

Below is a sample sponsorship proposal for a feature film. A few things to remember when creating a sponsorship offering:

1. This sample sponsorship proposal is provided to give an idea of the types of offers sent out to potential sponsors to solicit sponsorship - *this is in no way a definitive proposal and not all the example benefits here will be applicable to all other films - each film will have its own unique and varying sponsorship levels, benefits and cost structures*

2. Sponsorship offerings or benefits should be customized to each particular film

3. Sponsorship offerings or benefits should only consist of benefits a producer can reasonably deliver on depending on their funding/distribution strategy

4. Sponsorship offerings should consist of benefits that are in alignment with the subject matter of your film and that provide value to prospective sponsors

5. Not all films are appropriate candidates for sponsorship funding

This sample sponsorship proposal is provided for educational purposes only. This is not a sponsorship solicitation.

XYZ Movie Sponsor Benefits

____\$ 50,000 Premiere Sponsor (only 1 available).

Benefits include:

- PREMIERE SPONSOR single screen card in THE FILMS END CREDITS
- SIGNATURE SPONSOR CREDIT & LOGO on DVD CASE & POSTER
- Premiere Sponsored 3-MINUTE VIDEO in the DVD EXTRAS
- Opportunity for your Branded Merchandise and Brochures to be included in THE FILMS GIFT BAGS, distributed at select national and international screenings, and all private parties

- *Premiere* VISIBILITY & BRANDING on THE FILMS website
- Inclusion in all PRESS RELEASES and materials
- 5 Tickets to FILM FESTIVAL PREMIERE and VIP reception
- PRIORITY SEATING for 10 guests to the CAST & CREW SCREENING in Los Angeles
- 100 DIRECTORS CUT DVDs to distribute to clients, friends and families

_____ \$ 25,000 **Founding Sponsor (only 2 available).**

Benefits include:

- SPONSOR shared screen card in THE FILMS END CREDITS
- SPONSOR CREDIT on DVD CASE & POSTER
- 2-MINUTE VIDEO —Highlighting THE FILM and your brand, available for use online and social media marketing networks
- Opportunity for your Branded Merchandise and Brochures to be included in THE FILMS GIFT BAGS, distributed at select national and international screenings, and all private parties
- VISIBILITY & BRANDING on THE FILMS website
- PRIORITY SEATING for 5 guests to the CAST & CREW SCREENING in Los Angeles
- 50 DIRECTORS CUT DVDs to distribute to friends and families

____ \$ 10,000 **Supporting Sponsor**

Benefits include:

- SPECIAL THANK YOU shared screen card in THE FILMS END CREDITS
- Opportunity for your Branded Merchandise and Brochures to be

included in THE FILMS GIFT BAGS, distributed at select national and international screenings

- VISIBILITY & BRANDING on THE FILMS website
- Exclusive one-time coverage of your product or service on our social media sites (Facebook and Twitter)
- PRIORITY SEATING for 5 guests to the CAST & CREW SCREENING in Los Angeles
- 25 DIRECTORS CUT DVDs to distribute to friends and families

____\$ 5,000 **Patron's Circle**

Benefits include:

- THANK YOU shared screen card in THE FILMS END CREDITS
- LOGO and LINK on THE FILMS website
- PRIORITY SEATING for 2 guests to the CAST & CREW SCREENING in Los Angeles
- 25 DIRECTORS CUT DVDs to distribute to friends and families

____\$1,000 **Advocate's Circle**

Benefits include:

- LOGO and LINK on THE FILMS website
- 10 DIRECTORS CUT DVDs to distribute to clients, friends and families.

____Other **I just want to support the movie!**

Amount to donate: _____

Name_____

Company_____

Address_____

City_____ State_____

Zip_____

Please charge my Credit Card __ Visa __ Mastercard __ Amex

Card Number

EXP. DATE_____

Cardholders Signature

Checks payable to: **[THE FILM] LLC**

Mail to:

[The Film] LLC

Address Line 1

Address Line 2

City, State, Zip

OR

PayPal: [www.\[thefilmswebsite\].com/ donate](http://www.thefilmswebsite.com/donate)