



## **AGENDA**

**E. P. ROOM OCCUPANCY TAX COMMITTEE MEETING  
THURSDAY, FEBRUARY 18, 2016, AT 5:30 P.M.  
ADMINISTRATIVE CONFERENCE ROOM, CITY HALL  
100 S. MONROE STREET, EAGLE PASS, TEXAS**

### **ESTABLISHMENT OF QUORUM**

### **CITIZENS COMMUNICATIONS**

### **MINUTES**

1. Approval of minutes from the January 14, 2016 meeting.

### **REPORTS**

2. Financial report on the Room Occupancy Tax Fund.

### **NEW BUSINESS**

3. Discussion and possible action on a request for funds, submitted by Fisherman of God Corporation, for the Fishermen of God Golf Tournament.
4. Discussion and possible action on a request for funds, submitted by the Arts Council of Eagle Pass, for the ACEP's 2016 Season.

### **OLD BUSINESS**

5. Discussion and possible action on a policy for granting funds.

### **ADJOURNMENT**

## **CERTIFICATION**

I, the undersigned City Secretary, do hereby certify that the agenda mentioned above was posted on the Bulletin Board, located in the Lobby at City Hall, 100 South Monroe Street, Eagle Pass, Texas, on February 12, 2016, at 2:30 p.m.

  
Imelda B. Rodriguez  
City Secretary

THE STATE OF TEXAS     )(  
COUNTY OF MAVERICK   )(  
CITY OF EAGLE PASS     )(

The Eagle Pass Room Occupancy Tax Committee held a meeting on Thursday, January 14, 2015, at 5:30 p.m. in the Administrative Conference Room, in Eagle Pass City Hall, 100 S. Monroe Street. All legal notices were duly posted in accordance with the law.

#### **ESTABLISHMENT OF QUORUM**

Present: Chairperson, Samuel Mijares, and Committee Members, Arianna Perez, and Mario Escobedo

Absent: Committee Members: Martha Pena, and Lytia C. Gonzalez

Other staff present: Comptroller, Jesse Rodriguez; Economic Development Director, Oscar Ramirez, and Records Management Specialist, Ita A. Cortinas

With a quorum being established, Chairperson, Mijares called the meeting to order.

#### **CITIZENS COMMUNICATIONS**

There were no comments to be heard.

#### **MINUTES**

1. Approval of minutes for the October 8, 2015 meeting.

Motion:       To approve.  
Made:         Perez  
Second:       Escobar  
Ayes:          Perez, Escobar, Mijares  
Nays:          0  
Absent:        Pena, and Gonzalez

#### **REPORTS**

2. Financial report on the Room Occupancy Tax Refund.

Comptroller, Rodriguez noted a typo on the agenda, stating it was supposed to say "fund," not "refund." He proceeded to read from the report that was provided to the Committee members.

Not an action item.

### **NEW BUSINESS**

3. Consideration and possible action on the request for funds submitted by Eagle Pass Evening Lions Club for the Noches Mexicanas.

Motion: To award \$45,000 to the Eagle Pass Evening Lions Club.

Made: Escobar

Second: Perez

Ayes: Escobar, Perez, and Mijares

Nays: 0

Absent: Pena, and Gonzalez

4. Consideration and possible action on the request for funds submitted by Salvador Salinas, for the Eagle Pass Fight Night.

Motion: To grant \$7,000 to Fight Night.

Made: Perez

Second: Escobar

Ayes: Perez, Escobar, and Mijares

Nays: 0

Absent: Pena, and Gonzalez

### **OLD BUSINESS**

5. Consideration and possible action on a policy for granting funds.

Motion: To table.

Made: Escobar

Second: Perez

Ayes: Escobar, Perez, and Mijares

Nays: 0

Absent: Pena, and Gonzalez

### **ADJOURNMENT**

Motion: To adjourn meeting.

Moved: Escobar

Second: Perez

Ayes: Escobar, Perez, and Mijares

Eagle Pass Room Occupancy Tax Committee

January 14, 2016

Page 3

Nays: 0

Absent: Pena, and Gonzalez

ATTEST:

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Samuel Mijares  
Chairperson

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Ita A. Cortinas  
Records Management Specialist

Room Tax Committee Members  
Jesse Rodriguez – Comptroller

2/4/2016

Financial Report Highlights on Room Tax Committee & Civic Center as of January 31, 2016.

We have prepared the combined financial budgetary reports for the Room Tax Committee and the Civic Center, for the month ending January 31, 2016, representing 33.33% of our Fiscal year. The following are the significant highlights for the Room Tax and Civic Center funded activities:

Room Tax Committee Financial Report

Revenues

Total revenues for the month of January 2016 are \$63,844 making year-to-date revenues come to \$285,301 or 39.79% of the budgeted revenues at 33.33% of the fiscal year.

Expenditures

Month-to-date total operating expenditures are \$32,004. The year-to-date expenditures are \$133,887 or 18.86% of budget estimates at 33.33% of the fiscal year. The estimated fund balance at January 31, 2016 per budget is shown to be \$1,504,840 at the end of this accounting period, the actual balance at \$1,649,169.

Civic Center Financial Report

Revenues

Total revenues collected in the month of January 31, 2016 are \$35,014 from event rental fees for the Civic Center and \$25,524 for transfer from Room Tax. The actual year-to-date revenues are \$132,649 or 32.79% of the budgeted revenues at 33.33% of the fiscal year.

