

# Atlanta Business Development Center Newsletter



PPG INDUSTRIES

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## 1-day Custom Airbrush class coming up!



Paul Stoll and Dave Perewitz

We have been able to secure Paul Stoll to come back to the BDC to run a 1-day custom airbrush class. Paul is usually booked 8 months to a year in advance, so this opportunity is lucky indeed. The class will be next month on Thursday, July 28<sup>th</sup>. The class costs \$150 and the students do not keep the airbrushes they use in class. We

have a maximum of 12 seats available, but they are going to fill fast!

### Special points of interest:

- 1 DAY AIRBRUSH CLASS THURSDAY, JULY 28TH.
- RAPID MATCH
- ATLANTA BDC SCHEDULE

## Rapid Match

### New, Innovative Electronic Formula Delivery provides the Latest in Fast and Accurate Color Matching

Defining a color formula that most accurately matches the customer's vehicle is essential to the efficient throughput of any productive collision repair center. Now, with the newly-launched RapidMatch™ formula retrieval module for PPG's PaintManager™ system and the industry's only 5-angle spectrophotometer, RapidMatch X-5, the workflow in the paint operation can be elevated to the next level of color-matching accuracy and efficiency.

RapidMatch offers a choice of search options to find the closest match. The "OEM Code Search" is the most preferred and provides the best route to finding the correct OE pigmentation. There's also an "OEM Filtered Search" option, which focuses on the effect pigment of the returned formula that appears on the Match Rating formula list and provides additional "best match" formula options beyond the original OEM code. A "Wild Card Search" combs the entire PPG Refinish color database to find the closest match when OEM information is not available.

For more information on PaintManager color retrieval software and the new RapidMatch X-5 spectrophotometer, visit [ppgrefinish.com](http://ppgrefinish.com), or ask your PPG distributor for a demonstration.



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*ATLANTA*

## PPG Business Development Center

June – October 2011

### Class Schedule

Discipline  
is the  
**Bridge** between  
goals and  
accomplishments.

Jim  
Rohn

DATE	MONTH	INSTRUCTOR
<b>June</b>		
Jun 7-10	MVP Greenbelt – <b>Manheim Drive Ctr.</b>	Berkey/Gunnells
Jun 7- 8	Selling Cost Based – Commercial Sol	Norm Rose
Jun 14 -15	Sign Painting for Fabricators	Ron Waddell
Jun 16-17	PPG Certification - Envirobases	Dorminey/Lane
Jun 21-22	Delfleet Certification	Rocky Lane
Jun 28	PPG Conversion- EHP	Dorminey/Lane
<b>July</b>		
Jul 12-13	PPG Color	Dorminey/Lane
Jul 19 - 20	PPG Color – Envirobases	Dorminey/Lane
Jul 28	Airbrushing Techniques	Paul Stoll
<b>August</b>		
Aug 2 - 3	PPG Certification - Deltron	Dorminey/Lane
Aug 9 - 10	MVP Accelerated Sales & Marketing	John Martin
<b>September</b>		
Sept. 13 - 14	MVP Production & Cycle Time Manage-	Ron Perretta
Sept. 20 -21	Sign Painting for Fabricators	Ron Waddell
<b>October</b>		
Oct 11–12	MVP Advance Collision Estimating Skills	Ron Perretta



All registrations for technical classes are to be faxed to  
the Atlanta BDC (770) 438-0715