

NM VETERANS' BUSINESS CONFERENCE

Agenda at a Glance

Friday, March 20 2015, Albuquerque, NM

[DP – Door Prize; Must be present to win]

| | | | |
|-------------|-----------|---|---|
| 7:30-8:00 | | Register and Continental Breakfast - General Sessions room...see Map | |
| 8:00-8:15 | | Opening and Introductions | Joe Long |
| 8:15-8:30 | | Keynote Message | (tentative) Governor Susana Martinez |
| 8:30-9:15 | | Business Opportunities: Prime Contractors | |
| | | Sandia Labs | |
| | | Hensel Phelps | |
| | | Public Service Company of New Mexico | |
| | | Los Alamos National Laboratory | |
| 9:15-9:30 | DP | Community 1: Albuquerque | Gary Oppedahl |
| 9:30-10:15 | | Franchising Opportunities | Harriet Moser |
| 10:15-10:30 | DP | Community 2: Farmington | Audra Winters |
| 10:30-11:00 | | Break / Table Time | |

11:00-11:45 Morning Breakout Sessions (Choose one):

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| Business Basics | Room 1 | Dar Johnson |
| Going International | Room 2 | Jerry Pacheco |
| More about Franchising | Room 3 | Harriet Moser |
| Social Media: Marketing for Success | Room 4 | Sophie Martin |

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|-------------|--|---|-----------------------------------|
| 12:00-12:10 | | Comments from the Secretary | Brigadier General Jack Fox |
| 12:10-1:00 | | Lunch with <i>Breaking Bad</i>'s DEA Agent Gomez | Steven Michael Quezada |

1:15-2:00 Afternoon Breakout Sessions (Choose one):

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| Business Financial Planning | Room 1 | John Fleming |
| Doing Business with the National Labs | Room 2 | Don Devoti & Chris Fresquez |
| More about Franchising | Room 3 | Harriet Moser |
| Building Resilience in New Ventures | Room 4 | Dr. David Cavazos |

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|-----------|-----------|---|---------------------------------------|
| 2:15-2:30 | DP | Community 3: Alamogordo | Mike Espiritu |
| 2:30-3:15 | | Doing Business with the Government | Leonard Bean & Anna Muller |
| 3:15-3:45 | | Break / Table Time | |

Agenda (Cont'd)

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| 3:45-4:00 | DP | Community 4: Silver City | Scott Terry |
| 4:00-4:45 | | Where's the Money? How Does a Vet Qualify? | Ivan Corrales; Russell Dillon Kim Blueher; Shelley Brown |
| 4:45-5:00 | DP | Remaining Door Prizes (including Grand Prize) , Critique, and Wrap-up | |
| 5:00-6:30 | | Veterans' After-Hours Business Networking | |

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Conference Map

All group events except Breakout Sessions and the After-Hours Business Networking Mixer take place in the General Sessions Room