Expenditures

Month-to-date expenditures are \$35,014. Year-to-date expenditures are \$175,008 or 23.57% of the budgeted expenditures at 33.33% of the fiscal year.

Statistical Information

Attached you will find Sales Tax & Bridge Crossing figures.

**Room Tax Committee Fund**  
**Statement of Revenues and Expenditures ( Compared to Budget)**  
**For the month ending January 31, 2016 with YTD amounts**

	FY 2015-2016 Budget 1,497,755	FY 2015-2016 M-T-D	FY 2015-2016 Y-T-D 1,497,755	Unencumbered Balance	% REC'D
<b>Beginning Fund Balance</b>					
<b>REVENUES/OTHER FINANCING SOURCES</b>					
4 % Room Occupancy Tax	\$ 407,862	\$ 35,783	\$ 157,301	\$ 250,561	38.57%
3 % Room Occup TX - Debt Service	306,281	26,869	118,018	188,263	38.53%
Interest Earned Room Tax Committee	1,200	530	1,332	(132)	111.01%
Room Tax Penalty-Late Payment	1,600	661	8,650	(7,050)	540.60%
<b>TOTAL REVENUES</b>	<u>716,943</u>	<u>63,844</u>	<u>285,301</u>	<u>431,642</u>	<u>39.79%</u>
<b>EXPENDITURES</b>					0.00%
<b>CONTRACTED SVCS &amp; OTHER SVCS/CHARGES</b>					
Personnel Services	31,960	119	4,256	27,704	13.32%
Professional Services(Chamber of Commerce)	35,800	-	12,236	23,564	34.18%
Other Contracted Services(American Ads)	23,000	-	-	23,000	0.00%
Travel & Training	-	-	-	-	0.00%
Advertising & Printing	55,000	2,370	2,370	52,630	4.31%
Arts & Historical Sites	147,805	147	590	147,215	0.40%
Parades, Festivals, & Other Shows	110,000	3,844	12,337	97,663	11.22%
Operating Transfer Out-ICT	306,294	25,524	102,098	204,196	33.33%
<b>TOTAL EXPENDITURES</b>	<u>709,858</u>	<u>32,004</u>	<u>133,887</u>	<u>575,971</u>	<u>18.86%</u>
<b>CAPITAL OUTLAY</b>					
Office Equipment	-	-	-	-	0.00%
Building & Improvements	-	-	-	-	0.00%
Constructin in Progress	-	-	-	-	0.00%
<b>TOTAL CAPITAL OUTLAY</b>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>0.00%</u>
<b>OTHER FINANCING SOURCES TRANSFER</b>					
Debt Service Transfer	-	-	-	-	0.00%
<b>TOTAL OTHERFINANCING SOURCES TRANSFER</b>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>0.00%</u>
<b>TOTAL EXPENDITURES</b>	<u>709,858</u>	<u>32,004</u>	<u>133,887</u>	<u>575,971</u>	<u>18.86%</u>
<b>ENDING FUND BALANCE</b>	<u>\$ 1,504,840</u>		<u>\$ 1,649,169</u>		

**Room Tax Civic Center Fund**  
**Statement of Revenues and Expenditures ( Compared to Budget)**  
**For the month ending January 31, 2016 with YTD amounts**

