeping staff of 2.
- Developed programming expectations for student staff, devised staff training and on-going development, advised the hall council and the judicial board, wrote procedure manuals and hall guides for residents, made room assignments and supervised the day-to-day hall operations.
- Worked closely with maintenance and central office to provide service to residents.

TEACHING EXPERIENCE

Instructor (current), Department of Advanced Education Programs. Teaching the following online course for graduate credit.

- Higher Education Law

Instructor (former), Department of Educational Administration and Counseling, Fort Hays State University. Team taught the following courses for graduate credit.

- Student Affairs in Higher Education
- Leadership in Student Personnel

Instructor (former), Leadership Studies, Fort Hays State University. Taught the following course for undergraduate credit.

- Women and People of Color in Leadership

PROFESSIONAL ACCOMPLISHMENTS

- Developed and implemented a division-wide assessment plan at three institutions.

UMD

- Completed division wide process to develop mission and vision statements for the newly configured Division of Student Life.
- Developed a divisional strategic plan, annual reporting expectation, and program review.
- Reorganized a new division.
- Provided leadership for a new approach to assessment in the Division, to include assigning responsibility for assessment coordination.

- Successfully navigated three successive years of budget reductions
- Provided leadership for a series of physical plan renovations to improve the student experience
- Selected to serve on the U.S. Department of Education Negotiated Rulemaking Committee for the Violcence Against Women Act (2014)

BSU

- Developed the first strategic plan for the student affairs division, along with a balanced scorecard to measure progress.
- Administered a $15,000,000 balanced budget across 14 units
- Provided leadership in the development of an enrollment strategy for the institution.
- Created biannual professional development staff retreats
- Restructured the Residential Life and Hobson Memorial Union units to create a new Residence and Student Life department.
- Oversaw the development of the Advising Success Center, and provided leadership for the improvement of the First Year Experience and a new student orientation program for freshmen and transfer students.
- Conducted a thorough review and re-write of policies affecting students, with an emphasis on student advocacy and responsibility.
- Assumed leadership at Northwest Technical College in Bemidji (BSU and NTC are aligned institutions)
- Developed and implemented the President's Student Commission, a student think tank that advises the President on an issue facing the university
- Worked through two institutional budget reductions, implementing creative solution developed through significant staff input and involvement.

KUMC

- Provided leadership in the development of a student organization center.
- Provided leadership in re-thinking existing "business processes" for academic and service units.
- Advocated for students in terms of the development of the web services for enrollment, payment of tuition and fees, and financial aid.
- Assumed responsibility for the annual campus wide survey of climate for students.

FHSU

- Developed and implemented new student orientation for students of color, transfer students, and non-traditional students.
- Expanded training for orientation advisers.
- Worked with students to develop FHSU's first Student Code of Conduct and revise existing Student Discipline Procedures; initiated subsequent reviews of the Code.
- Developed and implemented training for all campus judicial boards.
- Created a database for all judicial affairs cases.
- Worked with the Provost and Council of Deans to write procedures for handling alleged violations of the Academic Honesty Policy.
- Developed expertise in the area of understanding and interpreting government regulations of higher education in the areas of student privacy, campus crime reporting and judicial affairs in general – chaired a Kansas Board of Regents Task Force on mandatory student fees in the context of recent court decisions.
- Worked on the development of the FHSU website, particularly the student life sites.
- Served on the task force that created the cluster approach to re-organize the Division of Student Affairs, assisted in the resulting transitions.
- Named "Student Organization Advisor of the Year" in 1998 as the advisor to the Student Government Association.

Awards

- NASPA Pillar of the Profession, Class of 2015
- NASPA Distinguished Service Award, 2004

PRESENTATIONS AND PUBLICATIONS

- Erwin, L. (2005). *Women's leadership practices in student government*. (Dissertation, Kansas State University, Manhattan, KS)
- Erwin, L. (1992). *Reported concerns of residence hall students*. (Masters Thesis, Fort Hays State University, Hays, KS).
- Co-Presnter, What Matters to Students? Using the critical incident technique in student affairs assessment. NASPA Live Briefing, November, 2015.
- Co-Presenter, *Climate assessments and sexual assault: The technical, the functional, and the relevance to student affairs practice*. NASPA conference, New Orleans LA, March 2015.
- Co-Presenter, Women VPSAs: Telling our truth and secrets. NASPA Conference, New Orleans LA, March 2015.

- Erwin, L. (2014). *A seat at the policymaking table.* NASPA Leadership Exchange 12(3), p. 32-33.

