



One Page Marketing Plan

Company Name
Website:
Last Edited:
By:

Target Market: _____

Yearly Marketing Budget: _____

Product (or services): _____

Industry Trends: _____

Price: _____

Goals: (specific and measurable)

Placement: _____

- 1. _____
- 2. _____
- 3. _____

Promotion: _____

Strategies:

Top 3 Competitors:

- 1. _____
- 2. _____
- 3. _____

- 1. _____
- 2. _____
- 3. _____

Your Strengths:

Your Weaknesses:

- 1. _____
- 2. _____
- 3. _____

- 1. _____
- 2. _____
- 3. _____

Monthly Tactics

January: _____

July: _____

February: _____

August: _____

March: _____

September: _____

April: _____

October: _____

May: _____

November: _____

June: _____

December: _____

