



## Job Description – Senior Mobile/Web Developer

**Department:** Web Services

**Reports to:** Director of Web Services

### **Position Summary**

Functions may include acting as lead web developer, and lead iOS and/ or Android developer, gathering requirements around functionality and translating those requirements into simple but effective web and mobile solutions, designing mobile user interfaces, developing and maintaining websites, enhancing web/mobile user experience.

### **Responsibilities**

- Deliver across the entire app life cycle –concept, design, build, deploy, test, release to app stores and support.
- Build prototypes at tech scoping stage of projects.
- Working along the web developers to create and maintain a robust framework to support the apps/web.
- Working with the front end developers to build the interface with focus on usability features.
- Create compelling mobile device specific user interfaces and experiences.
- Optimizing performance for the apps /web.
- Keep up to date on the latest industry trends in the mobile/web technologies.

### **Qualification**

- **Required Education**

Bachelor's degree

- **Required Experience**

- Proven development experience in desktop and mobile web development.
- Excellent knowledge in information architecture, human computer interaction and mobile usability design principles.
- A track record of delivering successful consumer products

- **Required Knowledge, Skills, and Abilities**

iOS –

- Strong OO design and programming skills in Objective-C
- Familiar with iOS SDK (UIKit, Cocoa Touch, Core Data, Core Location, etc)
- Familiar with xcode

Android –

- Strong OO design and programming skills in Java (J2EE/ J2ME)
- Familiar with the Android SDK
- Knowledge of SQLite, MySQL or similar database management system
- Familiar with Eclipse

**Common -**

- Understanding of other compiled languages
- Experience on web service integration (SOAP, REST, JSON, XML)
- Experience of development using web technologies
- Good understanding of OO programming and design patterns
- Good understanding of HTML5, JavaScript, jQuery, Ajax and PHP
- Experience building web and native apps
- Experience using social media APIs
- Using version control (e.g. SVN)

**Desirable skills:**

- LAMP development experience.
- PHP frameworks.
- Creative design skills.
- Working with a content management system such as Drupal.

Interested candidates should forward a CV with a cover letter to [shanghai.hr.recruit@nyu.edu](mailto:shanghai.hr.recruit@nyu.edu).

For more information please visit our website: [shanghai.nyu.edu](http://shanghai.nyu.edu)