

# A B U N D A N C E

practice-building

## Cold Email

Subject: I'd Love to Connect

Hi Dr. Doe/John,

I'm Allison Puryear an LCSW and Certified Eating Disorder Specialist/I work with folks struggling with \_\_\_\_\_. I noticed that we are both in the eating disorder field/ We both know Jane Smith/ We work down the street from each other and I'd love to learn about your practice and what kind of referrals you like. Let me know if you're available for lunch or coffee.

Have a great day,  
Allison



*You can't change your life until you start changing your life.*

[www.allisonpuryear.com](http://www.allisonpuryear.com)

(make sure email signature has your website so they can check you out)