



“Indulge 2015”

Greetings!

The College of Arts, Sciences, and Letters Alumni Affiliate of the University of Michigan-Dearborn will be holding its 19th annual auction fundraiser on Friday, November 6, 2015 at the Fairlane Center. The proceeds of the event will be used to benefit the endowed scholarship for outstanding Arts, Sciences, and Letters students.

This auction is our only fundraiser of the year. We are seeking items which will attract bidders thus in turn provide funding for our scholarship. Your contribution of auction material would be deeply appreciated and would greatly enhance our special event.

The event is being advertised in *Legacy* (the University’s alumni magazine, with a circulation of 38,000 graduates), the University of Michigan-Dearborn all-alumni email (currently reaching 9,000 alums), and the University’s website. In addition, we are issuing press releases in newspapers and to social media throughout the Metro-area.

Your gift to the University will be tax deductible to the extent allowed by law. In exchange for your participation, we will also publicly acknowledge your generosity in the following ways:

1. Your auction item will be festively displayed during the event. Your name and location will appear along with a description of the item, its value, and a minimum opening bid.
2. A program will be distributed during the event, which outlines the auction items and highlights the contributors.
3. A list of all auction donors will appear on our event website and all-alumni email.

I hope you will consider supporting this very special event. Its success is important to the College, and can make a great difference to the students we serve.

Sincerely,
Martin J. Hershock, Dean
College of Arts, Sciences, and Letters



November Indulge

College of Arts, Sciences, and Letters Alumni Affiliate Scholarship Fundraiser

Friday, November 6, 2015 ♦ 7:00 p.m. - 10:00 p.m. ♦ The Fairlane Center

Date: _____

Donor Name: _____

Donor Company: _____

Address: _____

Phone: _____ Email: _____

Description of Item(s) Donated for Auction:

Value of the Gift(s)* _____ Suggested Minimum Bid(s): _____
*THIS MUST BE PROVIDED FOR RECEIPTING PURPOSES!

Additional Comments/Special Conditions:

Does a certificate need to be made for the item? Y N

Is artwork enclosed for display purposes? Y N

If the gift is not received at the time of contact, please specify delivery below.

ALL GIFTS MUST BE RECEIVED BY OCTOBER 23, 2015.

Donor Signature: _____

Solicitor Signature: _____

Immediately after the event, the University of Michigan-Dearborn will issue a gift-in-kind receipt for record keeping and tax purposes if applicable. Thank you for supporting the College of Arts, Sciences, and Letters!

University of Michigan-Dearborn Staff Contact:

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Federal E.I.N. # 0038-6006309

Organization Name: The University of Michigan-Dearborn

White Copy: Return to College

Yellow Copy: Donor