

GUERRILLA SOCIAL MEDIA MARKETING CALENDAR

Team Member:

Month:

Market(s):

Overall Theme & Goals for the Month:

Tool / Media	Week 1	✓	Week 2	✓	Week 3	✓	Week 4	✓
Blog								
Twitter								
Facebook								
LinkedIn								
Video								
Audio Podcast								
Flickr								
Listening tools and terms								
Event (Meetup, LinkedIn, Facebook etc.)								

Tool / Media	Week 1 Eval/Notes	✓	Week 2 Eval/Notes	✓	Week 3 Eval/Notes	✓	Week 4 Eval/Notes	✓
Blog								
Twitter								
Facebook								
LinkedIn								
Video								
Audio Podcast								
Flickr								
Listening tools and terms								
Event (Meetup, LinkedIn, Facebook etc.)								