	FY 2015-2016 Budget	FY 2015-2016 M-T-D	FY 2015-2016 Y-T-D	Unencumbered Balance	% REC'D
<b>Beginning Fund Balance</b>	<b>72,287</b>		<b>72,287</b>		
<b>REVENUES/OTHER FINANCING SOURCES</b>					
Interest Earned Civic Ctr	\$ 50	\$ 37	\$ 59	\$ (9)	118.04%
Civic Center Penalty-Late Payment	1,599	-	-	1,599	0.00%
Office Rental Fees	-	-	-	-	0.00%
Event Rental Fees	95,000	7,006	30,103	64,897	31.69%
Forfeited Rental Deposits	-	-	-	-	0.00%
Catering Fee	1,600	-	350	1,250	21.88%
Miscellaneous	-	39	39	(39)	0.00%
<b>TOTAL REVENUES</b>	<b>98,249</b>	<b>7,083</b>	<b>30,551</b>	<b>67,698</b>	<b>31.10%</b>
<b>OTHER FINANCING SOURCES</b>					
Loan Proceeds	-	-	-	-	0.00%
Transfer IN-G/F	-	-	-	-	0.00%
EDA Grant	-	-	-	-	0.00%
Intrafund Transfer-Room Tax	306,294	25,524	102,098	204,196	33.33%
<b>TOTAL OTHER FINANCING SOURCES</b>	<b>306,294</b>	<b>25,524</b>	<b>102,098</b>	<b>204,196</b>	<b>0.00%</b>
<b>TOTAL INCOME</b>	<b>404,543</b>	<b>32,607</b>	<b>132,649</b>	<b>271,894</b>	<b>32.79%</b>
<b>EXPENDITURES</b>					
<b>OTHER FINANCING SOURCES</b>					
Salaries	71,888	2,433	23,384	48,504	32.53%
TMRS	6,784	187	1,942	4,842	28.63%
FICA	5,563	192	1,794	3,769	32.25%
Workman's Comp	1,101	40	435	666	39.53%
Health Insurance	18,395	490	4,482	13,913	24.37%
Unemployment Insurance	27	3	3	24	9.33%
Cell Phone Stipend	840	-	210	630	25.00%
<b>TOTAL OTHER FINANCING SOURCES</b>	<b>104,598</b>	<b>3,346</b>	<b>32,251</b>	<b>72,347</b>	<b>30.83%</b>
<b>MATERIAL/SUPPLIES</b>					
Office Supplies	230	33	33	197	14.35%
Computer Supplies	20	-	-	20	0.00%
Chemical & Lav Supplies	9,000	528	1,877	7,123	20.86%
Meals & Beverages	75	-	-	75	0.00%
Vehicles Fuel & Lubricants	200	-	84	116	0.00%
Subscriptions & Dues	125	-	-	125	0.00%
Agricultural & Botanical	750	-	20	730	2.66%
Furniture and Equipment	-	672	672	(672)	
Building & Structure Supplies	11,700	891	2,237	9,463	19.12%
<b>TOTAL MATERIAL/SUPPLIES</b>	<b>22,100</b>	<b>2,124</b>	<b>4,923</b>	<b>17,177</b>	<b>22.28%</b>
<b>Parades, Festivals, &amp; Other Shows</b>					
Maintenance Agreement	27,655	115	229	27,426	0.83%
Other Contractual ICT	26,500	2,626	2,850	23,650	10.75%
<b>TOTAL CONTRACTED SERVICES</b>	<b>54,155</b>	<b>2,741</b>	<b>3,079</b>	<b>51,076</b>	<b>5.69%</b>
<b>OTHER SVCS/CHARGES</b>					
Travel Expenses	-	-	-	-	0.00%
Training & Tuition	70	50	50	20	71.43%
Advertising & Printing	-	-	-	-	0.00%
Utilities	130,600	358	30,594	100,006	23.43%
Telephone Service	-	593	901	(901)	0.00%
<b>TOTAL OTHER SERVICES</b>	<b>130,670</b>	<b>1,001</b>	<b>31,546</b>	<b>99,124</b>	<b>24.14%</b>
<b>CAPITAL OUTLAY</b>					
Office Equipment	-	-	-	-	0.00%
Building & Improvements	124,565	-	-	124,565	0.00%
Constructin in Progress	-	-	-	-	0.00%
<b>TOTAL CAPITAL OUTLAY</b>	<b>124,565</b>	<b>-</b>	<b>-</b>	<b>124,565</b>	<b>0.00%</b>
<b>OTHER FINANCING SOURCES TRANSFER</b>					
Debt Service Transfer	306,294	25,802	103,209	203,085	33.70%
<b>TOTAL OTHER FINANCING SOURCES TRANSFER</b>	<b>306,294</b>	<b>25,802</b>	<b>103,209</b>	<b>203,085</b>	<b>0.00%</b>
<b>TOTAL EXPENDITURES</b>	<b>742,381</b>	<b>35,014</b>	<b>175,008</b>	<b>567,374</b>	<b>23.57%</b>
<b>PRIOR PERIOD ADJUSTMENT</b>					
<b>ENDING FUND BALANCE</b>	<b>\$ (265,552)</b>		<b>\$ 29,928</b>		



Glenn Hegar Texas Comptroller of Public Accounts

[Local Sales and Use Tax](#)[New Historical Summary Search](#)

## Allocation Historical Summary

City of Eagle Pass

Authority Code: 2159018

	2016	2015	2014	2013
JAN	383,478.51	412,191.91	386,605.58	366,430.27
FEB	.	615,415.39	564,720.14	543,682.39
MAR	.	350,180.37	312,249.87	322,465.08
APR	.	377,195.56	363,162.62	339,314.25
MAY	.	672,204.43	451,316.47	452,355.48
JUN	.	393,428.89	390,579.53	354,255.63
JUL	.	372,907.56	356,015.59	345,479.89
AUG	.	515,235.15	452,468.72	436,723.22
SEP	.	379,850.32	385,046.39	375,293.82
OCT	.	344,873.65	381,774.31	349,090.60
NOV	.	435,315.69	440,203.32	418,234.45
DEC	.	365,417.74	409,296.30	355,489.63
TOTAL	383,478.51	5,234,216.66	4,893,438.84	4,658,814.71

	2012	2011	2010	2009
JAN	344,193.30	341,956.31	271,307.38	287,876.45
FEB	505,106.81	508,231.08	470,098.04	464,395.72
MAR	285,189.23	276,948.41	247,176.36	257,059.51
APR	339,114.75	287,887.60	275,321.99	256,101.55
MAY	437,029.22	424,950.27	393,253.50	333,599.90
JUN	332,865.81	328,148.75	285,796.55	283,143.46
JUL	337,810.33	310,346.57	307,407.48	263,865.48
AUG	420,930.81	426,147.93	376,840.95	369,367.83
SEP	361,128.80	306,623.43	282,191.87	275,158.14
OCT	367,328.39	302,352.38	302,746.05	271,351.80
NOV	373,035.88	365,833.36	357,091.41	327,556.10

