

## Market Survey Questionnaire

**Company:** .....

**Location:** .....

**Interviewee**  
(Name & Position): .....

**Date:** .....

**Communication data (e-mail, telephone, contact person)\*:** .....

*\*If you wish to give communication data*

Estimated completion time: 10 min

### A. Company's organization and structure

1. Which is the exact scope of the company?

<input type="checkbox"/>	Offset printing
<input type="checkbox"/>	Digital printing
<input type="checkbox"/>	Serigraphy
<input type="checkbox"/>	Other (specify).....

*\*you can tick more than one answer*

2. By which departments does the company constitute and how many employees are working in each department?

Department	Number of employees
<b>Total number of employees</b>	

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3. Which is the number of employees possessing a scientific degree? .....
4. How many PCs (working positions) are they in the company? .....
5. Which is the architecture of the server? Could it support an EMS software? .....
6. Is there internet access in the company? 

<input type="checkbox"/>
<input type="checkbox"/>

 Yes  
No
7. How many of the employees are familiar with PCs and internet? .....
8. Which is the annual turnover of the company in Euro (order of magnitude)? .....

### B. Environmental Management

1. Are there any environmental management procedures in the company? 

<input type="checkbox"/>
<input type="checkbox"/>

 Yes  
No  
  
If yes specify.....  
.....  
.....
2. Do you have an organised Environmental Management System based on a standard? 

<input type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>

 ISO 14001  
EMAS  
Other (specify).....
3. Is the Environmental Management System certified by a certification body? 

<input type="checkbox"/>
<input type="checkbox"/>

 Yes  
No
4. Do you operate any waste management? 

<input type="checkbox"/>
<input type="checkbox"/>

 Yes  
No

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5. Do you monitor the waste management by written means (records, files etc)?
- ☐ Yes  
☐ No
6. Are the employees familiar with environmental management?
- ☐ Yes  
☐ No
7. Do you know what is EMAS III?
- ☐ Environmental Management System  
☐ Software  
☐ Equipment  
☐ Other
8. Have you ever been inspected on environmental issues by the authorities?
- ☐ Yes  
☐ No
9. Have you ever been involved in an environmental incident or emergency?
- ☐ Yes  
☐ No
10. Do you train your personnel on environmental practices?
- ☐ Yes  
☐ No

***If you have an Environmental Management System you may proceed to the following questions.***

11. Is there a department or a person responsible for the Environmental Management System (EMS)?
- ☐ Yes  
☐ No
12. How many employees are working in the department?
- .....
13. Do you have an external consultant supporting the department or the EMS?
- ☐ Yes  
☐ No
14. If yes, how many hours annually do you occupy your consultant?
- .....

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15. Do you accept certification audits by a third party (certification body)?
- |                          |     |
|--------------------------|-----|
| <input type="checkbox"/> | Yes |
| <input type="checkbox"/> | No  |
16. If yes, how many hours annually? .....
17. Do you monitor your EMS by printed or electronic means?
- |                          |            |
|--------------------------|------------|
| <input type="checkbox"/> | Printed    |
| <input type="checkbox"/> | Electronic |
18. Do you perform statistical analysis on your environmental management?
- |                          |     |
|--------------------------|-----|
| <input type="checkbox"/> | Yes |
| <input type="checkbox"/> | No  |
19. If yes, how much time does it take? .....
20. Do you consider that you will gain time and money by monitoring your EMS with the use of a software?
- |                          |                                 |
|--------------------------|---------------------------------|
| <input type="checkbox"/> | Yes                             |
| <input type="checkbox"/> | No                              |
| <input type="checkbox"/> | Maybe                           |
| <input type="checkbox"/> | I could use a demo to make sure |
21. Do you know if there is such software available?
- |                          |     |
|--------------------------|-----|
| <input type="checkbox"/> | Yes |
| <input type="checkbox"/> | No  |
22. Do you think that you will earn time and experience by changing knowledge and best environmental practices with other companies?
- |                          |     |
|--------------------------|-----|
| <input type="checkbox"/> | Yes |
| <input type="checkbox"/> | No  |
23. Would you be interested in participating in a cluster in order to change experience and ideas?
- |                          |     |
|--------------------------|-----|
| <input type="checkbox"/> | Yes |
| <input type="checkbox"/> | No  |
24. Do you believe that is difficult to reassure the confidentiality of information?
- |                          |                |
|--------------------------|----------------|
| <input type="checkbox"/> | Yes            |
| <input type="checkbox"/> | No             |
| <input type="checkbox"/> | Under premises |

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***If you DO NOT have an Environmental Management System you may proceed to the following questions.***

- |  |   |
|--|---|
| 25. Do you believe that an Environmental Management System is expensive to implement?  | <input type="checkbox"/> Yes<br><input type="checkbox"/> No   |
| 26. Do you think that there are hidden costs?  | <input type="checkbox"/> Yes<br><input type="checkbox"/> No   |
| 27. Would you like to implement an Environmental Management System considering the cost is low?                                      | <input type="checkbox"/> Yes<br><input type="checkbox"/> No   |
| 28. Do you consider that you will gain time and money by monitoring your EMS with the use of a software?                             | <input type="checkbox"/> Yes<br><input type="checkbox"/> No<br><input type="checkbox"/> Maybe<br><input type="checkbox"/> I could use a demo to make sure |
| 29. Do you know if there is such software available?   | <input type="checkbox"/> Yes<br><input type="checkbox"/> No   |
| 30. Do you think that you will earn time and experience by changing knowledge and best environmental practices with other companies? | <input type="checkbox"/> Yes<br><input type="checkbox"/> No   |
| 31. Would you be interested in participating in a cluster in order to change experience and ideas?                                   | <input type="checkbox"/> Yes<br><input type="checkbox"/> No   |
| 32. Do you believe that is difficult to reassure the confidentiality of information?   | <input type="checkbox"/> Yes<br><input type="checkbox"/> No<br><input type="checkbox"/> Under premises  |

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*Free space for your comments in any question*

Would you like to inform you about  
the survey results?

<input type="checkbox"/>	Yes
<input type="checkbox"/>	No

Would you like to inform you about  
the PROSPEC project progress?

<input type="checkbox"/>	Yes
<input type="checkbox"/>	No