

Starr Hoffman, PhD

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EDUCATION

PhD, Higher Education, Library Science minor, University of North Texas, Denton, TX, 2012

- Dissertation title: The Preparation of Academic Library Administrators
- A quantitative study of the leadership preparation and education of academic library deans

MLS, Library Science, University of North Texas, Denton, TX, 2006

MA, Art History, University of North Texas, Denton, TX, 2004

BA, English Literature & Fine Art, (double-major) Hardin-Simmons University, Abilene, TX, 1999

EXPERIENCE

Columbia University, New York, NY

2013 – present

Journalism & Data Resources Librarian / Head, Journalism Library

2013 – present

Leadership:

- Oversee the Journalism Library, a full-service library facility embedded in the School of Journalism
- Collaboratively plan strategic objectives for the Social Sciences Division and create Journalism Library initiatives to meet those divisional objectives
- Project Manager for Columbia's implementation of Springshare's LibGuides 2:
 - Training nearly 200 librarians and staff in the new application
 - Overseeing content migration of 900+ existing research guides from AEM/CQ
- Moderated Columbia's 2014 Annual Library Symposium on "Leaders Everywhere"
- Administrate and train librarians in library-wide chat reference program
 - Simplified library-wide reference statistical collection by consolidating multiple forms
- Added clearer signage to the Journalism Library
- Manage \$53,000 collection development budget

Outreach and Training:

- Train staff in reference services and technologies (Twitter, R, LibGuides 2, LibraryH3lp, etc.)
- Mentor and train new librarians, including in federal depository practices
- Train, supervise, and mentor graduate library interns in reference and outreach
- Interact with students and faculty on social media, including:
 - Tweet library hours, new resources, FAQs, and schedule student consultations
 - Post FAQs and research tips on the Library Blog
- Created LibraryThing collection showcasing Journalism faculty-authored books, to meet student demand to browse these titles (these books are dispersed between 21 campus libraries)

Reference and Instruction:

- Provide instructional and collection support for curricular shift toward data journalism
- Provide research assistance in the Journalism Library and the Data Services Center (in Lehman Library)
- Consult on research methodology, software, statistical analysis, and data management
 - Present information and data literacy instruction sessions, primarily in Journalism

University of North Texas, Denton, TX

2006 – 2012

Candidate, PhD in Higher Education

2011 – 2012

College of Education

- Moved abroad (Kharkiv, Ukraine) to focus on dissertation fulltime
- Successfully defended dissertation and graduated in December 2012

Head, Government Documents Department

2010 – 2011

Leadership:

- Supervised and evaluated six professional staff, two graduate assistants, and six student workers
- Oversaw department operations: selection, acquisition, cataloging, processing, reference, and digitization
- Department renovation increased staff space, student study space, and made reference desk more visible
- Created division policies as a member of the Public Services Management Team
- Coordinated reference and circulation desk
- Managed \$140,000 collection development budget (Political Science, Government Information)

Collaborative Projects:

- Partnered with Writing Lab to offer peer tutoring services in the library
- Established partnerships with three institutions to digitize collections for which they had no space
- Collaborated with Digital Libraries Division to digitize unique collections

Assessment and Planning:

- Helped develop library's strategic plan and created department goals in support of vision
- Analyzed and assessed department project outcomes and reported to Assistant Dean
- Collaborated on library-wide ethnographic study of student use of space
- Assessed reference data and adjusted service hours to best meet student needs

Librarian for Digital Collections

2006 – 2010

Collaborative Projects:

- Managed partnership with the National Archives and Records Administration (NARA) and the Government Printing Office (GPO) to create a collaborative digital archive
- Collaborated with public, school, and academic libraries on month-long community reading program

Reference, Instruction, & Digital Collections:

- Trained and supervised graduate students in cataloging, scanning, archiving, etc.
- Provided research assistance in person, online, and by appointment
- Provided information literacy instruction for multiple disciplines, at multiple levels
- Managed \$5,000 collection development budget (Philosophy and Religion Studies)
- Expanded digital collections (by over 12,000 items) and created metadata records (Dublin Core)

Research and Statistics:

- Regularly researched trends in higher education and academic libraries for Department Head
- Calculated and reported statistics on digital collections, outreach, and reference
- Helped conduct usability survey of library website

Outreach:

- Planned and moderated three conference programs for the 2009 Texas Library Association Conference
- Used social media to promote library services and events

