



*Sponsorship Solicitation Letter*

Dear \_\_\_\_\_,

The University of Michigan Club of \_\_\_\_\_ is a dynamic group of alumni volunteer who regularly host career networking event. These events provide opportunities for alumni to network with each other and expand their professional development. We would like to request your sponsorship of one of our upcoming events. In return, the event will provide the opportunity to showcase your product/service and create recognition for your business.

Sponsorship may include:

- Sponsoring \$\_\_\_\_ to assist with the cost of implementing the event.
- Providing event space to accommodate our career networking event of up to \_\_\_\_ alumni.
- Providing food and beverage for the career event.

The benefits of sponsoring University of Michigan Club career events include:

- Integrating your company's name and logo in our promotional effort for the event, including the club's website, listserv messages, and social media.
- Exposure of your businesses' facility and services to event attendees (if sponsorship includes providing event space).
- An opportunity to greet attendees at the event and present a three minute pitch for your business to attendees.

Thank you for considering sponsoring a University of Michigan Club event. If you have any questions regarding sponsorship opportunities, please contact me at \_\_\_\_\_.

Sincerely,

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