- Presenter, *NASPA's policy agenda*. NASPA Law and Policy Conference, Denver CO, November, 2014.
- Co-Presenter, *Writing your institutional assessment story*. NASPA conference, Baltimore MD, March 2014.
- Co-Presenter, *Public policy 101*, NASPA conference, Baltimore MD, March 2014.
- Co-Presenter, *Town Hall: NASPA's public policy division*, NASPA conference, Baltimore MD, March 2014.
- Co-Presenter, *Public policy issues: Impact on the Student Affairs practitioner*, NASPA conference, Orlando FL, March 2013.
- Erwin, L. (2013). *The accountability movement gains speed.* NASPA Leadership Exchange, 11(1), 28-29.
- Presenter, *Public policy update*, NASPA IV-East Conference, Madison, WI, November, 2012.
- Presenter, *UMD Results from the Profile of the College Student Experience*, 2012 UMD Summit on Equity, Diversity and Multiculturalism, October, 2012.
- Mills, R., Salas, K.M., Erwin, L., and Kneubuehl, E. (2012). *Setting NASPA's public policy agenda.* NASPA Leadership Exchange, 10(2), p. 28-29.
- Erwin, L. (2011). *State budget cuts take toll on higher education.* NASPA Leadership Exchange, 9(1), p. 34-35.
- Presenter, *Public policy update*, NASPA IV-East Conference, Minneapolis MN, November, 2010.
- Erwin, L. & Mills, R. (2009). *The debate continues on concealed weapons.* NASPA Leadership Exchange, 7(3), p. 28.
- Presenter, *Changing times in public policy*, NASPA IV-East Conference, Chicago, IL, November 2009.
- Co-Presenter, *Leading through a campus crisis*, Minnesota State Colleges and Universities Chief Academic and Student Affairs, College and University Deans Meeting, Deerwood, MN, October 2009.
- Keynote Address, MSUSA Leadership Conference, St. Paul, MN, March, 2009.
- Co-Presenter, *Partnerships in enrollment management*, NASPA Conference, Seattle, WA, March 2009.
- Co-Presenter, *Strategic planning in student affairs: Sowing seeds for the future*, NASPA IV-East Conference, Indianapolis, IN, November 2008.
- Presenter, *Public policy review – 2005*, NASPA IV-West Conference, Kansas City, MO, November 2005.

- Presenter, *Impacting the future through assessment*, NASPA IV-West Conference, Fargo, ND, November 2004.
- Presenter, *1000 users and 5 staff: How we trained for SR and SF implementation*, Higher Education Users Group Conference, Atlanta, GA, March 2004.
- Keynote address, Careers in Student Affairs Conference, Kansas City, MO, November 2002.
- Panelist, *Managing student mental health issues: A student affairs approach*, NASPA IV-West Conference, Oklahoma City, OK, November 2001.
- Knoll, D. & Erwin, L. (2001). *Student needs assessment*. NASPA NetResults, October 2, 2001.
- Panelist, *Women's issues in higher education*, Kansas Student Affairs Conference, Manhattan, KS, October 2000.
- Panelist, *At the crossroads of professional advancement in student affairs*, NASPA Conference, Indianapolis, IN, March 2000.
- Panelist, *Preparing for a successful job search in the new millennium*. NASPA IV West Conference, Omaha, NE, November 1999.
- Erwin, L. (Spring, 1999). *Student affairs: Tracy Tiger's diary*. FHSU Magazine, Volume 1, p. 12-13.
- Panelist, *What's with the jazz about professional advancement in student affairs?* NASPA Conference, New Orleans, LA, March 1999.
- Panelist, *Enhancing graduate students' learning communities*, NASPA IV-West Conference, Wichita, KS, November 1998.
- Presenter, *Assessment in our learning communities*. NASPA IV-West Conference, Wichita, KS, November 1998.
- Panelist, *Alcohol-free fraternity housing: An opportunity to re-establish learning communities*. NASPA IV-West Conference, Wichita, KS November 1998.
- Presenter, *Work relationships: Resolving conflict*, Human Side of Enterprise Leadership Conference, Hays, KS, March 1998.
- Presenter, *Strength Deployment Inventory Workshop*, NASPA IV-West New Professionals Institute, Rock Springs Ranch, KS, September, 1997.
- Facilitator, *Leadership and the new science*, Kansas State Housing and Dining Services Senior Staff Retreat, Manhattan, KS, August, 1996.
- Keynote Address, NACA Kansas Unit Conference, Lawrence, KS, March 1995.
- Presenter, *Political correctness: A path to or away from community?* NASPA IV-West Conference, Aspen, CO, November, 1994.

UNIVERSITY AND COMMUNITY SERVICE ACTIVITIES

UMD

- Chancellor's Senior Leadership Council
- Campus Change Leadership Team

- Campus Sustainability Leadership Team
- Student Behavioral Management Team, Chair
- Campus Climate Response Team, Chair
- Strategic Enrollment Management Council
- United Way of Greater Duluth Board, Chair

BSU

- President's Cabinet
- University Leadership Team
- Gaps and Trends Committee (University Assessment Committee)
- Futures Council
- Integrated Enrollment Services Team, Chair
- Title IX Committee, Chair
- Bemidji Area Race Relations Council

KUMC

- Space Committee
- Associate Dean's Group
- Registrar's Office Group

FHSU

- President's Cabinet
- Academic Advising Committee
- Retention Committee
- North Central Accreditation Steering Committee
- Assessment Committee
- Facilities Planning Committee
- Student Organizations Committee, Chair
- Publications Board, Chair
- New Student Orientation Committee Chair
- Memorial Union Policy Board
- Diversity Awareness Committee
- Homecoming Committee
- Friends and Family Day Committee
- Athletic Association, President
- International Exchange Committee
- Education Opportunity Fund Committee

PROFESSIONAL ASSOCIATIONS

National Association of Student Personnel Administrators (NASPA)

- Public Policy Division Director
- Conference Co-Chair, Region IV-East
- Public Policy Chair, Region IV-East
- Public Policy Chair, Region IV-West
- Program Co-Chair, Region IV-West Conference, Kansas City
- Conference Connections Committee, National Conference (2 years)
- Awards Chair, Region IV-West
- Program Co-Chair, Region IV-West Conference, Omaha
- Participant, Region IV-West Mid-Level Institute
- Chair, Region IV-West New Professionals Institute
- Kansas State Membership Coordinator

Association of Pulic and Land-Grant Universities

Previous Affiliations

Higher Education Users Group (HEUG)

National Orientation Directors Association

American Association of College Registrars and Admissions Officers