



# Event/Meeting Planning Management

## Certificate Program



### About

These Certificate programs are designed for students wishing to specialize in one area of hospitality: Hotel/Restaurant Management, Spa Management, or Event & Meeting Planning Management. Most credits in each certificate program may be applied toward filling requirements for a degree in Hospitality Management or may serve as a stand-alone certificate for professionals preparing for a career change or advancement opportunities.

### Event & Meeting Planning Management

This certificate prepares students for employment in event and meeting planning management for large hotels, resorts, conference or convention centers, attractions, private catering operations, event management companies, private corporations and independent event and wedding planners. Students who love working with people, enjoy planning social events, and are creative and detail oriented, should consider this rapidly growing field.

### Occupations/ Outlook Trends

A career in Hospitality provides a broad range of management opportunities in hospitality sales and marketing, hotel, restaurant, travel, tourism, and spa management, convention services, wedding and event planning, entrepreneurship opportunities, and private club management. Employment of meeting, convention, and event planners is projected to grow 33 percent from 2012 to 2022, much faster than the average for all occupations.

[www.bls.gov/oco](http://www.bls.gov/oco)

### Why Event/ Meeting Planning Management at Great Bay?

- Learning experiences offer field experiences and trips to the many hotels, resorts, restaurants, spas, travel and tourism operations.
- Classes provide a solid foundation for career success by offering students numerous opportunities to develop practical skills and professional relationships through invaluable hands-on experiences in the field.
- Professors are well-respected experts in the field who are dedicated to supporting, advising, and mentoring.

### How Much Can I Expect to Earn?

To learn more about potential earnings visit:  
Bureau of Labor Statistics  
Occupational Outlook Handbook  
[www.bls.gov/oco](http://www.bls.gov/oco)





Student Name: \_\_\_\_\_

Student ID #: \_\_\_\_\_

Beginning Semester: \_\_\_\_\_



**YOUR PATHWAY TO AN ASSOCIATE DEGREE**

This **ACADEMIC MAP** keeps you on track to graduate in two years

**Event & Meeting Planning Management**

Course #	Course Name	Prerequisites (p)/ Corequisites (c)	Credits	Semester	Grade Earned	Transfer
HOS110G	Introduction to Hospitality Management		3			
HOS210G	Customer Service		3			
HOS255G	Catering Sales & Event Management		3			
HOS175G or HOS225G	Hospitality Marketing & Sales or Hospitality Law	-HOS110G (p)	3			
HOS215G	Planning Meetings & Conventions		3			
HOS250G	Event Planning		3			
HOS280G or HOS275G or HOS235G	Hospitality Internship or Professional Development or Food and Beverage Operations		3			
<i>Total Semester Credits</i>			21			

**SUCCESS STRATEGIES**

- Take English and Math in your first semester.
- Meet with your Academic Advisor every semester.
- Explore Transfer opportunities.
- Take advantage of Tutoring Services.
- Consider Summer courses to catch up or get ahead.
- Maintain an overall GPA of 2.0 to graduate.
- Check your student email daily.