Teaching Experience

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| <p>Visiting Assistant Professor
 School of Information and Library Science, Pratt Institute, New York, NY</p> <ul style="list-style-type: none"> • Information Organization (LIS 653) • Taught core course through discussion, lecture, and in-class exercises | <p>2013 - present</p> |
| <p>Guest Lectures, Library and Information Sciences
 College of Information, University of North Texas Libraries, Denton, TX</p> <ul style="list-style-type: none"> • "Legal Resources," Information Indexing and Retrieval (SLIS 5205) • "Government Information Librarianship," Information Indexing and Retrieval (SLIS 5205) • "Introduction to Government Information Sources," Freshman Information Literacy (UCRS 1000) | <p>2007 - 2012</p> |
| <p>Teaching Assistant, Art History Department
 College of Visual Arts & Design, University of North Texas, Denton, TX</p> <ul style="list-style-type: none"> • Art Appreciation for Non-Majors (ART 1300) • Art History Survey I (ART 2350) • Art History Survey II (ART 2360) • Seminar in 20th-Century Art (ART 4900) | <p>1999 - 2001</p> |

NOTABLE DISTINCTION

2011 TALL Texans Accelerated Leader

Selected on a competitive basis to attend an intensive, week-long leadership institute. Texas Library Association facilitated the program, and the curriculum was taught by Maureen Sullivan, noted leadership scholar and past president of the American Library Association.

SELECTED PUBLICATIONS

View full list of publications here: <http://bit.ly/starrpub>

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| 2014 | Hoffman, S. "Mentoring Diverse Leaders in Academic Libraries." (chapter) In Bradford Lee Eden and Jody Condit Fagan (Eds.), <u>Leadership in Academic Libraries Today: Connecting Theory to Practice</u> . Lanham, MD: Rowman & Littlefield Publishers, pp. 77-90. |
| 2013 | Hoffman, S. "Library Roles: Supporting Research Through New Methods of Scholarly Communication." <u>Information Today Europe</u> , November 2013. http://bit.ly/1tZN6OC |
| 2011 | Hoffman, S. "Embedded Academic Librarian Experiences in Online Courses: Roles, Faculty Collaboration, and Opinion." <u>Library Management</u> , 32(6/7), pp. 444-456. |
| 2011 | Hoffman, S. "Utilizing Needs and Offers Lists to Complete Mass Digitization Projects: Strategies, Workflows, and Collaborative Opportunities." <u>DttP: Documents to the People</u> , 39(2), pp. 29-34. |
| 2010 | Hoffman, S., and Ramin, L. "Best Practices for Librarians Embedded in Online Courses." <u>Public Services Quarterly</u> , 6(2/3), pp. 292-305. |
| 2009 | Downey, A., Hoffman, S. and Sears, S. "Collaborating with Your Local Public Library," (chapter) In <u>Academic Library Outreach: Beyond the Campus Walls</u> . Westport, CT: Libraries Unlimited, pp. 67-75. |
| 2008 | Hoffman, S. "Preserving Access to Government Websites: Development and Practice in the CyberCemetery," <u>Proceedings, World Library and Information Congress: 74th IFLA General Conference and Council</u> . |

SELECTED PRESENTATIONS

View full list of presentations here: <http://bit.ly/starrpreso>

Academic Conferences:

- 2014 (Upcoming) "Student and Faculty Outreach: Reaching the Reluctant." Internet Librarian International (ILI), London, UK.
- 2013 "Scholarly Communication Strategies in Academic Libraries." Internet Librarian International (ILI), London, UK.
- 2010 "The Educational Background of ARL Library Deans." Co-presented with Annie Downey. 2010 Qualitative and Quantitative Methods in Libraries (QQML) Conference, Chania, Crete, Greece.
- 2010 "Experiences and Roles of Online Embedded Academic Librarians." 2010 Qualitative and Quantitative Methods in Libraries (QQML) Conference, Chania, Crete, Greece.
- 2009 "The Value of the PhD for Academic Librarians." Association for the Study of Higher Education (ASHE) Conference, Vancouver, British Columbia, Canada.
- 2008 "Preserving Access to Government Websites: Development and Practice in the CyberCemetery." International Federation of Library Associations and Institutions (IFLA). 74th World Library and Information Congress, Quebec City, Quebec, Canada.
- 2002 "Passionate Transformation in the Cult of Saint Veronica." The 37th International Congress on Medieval Studies, Kalamazoo, MI.