**CITY OF EAGLE PASS BRIDGE SYSTEM**  
**MONTHLY TRAFFIC REPORT**  
**January 2016**

CLASS		2016	2015	Difference	%
1	Cars & Pickups	197,552	192,697	4,855	2.52%
2	2 Axle Truck	464	504	(40)	-7.94%
3	3 Axle Truck	1,433	1,351	82	6.07%
4	4 Axle Truck	211	91	120	131.87%
5	5 Axle Truck	9,035	8,790	245	2.79%
6	6 Axle Truck	46	52	(6)	-11.54%
7	Buses	84	78	6	7.69%
9	Pedestrians	54,815	54,203	612	1.13%
	Total Traffic - 60%	159,140	156,432	2,708	1.73%
	Total Traffic - 40%	104,500	101,334	3,166	3.12%
	Total Bridge I & II	<b>263,640</b>	<b>257,766</b>	<b>5,874</b>	<b>2.28%</b>
	TOTAL VEHICLES	208,825	203,563	5,262	2.58%
	DAILY AVERAGE	6,736	6,567		
	TOTAL TRUCKS	11,189	10,788	401	3.72%
	DAILY AVERAGE	486	469		

## PART 2: APPLICATION FORM

## SECTION 1. REQUESTOR(S) INFORMATION

Name of Person/Organization: Fishermen of God Corporation

Address: 468. E. Main st

Daytime telephone Number: i

Web Site Address for Event or Sponsoring Entity: \_\_\_\_\_

Non-Profit or For-Profit status: Non-Profit Tax ID #: \_\_\_\_\_

Entity's Creation Date: June 12, 2013

Purpose of your organization: To create and construct Fishermen of God retreat center. To Enhance our Religious groups

## SECTION 2. EVENT INFORMATION

Name of Event or Project: Fishermen of God Golf Tournament

Date of Event or Project: April 30-2016

Primary Location of Event or Project: Eagle Pass Golf Course

Total cost of event: \$10,000.<sup>00</sup>

Amount Requested from hotel tax funds: \$5,000.<sup>00</sup>

How will the funds be used: Promotion and Advertisement / Rent of location

Primary Purpose of Funded Activity/Facility: \_\_\_\_\_

Percentage of Hotel Tax Support of Related Costs:

\_\_\_\_ Percentage of Total Event Costs Covered by Hotel Occupancy Tax

\_\_\_\_ Percentage of Total Facility Costs Covered by Hotel Occupancy Tax for the Funded Event

\_\_\_\_ Percentage of Staff Costs Covered by Hotel Occupancy Tax for the Funded Event

If staff costs are covered, estimate percentage of time staff spends annually on the funded event(s) compared to other activities \_\_\_\_\_ %

### SECTION 3. BREAKDOWN OF COSTS BY CATEGORY

- ☐ a) **Convention/Visitor Information Center:** construction, improvement, equipping, repairing, operation, and maintenance of convention center facilities/visitor information centers.  
Total Cost of Activity: \$ \_\_\_\_\_ Room Tax Amount requested: \$ \_\_\_\_\_
- ☐ b) **Registration of Convention Delegates:** furnishing of facilities, personnel, and materials for the registration of convention delegates.  
Total Cost of Activity: \$ \_\_\_\_\_ Room Tax Amount requested: \$ \_\_\_\_\_
- ☒ c) **Advertising, Solicitations, Promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity.**  
Total Cost of Activity: \$ 3,000.<sup>00</sup> Room Tax Amount requested: \$ 3,000.<sup>00</sup>
- ☐ d) **Promotion of the Arts that Directly Enhance Tourism and the Hotel & Convention Industry:** the encouragement, promotion, improvement, and application of the arts that has some direct impact on tourism and the hotel/convention industry such as nights booked due to event or hotel guests attending event. Eligible arts include instrumental/vocal music, dance, drama, creative writing, architecture, design & allied fields, painting, sculpture, photography, graphic, crafts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms.  
Total Cost of Activity: \$ \_\_\_\_\_ Room Tax Amount requested: \$ \_\_\_\_\_
- ☐ e) **Historical restoration and preservation** projects, activities, advertising, conducting solicitation, and promotional programs that encourage tourists to visit historic sites or museums.  
Total Cost of Activity: \$ \_\_\_\_\_ Room Tax Amount requested: \$ \_\_\_\_\_
- ☒ f) **Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists.** Must substantially increase economic activity at hotels.  
Total Cost of Activity: \$ 1,800.<sup>00</sup> Room Tax Amount requested: \$ 1,800.<sup>00</sup>
- ☐ How many individuals are expected to participate? 72  
How many participants are expected to be from another city or county? 60  
Quantify how the event will substantially increase economic activity at hotels? Participants and families will come and enjoy our city's businesses.
- ☐ g) **Funding transportation systems for transporting tourists from hotels to and near the city to any of the following destinations:** the commercial center of the city; a convention center in the city; other hotels in or near the city; and tourist attractions in/near city.  
Total Cost of Activity: \$ \_\_\_\_\_ Room Tax Amount requested: \$ \_\_\_\_\_  
What sites/attractions will tourists be transported to? \_\_\_\_\_  
Will non-tourists be riding on this transportation? \_\_\_\_\_  
What percentage of the ridership will be non-tourists? \_\_\_\_\_
- ☐ h) **Signage directing tourists to sights/attractions that are visited frequently by hotel guests.**  
Total Cost of Activity: \$ \_\_\_\_\_ Room Tax Amount requested: \$ \_\_\_\_\_  
What tourist attractions will be the subject of the signs? \_\_\_\_\_

