

RURAL POST BUSINESS MAILING LIST NZ

LIST # NZB-52

QUANTITY 100,000+ Records

LIST DESCRIPTION

Explore direct marketing opportunities with rural businesses, a distinctive consumer segment in it's own right. Choose individual business categories, from agriculture to horticulture and tourism, as well as discrete postcode areas.

The list is:

their business/farming activities.

SELECTIONS:

- > Postcode
- > Business/Farming Activity
- > Title (Mr, Mrs, Mr & Mrs, Ms, Unspecified)

DATA TYPES

Mailing



PRICING – RATES PER THOUSAND:

Data Formats:	Rates per 1000:	Set Up:	Min. Order:	Deliverability:
Rental of Postal Data (0-1,000 records)	\$350.00	\$200.00	\$350.00	95%
Rental of Postal Data (1,001-5,000 records)	\$350.00	\$200.00	\$350.00	95%
Rental of Postal Data (5,001-10,000 records)	\$325.00	\$200.00	\$350.00	95%
Rental of Postal Data (20,001+ records)	\$250.00	\$200.00	\$350.00	95%

BUSINESS/FARMING ACTIVITIES AVAILABLE

> Agriculture Services	> Cropping/Arable	> Horticulture
> Sheep	> Beef	> Other Farmer
> Other Business	> Other Livestock	> Other Residential
> Dairy	> Small Lifestyle Farmer	> Retired
> Tourism		

10% GST applies to all pricing, including the minimum order requirement.

FORMATS AVAILABLE

CSV Excel Additional fee of \$40 per 1,000 and \$25 delivery



DELIVERY

2-3 Working Days

REQUIREMENTS

- > A sample mail piece, telemarketing script, fax sample or email creative is required upon ordering for approval by the list owner
- > Lists are seeded with false names to detect unauthorised use
- > Payment is required prior to supply unless otherwise arranged
- > Written order confirmation and the completion of our List Supply Agreement is required prior to the supply of data

RESTRICTIONS

- > Unless specified the list is supplied for a one time use only
- > The list is not available for competitive products
- > Copying of any list is strictly prohibited
- > Unless otherwise approved the list is to be processed by an independent Mailing House, Fax Broadcaster or Email Broadcaster

INFO

- > See List FAQ's for details on pricing calculation
- > Pricing subject to change without notice
- > Quantities available may vary upon the production of the actual list
- > Additional charges may apply for complicated selections or count requests