

Marketing Planning Calendar

WINTER

January



1 New Year's Day
18 Martin Luther King Day
19 National Popcorn Day
24 Belly Laugh Day
31 Pro Bowl
Blood Donor Month
National Hobby Month
Mentoring Month
Weight Loss Awareness



February

1 National Freedom Day
2 Groundhog Day
5 Wear Red Day
7 Super Bowl
8 Chinese New Year
9 Mardi Gras Carnival
10 Ash Wednesday
12 Lincoln's Birthday
14 Valentine's Day
15 President's Day
15 Washington's Birthday
15 Susan B Anthony Day
21 Daytona 500 (NASCAR)
Black History Month
Heart Disease Awareness
Children's Dental Month

March

1 Peanut Butter Lovers' Day
4 Employee Appreciation Day
8 International Women's Day
12 Read Across America Day
13 Daylight Saving
14 Pi Day (3.14)
17 St. Patrick's Day
20 Palm Sunday
20 First Day of Spring
23 National Puppy Day
24 Purim
24 Holy Thursday
25 Good Friday
27 Easter
National Women's History Month
Reading Awareness Month
National Nutrition Month



SPRING

April

1 April Fool's Day
4 Baseball Opening Day
7 World Health Day
7 Masters Begin (Golf)
12 National Grilled Cheese Day
15 Tax Day
19 National Library Workers Day
22 Earth Day
22 Passover Begins
27 Administrative Professionals Day
28 Take a child to work day
29 Arbor Day
30 Passover Ends
Autism Awareness Month
Financial Literacy Month
National Mathematics Month
Sexual Assault Awareness
Earth Month
National Volunteer Month
Jazz Appreciation Month

May

1 International Workers Day
3 World Press Freedom Day
3 National Teacher's Day
5 Cinco de Mayo
6 National Nurse's Day
7 Kentucky Derby
8 Mother's Day
15 Pentecost
21 Armed Forces Day
28 National Burger Day
30 Memorial Day



ALS Awareness
Asthma Awareness
Asian Pacific American Heritage Month
Foster Care Month
Motorcycle Awareness
Stroke Awareness
Jewish Heritage Month

June

5 Doughnut Day
6 D-Day
12 Anne Frank Day
14 Flag Day
18 International Picnic Day
19 Father's Day
20 World Refugee Day
20 Summer Solstice
20 First Day of summer
26 All Saints Day
27 Wimbledon Begins (Tennis)
Stanley Cup Finals (NHL)
NBA Finals
Caribbean American Heritage Month
LGBT Pride Month
National Safety Month

SUMMER

July

4 Independence Day
14 National French Fry Day
17 National Ice Cream Day
24 Parents' Day
26 Americans with Disabilities Day
National Ice Cream Month
National Grilling Month



August

5 Rio Olympics Games Begin
7 International Friendship Day
12 International Youth Day
13 Left Handers Day
15 National Relaxation Day
19 World Humanitarian Day
21 Senior Citizens Day
26 Women's Equality Day
Back-to-School
Children's Eye Health Month
National Golf Month
Immunization Awareness

September

5 Labor Day
8 International Literacy Day
11 Grandparents' Day
11 Patriot Day
11 Veteran's Day
13 Chocolate Day
16 Step-family Day
17 Constitution / Citizenship Day
20 International Day of Peace
22 First Day of Fall



23 Native American Day
29 Coffee Day
Childhood Cancer Awareness
Hispanic Heritage Month
National Preparedness Month
Wilderness Month
Life Insurance Awareness

FALL



October

3-4 Rosh Hashanah
4 Taco Day
10 Columbus Day
10 Native American Day
12 Yom Kippur
15 Sweetest Day
17 Boss's Day
24 United Nations Day
31 Halloween
31 Reformation Day
Fire Prevention Month
Breast Cancer Awareness
Literacy Awareness
Bully Prevention Month
Italian American Heritage Month
Polish American Heritage Month

November

3 Sandwich Day
6 Daylight Savings Time Ends
8 Presidential Election Day
11 Veterans' Day
14 American Education Week
15 America Recycles Day
16 International Day for Tolerance
24 Thanksgiving
25 Black Friday
26 Small Business Saturday
27 Advent
28 Cyber Monday
Lung Cancer Awareness
Epilepsy Awareness
National Novel Writing Month
Native American Heritage Month



December

4 Cookie Day
7 Pearl Harbor Remembrance Day
10 Human Rights Day
15 Bill of Rights Day
15 America Recycles Day
21 First Day of Winter
24 First Day of Hanukkah
25 Christmas Day
26 First Day of Kwanzaa
31 New Year's Eve



Rebecca VanDenBerg Web Services builds mobile ready websites, brands, and digital marketing strategies.

You can find Rebecca VanDenBerg Web Services on these social media networks:



facebook.com/rebeccavandenbergservices



@builtbyRVWS



pinterest.com/builtbyRVWS

Sources:
<http://www.adl.org>
<http://thrivehive.com>

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January 2016

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Marketing Plans

Blog Content

Email Marketing

Social Media

Other

February 2016

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March 2016

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April 2016

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May 2016

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June 2016

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July 2016

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August 2016

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September 2016

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October 2016

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November 2016

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December 2016

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Source: calendarlabs.com

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