# SECTION 4. QUESTIONS FOR ALL FUNDING REQUEST CATEGORIES

1. How many years have you held this event/project: This is our 2nd year.
2. Expected Attendance: 72 participants plus family and friends
3. How many people attending the event/project will use Eagle Pass hotels? Approximately 120  
Number of nights they will stay: \_\_\_\_\_
4. Did you reserve a room block for this event at an area hotel and if so, for how many rooms and at which hotels: Open to all Hotels
5. List the following information for the last 3 years that you have hosted your event/project:
 

Month/Year Held	HOT Assistance Amount	Number of Hotel Rooms Used
_____	_____	_____
_____	_____	_____
_____	_____	_____
6. How will you measure the impact of your event on area hotel activity (e.g.; room block usage information, survey of hoteliers, etc.)? Close communication with Hotel managers
7. Please list other organization, government entities, and grants that have provided financial support to your event/project: None
8. Will there be an admission charge? Do you anticipate a net profit from the event? If there is a net profit, what is the anticipated amount and how will it be used? \$170
9. Please list all promotion efforts your organization is coordinating and the amount financially committed to each media outlet:
 

Newspaper: \$ _____	Number of Press Releases to Media: _____
Radio: \$ _____	Number of Direct Mailings to out of town recipients: _____
TV: \$ _____	Other Promotions: <u>Posters and Banners throughout regions from Del Rio to San Antonio to Laredo to Eagle Pass.</u>
Other Paid Ads: \$ <u>3000.00</u>	
10. Will you include a link on your promotional handouts and in your website for booking hotel nights during this event? \_\_\_\_\_
11. Will you negotiate a special rate or hotel/event package to attract overnight stays? Yes
12. What new marketing initiatives will you utilize to promote hotel and convention activity for this event?  
One night discount
13. What geographic areas does your advertising and promotion reach: from Eagle Pass to Del Rio, San Antonio and all west of I-35 including parts of Coahuila.
14. How many individuals will your proposed marketing reaches that are located in another city or county? 120
15. If the funding requested is related to a permanent facility (e.g. museum, visitor center):
 

Expected Attendance Monthly/Annually: <u>150 or more</u>
Percentage of those in attendance that are staying at area hotels/lodging facilities: <u>80%</u>

**SECTION 5. SUPPLEMENTAL INFORMATION**

Along with the application, please submit the following:

\_\_\_\_\_ Proposed Marketing Plan for Funded Event

\_\_\_\_\_ Schedule of Activities or Events Relating to the Funded Project

*If you make a false statement on this application form, you could be found guilty of a Class A misdemeanor or a State jail felony under Texas Penal Code 37.10.*

Signature \_\_\_\_\_

Date: \_\_\_\_\_

2/3/16

Print Name \_\_\_\_\_

Jesse Rodriguez

**FOR CITY SECRETARY'S OFFICE USE ONLY**

Date Approved: \_\_\_\_\_

Amount Approved: \_\_\_\_\_

Any Conditions: \_\_\_\_\_

Activity Funded: \_\_\_\_\_

**FOR FINANCE DEPARTMENT USE ONLY**

Method of Payment: In Full \_\_\_\_\_

Installments: \_\_\_\_\_

Reviewed by: \_\_\_\_\_

Approved by: \_\_\_\_\_

## 2nd Fisherman of God Golf Tournament

**TOURNAMENT DAYS: APRIL 30 - MAY 1 2016**

STARTS AT: 10:00 AM SHOTGUN START BOTH DAYS

REGISTER BY: APRIL 27, 2016

**PLACE:** EAGLE PASS GOLF COURSE \* EAGLE PASS, TEXAS \* TEL: 830-773-9761

**REGISTRATION COST: \$ 170.00 PER PLAYER (INCLUDES 2 MULLIGANS)**

### TOURNAMENT RULES:

27 HOLES ACCORDING TO THE USGA RULES.

(18 HOLES ON SATURDAY AND 9 HOLES ON SUNDAY)

EACH TEAM OF 4 PLAYERS MUST TOTAL A MINIMUM OF A 50 HANDICAP

"A" HANDICAP FROM 0 - 8

"OTHER" HANDICAP FROM 9 - 30

- Only one "A" player per team -where "A" player is 0 - 8 Handicap.
- **Florida Scramble Format**—Where the player, whose shot is chosen, will hit first and cannot touch the ball - thus, the other 3 players will drop the ball within a scorecard length and hit their next shot.
- The player, whose shot is chosen at the green for putting, will mark the ball and hit first.

