

**AGENDA:**  
**Annual Planning Meeting**  
**Vancouver Racquets Club**  
*January 9, 2016*

<i>Segment</i>	<i>Estimated Time</i>
OPENING THE PLANNING MEETING <ul style="list-style-type: none"> <li>• Introductions, Review of Day's Objectives</li> </ul>	11:00am-11:15am 15 minutes
SESSION #1 – GROWING POST SECONDARY SQUASH IN BC <ul style="list-style-type: none"> <li>• Post-Secondary Committee               <ul style="list-style-type: none"> <li>○ Mandate, Goals, Strategies</li> </ul> </li> </ul>	11:15-11:30am 15 minutes
SESSION #2 - EXECUTIVE DIRECTOR UPDATE <ul style="list-style-type: none"> <li>• What details you want included?               <ul style="list-style-type: none"> <li>○ Strat Plan? Values/Goals?</li> <li>○ Government Funding Review</li> <li>○ Committee structure/need for volunteers</li> </ul> </li> </ul>	11:30-11:45 15 minutes
SESSION #3 – SPORTYHQ <ul style="list-style-type: none"> <li>• Walk through SportyHQ with the developers and Squash BC on all the various functions. Tournaments, leagues, member registration, sanctioning. It will all be covered. A chance for you to ask questions and provide feedback on other features you would like to see.  <b>Strongly suggested for all club admins and squash professionals!</b></li> </ul>	11:45-12:55pm 70 minutes
LUNCH BREAK <ul style="list-style-type: none"> <li>• Lunch provided</li> </ul>	12:55-1:30 35 minutes
SESSION #4 <ul style="list-style-type: none"> <li>• What do our members want to see Squash BC focus on moving forward? We want to know what you, as our members, need from us. Here is your chance to provide us your feedback.</li> </ul>	1:30-2:00pm 30 minutes
SESSION #5 – HOW ARE WE ATTRACTING NEW PEOPLE TO THE GAME OF SQUASH? <ul style="list-style-type: none"> <li>• What and how are we as SQBC and member facilities doing to attract people to the game of squash?               <ul style="list-style-type: none"> <li>○ What is our messaging;</li> <li>○ Who are we trying attract as our top 2-3 groups of people;</li> <li>○ What are the top 3 ways to reach out to those targeted audiences.</li> </ul> </li> </ul>	2:00-2:45pm 45 minues
BREAK	2:45-3:00 15 minutes
SESSION #6 – HOW ARE WE ATTRACTING AND RETAINING NEW MEMBERS WITHIN OUR CLUBS? <ul style="list-style-type: none"> <li>• What are the essential elements to attracting members to clubs?</li> </ul>	3:00- 3:30 30 minutes

Q&A, WRAP-UP	3:30-3:45 15 minutes
SOCIAL <ul style="list-style-type: none"> <li>Beverages and socializing for those that wish to stay and catch up with your colleagues from around the province.</li> </ul>	3:45-4:30