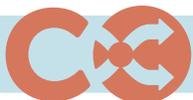


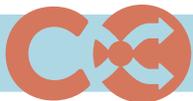
Consider the cycles of content you might need to cover this year, such as advertising campaigns, events holidays, and product launches.

JAN	FEB	MAR	APRIL
MAY	JUN	JUL	AUG
SEP	OCT	NOV	DEC



Store your ideas before you transfer them to your calendar. Keep the worksheet handy for brainstorming sessions and content planning meetings.

KEY				
<input type="checkbox"/> _____ <input type="checkbox"/> _____ <input type="checkbox"/> _____ <input type="checkbox"/> _____ <input type="checkbox"/> _____ <input type="checkbox"/> _____ <input type="checkbox"/> _____				



Your monthly editorial calendar is your go-to workhorse that you'll use daily. It tells you who is writing what, and when.

KEY	MON	TUES	WED	THUR	FRI	IDEAS
<input type="checkbox"/> _____	<input type="checkbox"/>					
<input type="checkbox"/> _____						
<input type="checkbox"/> _____						
<input type="checkbox"/> _____	<input type="checkbox"/>					
<input type="checkbox"/> _____						
<input type="checkbox"/> _____						
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