### PRIZES:

OYEAS	HOLE # 1 OR # 10	\$1,500.00	CLOSEST
OYEAS	HOLE # 1 OR # 10	\$ 500.00	SECOND CLOSEST
OYEAS	HOLE # 9 OR # 18	\$ 1,500.00	CLOSEST
OYEAS	HOLE # 9 OR # 18	\$ 500.00	SECOND CLOSEST
O'YEAS	HOLE # 8	\$ 1,000.00	CLOSEST
HOLE IN ONE	HOLE # 17	CAR 2016	

### TROPHIES:

1°, 2° Y 3er PLACE FOR EACH PLAYER

### \$1000.00 IN DOOR PRIZES

### CONTINENTAL BREAKFAST, LUNCH, AND FUN FOR BOTH DAYS

### SPONSORSHIPS:

<b>BRONZE:</b>	SPONSOR OF 1 HOLE 12 X 18 BANNER AT THE HOLE 1 COURTESY PLAYER SMALL LOGO AT WELCOME BANNER	\$ 500.00 DLLS.
<b>SILVER:</b>	SPONSOR OF 2 HOLES 12 X 18 BANNERS AT THE 2 HOLES 2 COURTESY PLAYERS MEDIUM LOGO AT WELCOME BANNER	\$ 1,000.00 DLLS.
<b>GOLD:</b>	SPONSOR OF AN O'YEAS 12 X 18 BANNERS AT THE 2 OYEAS HOLES 4 COURTESY PLAYERS LARGE LOGO AT WELCOME BANNER MEMBER OF PRIZE COMMITTEE	\$ 2,000.00 DLLS.

\*\*\*\*\*

**REGISTRATIONS: ADOLFO LOZANO TEL: :**

**\* E-MAIL:**

**RAUL E. PEREZ \* TEL:**

**E-MAIL:**

**Eagle Pass Golf Course**  
**Saturday April 30 2016**  
8:00 a.m. Registration and Breakfast  
10:00 a.m. Shotgun Start 18 Holes  
Lunch

**Sunday May 1<sup>st</sup> 2016**  
8:00 a.m. Breakfast  
10:00 a.m. Shotgun Start 9 Holes  
Lunch



### **\$1000 DOOR PRIZES**

**\$4,000 CASH**

**IN HOLES #1 OR #10**

**\$1500 PER TEAM BEST O'YEAS**

**\$500 PER TEAM SECOND BEST O'YEAS**

**IN HOLES #9 OR #18**

**\$1500 PER TEAM BEST O'YEAS**

**\$500 PER TEAM SECOND BEST O'YEAS**

**IN HOLE # 8**

**\$1000 PER TEAM BEST O'YEAS**

**IN HOLE # 17 HOLE IN ONE**

**2016 AUTOMOVIL**

**TROPHIES**

**1<sup>st</sup> - • 2<sup>nd</sup> - 3<sup>rd</sup> - PLACE**

# 2nd F.O.G. Golf Tournament

Proceeds for the Construction of the Fisherman of God Retreat Center



Player - \$ 170.00 per player

Player "A" = 0 - 8 Handicap

Other Players = 9 - 30 Handicap.

Includes: entry fees, door prizes, breakfast, lunch for each player and 2 Mulligan's

CLUB: \_\_\_\_\_

PLAYER 1: \_\_\_\_\_ Hcp: \_\_\_\_\_ E-Mail: \_\_\_\_\_ Tel # \_\_\_\_\_

PLAYER 2: \_\_\_\_\_ Hcp: \_\_\_\_\_ E-Mail: \_\_\_\_\_ Tel # \_\_\_\_\_

PLAYER 3: \_\_\_\_\_ Hcp: \_\_\_\_\_ E-Mail: \_\_\_\_\_ Tel # \_\_\_\_\_

PLAYER 4: \_\_\_\_\_ Hcp: \_\_\_\_\_ E-Mail: \_\_\_\_\_ Tel # \_\_\_\_\_

### ***Tournament Rules***

- Each Team of 4 players must total a minimum of 50 for Handicap.
- Only one "A" player per team - where A player is 0 - 8 Handicap.
- Florida Scramble Format - Where the player, whose shot is chosen, will hit first and cannot touch the ball - thus, the other 3 players will drop the ball within a scorecard length and hit their next shot.
- The players, whose shot is chosen at the green for putting, will mark the ball and hit first.

***Bronze Sponsorship of 1 Hole \$ 500.00***  
***Silver Sponsorship of 2 Holes \$ 1000.00***  
***Gold Sponsorship of O'yeas Hole \$ 2,000.00***

(Includes: Banner on Hole/LOGO on Welcome Banner)

NOTE: limited to 72 golfers

Registration info: ADOLFO LOZANO \* TEL: \_\_\_\_\_

\* E-MAIL: \_\_\_\_\_

LIC. RAUL E. PEREZ \*

\* E-MAIL: \_\_\_\_\_

2DO TORNEO DE GOLF  
PRESUPUESTO

**INGRESOS**

1 PATROCINIOS	30 @ \$ 500.00 C/U	\$15,000.00	
2 JUGADORES	72 JUGADORES @ \$ 170.00 C/U	\$12,240.00	
CARNETS	CARNETS PATROCINIO (1*18)	- \$3,060.00	
		=====	
	TOTAL INGRESOS		\$24,180.00
	ROOM TAX COMMITTEE		\$ 11,000.00

**GASTOS**

1 RENTA	RENTA CAMPO EP GOLF	\$1,800.00	
2 O'YEAS	O'YEAS HOYOS #1,#10,#8,#17,#9,	<del>\$4,000.00</del>	
3 HOLE IN ONE	SEGURO HOLE IN ONE HOYO # 18	\$500.00	
4 DESAYUNO	DESAYUNO CONTINENTAL(SAT/SUN)	\$800.00	
5 COMIDA	COMIDA (100 * \$10.00) (SAT/SUN)	\$1,000.00	
6 RIFAS	RIFAS/OBSEQUIOS	\$1,000.00	
7 VARIOS	GASTOS VARIOS	\$1,000.00	
		=====	
	TOTAL GASTOS		\$10,100.00
	UTILIDAD		\$24,080.00

L168 E. MAIN

## RESULTADOS DEL 1ER TORNEO FISHERMAN OF GOD.

Tuvimos una inscripción de 13 Equipos o sea 52 jugadores.

