Social Media Proposal

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What we do?

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Social Media Manageme nt
Design
Advertising Campaigns
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Services
Online Contests
Programming, design and management for webs and blogs
Creativity
Online Strategy
Bloggers & Influencers Campaigns

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Proposal

Objectives and strategies

2

Objectives

Branding

Promoting the brand through Facebook and other social media publications

Increasing online community

Offering interested content and value to increase the amount of followers community in social media.

E-Store Promotion

Promoting the products or services of the brand to make fans visit your website.

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Branding Strategies (Deliverables)

[A,B,C,D,E represents our Package names, in ascending order of features we provide for you]

- Creation of images and posters for the product to be promoted in Social Media.(branding) (All Packages)
- Sharing relevant information and content and latest updates of the product. (All Packages)
- Make actions with bloggers and influencers (D+E+F)

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- Exchange 2.0, offer something in exchange of social actions (All Packages)
- CPC campaign in Facebook for your website (All Packages)
- Engaging regularly with the audience to retain page's organic reach (B+C+D+E+F)
- Creation of monthly contests to increase followers. (C+D+E+F)
- CPC campagin in Google Adwords for your website (C+D+E+F)
- Inbound Marketing, create a blog with quality content and originality exclusive for fans (D+E+F)
- Seo for upto 7-15 keywords (C+D+E+F)

*A,B,C,D,E,F represents our package names

Strategy – Sell in RRSS

Further activities on your FB Page include:

- Offer exclusive discounts for brand's fans (All packages)
- Install an online shop in a Facebook tab (D+E+F)
- Publish promotions and promote deals (All packages)

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Internet Marketing

Our Complete capabilities for
Internet marketing as a whole

3

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Brand's monthly management

Strategies

Implementation and development of strategies in Social Media.

Content

Planning, design and publication of contents in Social Media.

Revitalization

Revitalization of communities to increase customer engagement in Facebook Page.

Monitoring

Monitoring of all actions to measure the effectiveness of each one of them.

Blog*

Drafting and publication of related posts to the brand.

Advertising*

Planning and execution of promoted campaigns for the Website and Facebook page

Contests*

Organization and management of contests and draws in Social Media.

Reports

Preparation of monthly reports.

*** Comes with packages D, E and F only**

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Our Packages

Your Investment

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Price Packages

BASIC	PREMIUM
A. 25,000 monthly page reach *Annual Payment* ***Rs 8,k x 12 = Rs 96k***	**D.** 1,50,000 monthly page reach *SEO for upto 9 keywords* *Annual Payment* ***Rs 35k x 12 = Rs 420k***
B. 50,000 monthly page reach *Annual payment* ***Rs 14k x 12 = Rs 168k***	**E.** 2,50,000 monthly page reach *SEO for upto 12 keywords* *Annual payment* ***Custom***
C. 1,00,000 monthly page reach *SEO for upto 7 keywords* *Annual payment* ***Rs 27k x 12 = Rs 324k***	**F.** 5,00,000 monthly page reach *SEO for upto 15 keywords* *Annual payment* ***Custom***

Contact

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