

Aaron Mendenhall Photography

Real Estate | Architectural | Commercial | Location Portraiture | Events

AMPlify your listings!

CONTACT INFO:

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REAL ESTATE PHOTOGRAPHY PRICE LIST:

All packages include custom, post-processing treatment by the photographer to ensure the highest quality final product output for the customer. These features are standard with each shoot:

- All photographs uploaded to a password protected site for download at your convenience.
- 800x600 resolution photographs for listing purposes (72 dpi,) or resolution as required by customer.
- Full resolution photographs for brochure purposes (300 dpi.)
- RAW images will be captured for greatest control of the lighting situation.
- Unnatural color casts will be removed from ceilings walls, etc to produce a realistic result.
- Wireless flashes may be used for each room requiring special lighting to eliminate dark, uninviting areas.
- All walls will be shown truly vertical (i.e. no crooked or bowing walls, etc.)
- Up to 20 mile one-way trip distance from center of the 78230 zip code is included.
- 48 hour turn-around time for web images via email. Allow additional 24 hours for CD delivery.

Residences for sale UNDER 2000 s.f.

- ♦ Approximately 60 minutes on site
- ♦ Up to 10 edited professional photographs for web viewing and advertising print - **\$99.00 Special**

Residences for sale up to 2500 s.f.

- ♦ Approximately 60 - 90 minutes on site
- ♦ Up to 15 edited professional photographs for web viewing and advertising print - **\$120.00**
- ♦ Up to 20 edited professional photographs for web viewing and advertising print - **\$155.00**

Residences for sale 2501 - 5000 s.f.

- ♦ Approximately 90 - 120 minutes on site
- ♦ Up to 15 edited professional photographs for web viewing and advertising print - **\$145.00**
- ♦ Up to 25 edited professional photographs for web viewing and advertising print - **\$195.00**

Residences for sale over 5000 s.f.

- ♦ Approximately 120 - 150 minutes on site
- ♦ Up to 15 edited professional photographs for web viewing and advertising print - **\$165.00**
- ♦ Up to 25 edited professional photographs for web viewing and advertising print - **\$235.00**

Acreage Land for sale under 10 acres.

- ♦ Approximately 45 - 60 minutes on site
- ♦ Up to 15 edited professional photographs for web viewing and advertising print - **\$85.00**

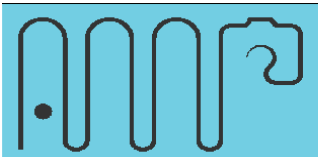
Acreage Land for sale over 10 acres.

- ♦ Approximately 90 - 120 minutes on site
- ♦ Up to 15 edited professional photographs for web viewing and advertising print - **\$125.00**

Additional Services— See next Page

- ♦ Additional photographs beyond the packaged amount: \$10 per edited photo.
- ♦ Additional mileage: \$1.50 per mile over 20 miles.
- ♦ Twilight exterior photography: \$85 for 4 photographs, \$10 each additional photo.

Note: Texas law subjects the transfer of digital images and photography services to state & local sales tax.



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REAL ESTATE PHOTOGRAPHY PRICING CONTINUED:

Aerial Photography of Listing

- ◆ Contact for quotation.

Photo Tour on Dedicated Website \$40.00/year

- ◆ I will host a tour of the photos I take, on a site specifically named after the property address.
For Example: (www.[1234homesaddress].com)
- ◆ Site will contain all of your Realtor information, as well as property information, maps, etc.
- ◆ Tour may contain gently panning images and choice of relaxing music (free, but optional.)
- ◆ Tour syndicated to your Realtor.com listing for free if you are a Realtor.com Showcase Member
 - Add \$20 to link tour on Realtor.com if you are not a member.
- ◆ Link to the tour from any other website.
- ◆ Site and tour are hosted for 1 year.

360° Panoramic photos - \$0.00

- ◆ My philosophy on panoramic photography: I simply do not like them. They are annoying, dizzying, and distort the property to the point that they're not even worth viewing, and they can be a turn-off instead of a feature that helps the sale. Rather, I choose the best views and angles to show the property at its best. Photos and tours should be a teaser to get the potential buyer in the door, not a bare-all exposé that shows every flaw. Why do this? In my opinion, several well-planned, well-lit, professional-grade photos will do the job of enticing the potential buyer to want to see more.

Floor Plans—From \$75.00

- ◆ I will measure the home and create a floor plan on PDF. Not for legal use, visual info only.
- ◆ Can be converted to PDF or other file types.
- ◆ Contact for quotation.

Video Tour with still imagery.

- ◆ Contact for quotation.

Business Portraits \$85 per person, 30 minutes on location.

- ◆ CD with full quality JPEG file and one pre-formatted for web use.
- ◆ Fully licensed images.
- ◆ Up to 2 outfit changes (due to time restrictions.)
- ◆ Includes 2 edited poses. \$25 each additional image selected.

Flyers / Printing

- ◆ I can design a flyer for you and take care of your color printing needs
- ◆ Contact for quotation.

Flyers / Printing

Do you have additional, unique service needs? Contact me and ask for a quotation.

Thank you for trusting me with your needs!

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