

SOCIAL MEDIA CONTENT CALENDAR, WEEK OF:

Always stay "Twitter Perfect": 140 max characters with content, link, and image.

Use a scheduling service for social media. We love [Buffer](#).

Plan this calendar out a week in advance with your team.

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
BREAKFAST	SHARE SERMON	MID WEEK GROUPS ANNOUNCEMENTS	WEEKLY ANNOUNCEMENTS	COMING UP THIS WEEKEND	HIGHLIGHT A MINISTRY OR VOLUNTEER	HIGHLIGHT A SPECIFIC EVENT	SERVICE STARTS AT _____, ENCOURAGE PEOPLE LOCALLY TO SHARE.
LUNCH	WEEKLY ANNOUNCEMENTS	SHARE SERMON	MID WEEK GROUPS ANNOUNCEMENTS	HIGHLIGHT A SPECIFIC EVENT	COMING UP THIS WEEKEND	HIGHLIGHT A MINISTRY OR VOLUNTEER	SHARE PREPARED IMAGE AND QUOTE FROM SERMON
DINNER	MID WEEK GROUPS ANNOUNCEMENTS	WEEKLY ANNOUNCEMENTS	SHARE SERMON	HIGHLIGHT A MINISTRY OR VOLUNTEER	HIGHLIGHT A SPECIFIC EVENT	COMING UP THIS WEEKEND	SHARE PREPARED IMAGE AND QUOTE FROM SERMON WITH LINK TO SERMON ARCHIVE OR NEW UPLOADED MESSAGE

SOCIAL MEDIA IDENTITIES

Stick with the BIG 3 of social media. When you use a scheduler like Buffer, you can distribute to multiple avenues at once.







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