Se inscribieron jugadores de Monclova, Crystal City, Dallas, Del Rio, Piedras Negras e Eagle Pass.

Hubo un empate para el 3ER Lugar de 4 equipos con -7; tuvimos que revisar las tarjetas para decidir qué equipo quedaba en 3er Lugar.

### 1ER LUGAR con score de -9 el Equipo:

José Venegas  
Monico Sukue  
Rogelio Córdova  
Martín Amaya

### 2DO LUGAR con score de -8 el Equipo:

Roberto de la Cabada  
Jorge Gutiérrez  
Alex Garza  
Mauricio Flores

### 3ER LUGAR con score de -7 el Equipo:

Arturo Guerrero  
Sergio Mena  
Joe Hernandez  
Roberto Roiz

## GANADORES DE LOS PREMIOS

### O'YEAS Hoyo # 1 o # 10

1er Lugar: Carlos Martínez \$ 1,500.00

2do Lugar: Raúl Figueroa \$ 500.00

### O'YEAS Hoyo # 9 o # 18

1er Lugar: Roberto de la Cabada \$ 1,500.00

2do Lugar: Javier Herrera \$ 500.00

### O'YEAS Hoyo # 8

1er Lugar: Daniel Esqueda \$ 1,000.00

## HOLE IN ONE

No hubo ganador

— Thank you letter Sponsorm  
— Registration players w/ e-mail  
— Carlos Rdz - ACTS - Info - SPONSORS - FOG retreat center

## PART 2: APPLICATION FORM

### SECTION 1. REQUESTOR(S) INFORMATION

Name of Person/Organization: Arts Council of Eagle Pass

Address: 2136 La Jolla St. - Eagle Pass, TX 78852

Daytime telephone Number: \_\_\_\_\_

Web Site Address for Event or Sponsoring Entity: \_\_\_\_\_

Non-Profit or For-Profit status: Non-profit Tax ID #: Currently applying for new tax exempt number

Entity's Creation Date: 1972

Purpose of your organization: To promote the arts and offer the city of Eagle Pass cultural events throughout the year that will enhance their lives.

### SECTION 2. EVENT INFORMATION

Name of Event or Project: ACEP's 2016 Season

Date of Event or Project: Various programs scheduled from March through December 2016

Primary Location of Event or Project: Various sites including the ICT and C.C. Winn High School's Auditorium.

Total cost of event: \$140,00

Amount Requested from hotel tax funds: \$70,000

How will the funds be used: To supplement the cost of the performances, including advertising and production costs of each event.

Primary Purpose of Funded Activity/Facility: To promote the arts in our community

#### Percentage of Hotel Tax Support of Related Costs:

40 Percentage of Total Event Costs Covered by Hotel Occupancy Tax  
10 Percentage of Total Facility Costs Covered by Hotel Occupancy Tax for the Funded Event  
N/A Percentage of Staff Costs Covered by Hotel Occupancy Tax for the Funded Event

If staff costs are covered, estimate percentage of time staff spends annually on the funded event(s) compared to other activities N/A %

RECEIVED AT THE CITY  
 SECRETARY'S OFFICE  
 2 15 116  
 TIME: 8:00 PM  
 FROM: EC/PAE

### SECTION 3. BREAKDOWN OF COSTS BY CATEGORY

- ☐ **a) Convention/Visitor Information Center:** construction, improvement, equipping, repairing, operation, and maintenance of convention center facilities/visitor information centers.  
Total Cost of Activity: \$ \_\_\_\_\_ Room Tax Amount requested: \$ \_\_\_\_\_
- ☐ **b) Registration of Convention Delegates:** furnishing of facilities, personnel, and materials for the registration of convention delegates.  
Total Cost of Activity: \$ \_\_\_\_\_ Room Tax Amount requested: \$ \_\_\_\_\_
- ☐ **c) Advertising, Solicitations, Promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity.**  
Total Cost of Activity: \$ \_\_\_\_\_ Room Tax Amount requested: \$ \_\_\_\_\_
- ☒ **d) Promotion of the Arts that Directly Enhance Tourism and the Hotel & Convention Industry:** the encouragement, promotion, improvement, and application of the arts that has some direct impact on tourism and the hotel/convention industry such as nights booked due to event or hotel guests attending event. Eligible arts include instrumental/vocal music, dance, drama, creative writing, architecture, design & allied fields, painting, sculpture, photography, graphic, crafts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms.  
Total Cost of Activity: \$ 140,00 Room Tax Amount requested: \$ 70,000
- ☐ **e) Historical restoration and preservation** projects, activities, advertising, conducting solicitation, and promotional programs that encourage tourists to visit historic sites or museums.  
Total Cost of Activity: \$ \_\_\_\_\_ Room Tax Amount requested: \$ \_\_\_\_\_
- ☐ **f) Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists.** Must substantially increase economic activity at hotels.  
Total Cost of Activity: \$ \_\_\_\_\_ Room Tax Amount requested: \$ \_\_\_\_\_
- ☐ How many individuals are expected to participate? \_\_\_\_\_  
How many participants are expected to be from another city or county? \_\_\_\_\_  
Quantify how the event will substantially increase economic activity at hotels? \_\_\_\_\_
- ☐ **g) Funding transportation systems for transporting tourists from hotels to and near the city to any of the following destinations:** the commercial center of the city; a convention center in the city; other hotels in or near the city; and tourist attractions in/near city.  
Total Cost of Activity: \$ \_\_\_\_\_ Room Tax Amount requested: \$ \_\_\_\_\_  
What sites/attractions will tourists be transported to? \_\_\_\_\_  
Will non-tourists be riding on this transportation? \_\_\_\_\_  
What percentage of the ridership will be non-tourists? \_\_\_\_\_
- ☐ **h) Signage directing tourists to sights/attractions that are visited frequently by hotel guests.**  
Total Cost of Activity: \$ \_\_\_\_\_ Room Tax Amount requested: \$ \_\_\_\_\_  
What tourist attractions will be the subject of the signs? \_\_\_\_\_