Other Conferences:

- 2013 "Tweeting @ the Library: Engaging with Students Through Social Media." Columbia University Libraries Fall Forum, New York, NY.
- 2010 "Beyond the Avatar: Dynamic Experiences as Librarians Assisting Online Courses." 2010 Texas Library Association Annual Conference, San Antonio, TX.
- 2008 "Encouraging an Informed Citizenry II: More About Congressional Research Service Reports." Invited by Government Printing Office staff. Federal Depository Library Council Meeting, Washington, D.C.

Invited Presentation:

- 2008 "Preserving Access to Government Websites: Development and Practice in the CyberCemetery." Presentation was invited by the Congressional Research Service staff. Library of Congress (Madison Building), Washington, D.C.

PROFESSIONAL ASSOCIATIONS

American Library Association (ALA), 2006 – present

- Association of College & Research Libraries (ACRL)
 - ACRL-NY Symposium Planning Committee, 2013 – present
 - ACRL-NY Executive Board, 2013 – present
- Government Documents Round Table (GODORT)
 - Web Administrator, 2007 – 2010 (appointed 3-year position)

Association of Studies in Higher Education (ASHE), 2011 – present

- Reviewer, annual conference papers, 2012, 2013

Federal Depository Library Program (FDLP), 2006 – present

Metropolitan New York Library Council (METRO), 2013 – present

- Co-Chair, GoDIG (Government Documents Discussion Interest Group)

Texas Library Association (TLA), 2006 – 2011

- Government Documents Round Table (GODORT)
 - TLA 2009 Conference Programming Committee, 2007 – 2009
 - Chair, TLA GODORT Website Committee, 2007 – 2010

UNIVERSITY SERVICE

2014 – present	Library Committee, School of Journalism, Columbia University
2009 – 2011	Civic Engagement Team, University of North Texas
2009 – 2011	UNT Veterans Advisory Group, University of North Texas <ul style="list-style-type: none"> • Outreach and Recruitment Workgroup
2007 – 2011	Faculty Senate, University of North Texas <ul style="list-style-type: none"> • Senator, 2011 • Chair, Faculty Awards Committee, 2007 – 2011

LIBRARY SERVICE

2013 – present	LibGuides Workgroup, Columbia University Libraries (Project Manager)
2013 – present	Ask-A-Librarian Workgroup, Columbia University Libraries <ul style="list-style-type: none"> • Trained interns in virtual reference and best practices
2013 – 2014	Symposium Planning Committee, Columbia University Libraries
2013 – 2014	Search Committee for Government Information Librarian, Columbia University Libraries
2013 – 2014	2CUL Outreach Committee, Columbia University Libraries <ul style="list-style-type: none"> • Collaborative initiative with Cornell University
2009 – 2011	Assessment Workgroup, UNT Libraries
2009 – 2011	Space Planning Workgroup, UNT Libraries
2006 – 2011	Communication & Outreach Workgroup, UNT Libraries (Co-Chair, 2009)
2007 – 2011	Emerging Technologies Group, UNT Libraries
2006 – 2009	Library Assembly, UNT Libraries (Elected Representative, District 5)
2006 – 2008	Metadata Team, UNT Libraries
2007	Search Committee for Government Documents Department Head, UNT Libraries

COMMUNITY SERVICE

2005 – present	Board of Young Associates, Hardin-Simmons University, Abilene, TX (service alumni board) <ul style="list-style-type: none"> • Communications Committee Chair, 2008
2006 – 2010	Denton Reads, Denton, TX (collaborative group of local public, school, and academic libraries) <ul style="list-style-type: none"> • Co-Chair, Publicity Committee, 2007 – 2010 • Webmaster, 2007 – 2010

TECH PROFICIENCIES

Course Management:	Blackboard, Moodle, Canvas, CourseWorks, Wimba, Vista, Skype
Research & Productivity:	R, SPSS, Stata, GIS, NVivo, Prezi, Qualtrics, SurveyMonkey, LibGuides 2, MS Office
Design & Production:	Adobe CS (Photoshop, Dreamweaver, Illustrator), Camtasia
Social Media:	Twitter, Instagram, Slideshare, WordPress, Flickr, etc.
CMS:	Adobe CQ, Plone, Confluence, Wikimedia, PBworks
Other:	Experience using HTML, PHP, MySQL, Ruby