



**WORLD HEART
FEDERATION®**

**World Congress
of Cardiology**

Scientific Sessions 2012

18–21 April 2012 | **Dubai, United Arab Emirates**

PRESS CONFERENCE AGENDA

Date: Saturday 21 April
Time: 09.30–10.15
Venue: The Media Centre – Sharjah D

Breaking news

This press conference will unveil the results of an exciting new study that assesses the cost-effectiveness of interventions for reducing salt consumption and increasing blood pressure screening to treat those at risk. The study was carried out across 19 countries representing over half of the developing world's population.

Time	Presentation
09.30	Introduction – Setting the scene <i>Chairperson – Dr Sidney C. Smith Jr (President, World Heart Federation)</i>
09.40	Key study findings and their potential impact on CVD burden and cost <i>Presenter – Dr Thomas A. Gaziano (Brigham & Women's Hospital, Harvard University)</i>
09.50	How this study impacts the global health agenda and WHO targets <i>Presenter – Johanna Ralston (CEO, World Heart Federation)</i>
10.00	Question and Answers