# SECTION 4. QUESTIONS FOR ALL FUNDING REQUEST CATEGORIES

1. How many years have you held this event/project: Since 1972 (34 years)
2. Expected Attendance: 500-2000 (Depending on the program being offered throughout season)
3. How many people attending the event/project will use Eagle Pass hotels? Approximately between 100-500  
Number of nights they will stay: Depending on the event, from 1-2 nights per person
4. Did you reserve a room block for this event at an area hotel and if so, for how many rooms and at which hotels: Yes - at various hotels in Eagle Pass

5. List the following information for the last 3 years that you have hosted your event/project:

Month/Year Held	HOT Assistance Amount	Number of Hotel Rooms Used
2013	\$80,000	Approximately between 500-1000
2014	\$75,000	" " "
2015	\$75,000	" " "

6. How will you measure the impact of your event on area hotel activity (e.g.; room block usage information, survey of hoteliers, etc.)? Through tickets sales, using ticketweb.com and hotel surveys
7. Please list other organization, government entities, and grants that have provided financial support to your event/project: None at this time.
8. Will there be an admission charge? Do you anticipate a net profit from the event? If there is a net profit, what is the anticipated amount and how will it be used? Depending on the event, between \$10 - \$25 per person.
9. Please list all promotion efforts your organization is coordinating and the amount financially committed to each media outlet:
 

Newspaper: \$ <u>5,000</u>	Number of Press Releases to Media: <u>All local and area media</u>
Radio: \$ <u>5,000</u>	Number of Direct Mailings to out of town recipients: <u>Patrons - 100</u>
TV: \$ <u>5,000 (local/area)</u>	Other Promotions: <u>Through signs and marques around town</u>
Other Paid Ads: \$ <u>5,000 (cable)</u>	
10. Will you include a link on your promotional handouts and in your website for booking hotel nights during this event? Yes
11. Will you negotiate a special rate or hotel/event package to attract overnight stays? Yes
12. What new marketing initiatives will you utilize to promote hotel and convention activity for this event?  
We want to work more with the casino to attract audience members to our events.
13. What geographic areas does your advertising and promotion reach: South Texas and Northern Mexico
14. How many individuals will your proposed marketing reaches that are located in another city or county? Between 100-2000 (depending on the event being offered during the season)
15. If the funding requested is related to a permanent facility (e.g. museum, visitor center):  
Expected Attendance Monthly/Annually: N/A  
Percentage of those in attendance that are staying at area hotels/lodging facilities: N/A %


**SECTION 5. SUPPLEMENTAL INFORMATION**

Along with the application, please submit the following:

x (attached) Proposed Marketing Plan for Funded Event

x (attached) Schedule of Activities or Events Relating to the Funded Project

*If you make a false statement on this application form, you could be found guilty of a Class A misdemeanor or a State jail felony under Texas Penal Code 37.10.*


 Date: 2/2/14  
 Signature  
Adolfo Flores Jr., President of ACEP  
 Print Name

**FOR CITY SECRETARY'S OFFICE USE ONLY**

Date Approved: \_\_\_\_\_ Amount Approved: \_\_\_\_\_  
 Any Conditions: \_\_\_\_\_ Activity Funded: \_\_\_\_\_

**FOR FINANCE DEPARTMENT USE ONLY**

Method of Payment: In Full \_\_\_\_\_ Installments: \_\_\_\_\_  
 Reviewed by: \_\_\_\_\_ Approved by: \_\_\_\_\_



## **Arts Council of Eagle Pass**

### **2016 Season (Tentative Schedule)**

**March 2016 - The Randy Rogers Band - International Center for Trade**

**May 2016 - "A Night at the Opera" - C.C. Winn High School Auditorium**

**June 2016 - "A Tribute to the Beatles: Part Two" - CCWHS Auditorium**

**July 2016 - 22nd Children's Theater Production of the Dr. Seuss  
Musical - "Seussical" - C.C. Winn High School Auditorium**

**September 2016 - La Rondalla de Saltillo - ICT**

**November 2016 - Mariachi Nuevo Tecalitlan or Mariachi Vargas**



### **2016 ACEP Season Marketing Plan**

**Total of cost for programs for 2016 Season - \$140,000**

**Costs of contracts during 2016 Season - \$100,000**

**Amount used for advertising - \$20,000**

**Amount used for production costs - \$20,000**