

NM VETERANS' BUSINESS CONFERENCE

Agenda at a Glance

Friday, March 20 2015, Albuquerque, NM

[DP – Door Prize; Must be present to win]

7:30-8:00	Register and Continental Breakfast - General Sessions room...see Map	
8:00-8:15	Opening and Introductions	Joe Long
8:15-8:30	Keynote Message	(tentative) Governor Susana Martinez
8:30-9:15	Business Opportunities: Prime Contractors Sandia Labs Hensel Phelps Public Service Company of New Mexico Los Alamos National Laboratory	
9:15-9:30	DP Community 1: Albuquerque	Gary Oppedahl
9:30-10:15	Franchising Opportunities	Harriet Moser
10:15-10:30	DP Community 2: Farmington	Audra Winters
10:30-11:00	Break / Table Time	

11:00-11:45	Morning Breakout Sessions (Choose one):		
	Business Basics	Room 1	Dar Johnson
	Going International	Room 2	Jerry Pacheco
	More about Franchising	Room 3	Harriet Moser
	Social Media: Marketing for Success	Room 4	Sophie Martin

12:00-12:10	Comments from the Secretary	Brigadier General Jack Fox
12:10-1:00	Lunch with <i>Breaking Bad</i>'s DEA Agent Gomez	Steven Michael Quezada

1:15-2:00	Afternoon Breakout Sessions (Choose one):		
	Business Financial Planning	Room 1	John Fleming
	Doing Business with the National Labs	Room 2	Don Devoti & Chris Fresquez
	More about Franchising	Room 3	Harriet Moser
	Building Resilience in New Ventures	Room 4	Dr. David Cavazos

2:15-2:30	DP Community 3: Alamogordo	Mike Espiritu
2:30-3:15	Doing Business with the Government	Leonard Bean & Anna Muller
3:15-3:45	Break / Table Time	

Agenda (Cont'd)

3:45-4:00	DP	Community 4: Silver City	Scott Terry
4:00-4:45		Where's the Money? How Does a Vet Qualify?	Ivan Corrales; Russell Dillon Kim Blueher; Shelley Brown
4:45-5:00	DP	Remaining Door Prizes (including Grand Prize) , Critique, and Wrap-up	
5:00-6:30		Veterans' After-Hours Business Networking	

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Conference Map

All group events except Breakout Sessions and the After-Hours Business Networking Mixer take place in the General Sessions Room

