



PHI DELTA THETA
Become the greatest version of yourself

Recruitment Survey

GHQ Alpha

Please fill this out as accurately and honestly as possible. Your criticism as well as positive and negative feedback will greatly help us improve our recruitment program at **GHQ Alpha**.

1. Did you know when you came to **University** that you wanted to join a fraternity? **Yes / No**
Why or why not?
2. How did you hear about Phi Delta Theta? A friend, facebook event, flyer, Greek life office, etc?
3. Did you look around at any other fraternities besides Phi Delta Theta? **Yes / No**
Why or why not?
4. What interested you or turned you off to the other fraternities
5. What recruitment events and activities did you like most when you were being recruited and why?
 - a.
 - b.
 - c.
 - d.
6. Was there anyone in Phi Delta Theta who was a big influence on you wanting to join or was helpful explaining and talking to you about the Fraternity?
7. Was there any one single thing (person, event, incentive, etc.) that made you want to join Phi Delta Theta?
8. If you could, would there be anything you would change about our recruitment program?