EVALUATION ESSAY (EVALUATING A "PRODUCT") – GRADING SHEET

Writer:

Evaluation Areas

For detailed explanations of specific problems and how to make improvements, read the appropriate sections of your "Everyday Writer" handbook.	Very Good to Excellent	Good	Fair	Improvement Needed to Inadequate
Introduction – Presentation of the Main Issue – Does the opening raise a legitimate issue or set of issues about the "product" (etc.), to energize the essay and get readers interested? In other words, does the reader grasp the purpose of the evaluation and a good reason for reading the essay?				
Thesis – Is the thesis clear and specific? Does it express the essence of your evaluation? Are your key points included, so that the structure of the essay is mapped out for readers?				
Thesis Support and Analysis - Is the evaluation (i.e., thesis support) objective, detailed, coherent, and convincing? Are facts, examples, convincing reasons, and testimonials used for support and illustration? Does the essay have problem-solving relevance?				
Overall Organization & Coherence - Is the essay organized and easy to follow? Does it show that the writer has a solid grasp of the important parts of the essay and their respective functions?				
Grammar & Mechanics (Readability & Editing): Paragraphing and Paragraph Transitions Subject-Verb Agreement Verb Tenses and Verb Forms Sentence Punctuation—Fragments, Run-ons, Fused Sentences				
Clarity of Expression: Wording and Word Choice; Idioms and Usage Pronoun Reference and Agreement				

Grade and Comments: