

## Documentary: Video Production

### Documentary Project

(Look at the list of documentary ideas and **choose** one)

**Duration (may be extended to 2 weeks/doubling up on days below):**

Period 1:	Period 2:	Period 3:	Period 4:	Period 5:
Write <b>proposal</b> , build narrative, plan, & schedule. Secure <b>STOCK</b> video/music	<b>Schedule -Plan</b> ACTION sequences, Interview questions, find tech support	<b>SHOOT Day #1</b> Interviews  Establishing shots	<b>SHOOT Day #2</b> Interviews  Establishing shots	<b>EDIT:</b> add stock or archive material  build clear narrative

#### Objectives (Curriculum Expectations):

- Write a documentary proposal, with a shooting schedule, and list of proposed video archive material.
- Learned to have applied research and technical skills necessary to completing the 30 minute documentary
- Developed language suitable for descriptive and critical understanding of social media and how it influences us

#### Documentary Video Proposal:

<http://en.wikipedia.org/wiki/Facebook>

[http://blog.nielsen.com/nielsenwire/online\\_mobile/nielsenfacebook-ad-report/http://www.youtube.com/watch?v=sIFYPQjYhv8](http://blog.nielsen.com/nielsenwire/online_mobile/nielsenfacebook-ad-report/http://www.youtube.com/watch?v=sIFYPQjYhv8)

#### *eg) Social Media's Impact on Teens*

<b>Remember:</b>	Make human truths emerge through images	Questions you may ask or find answers to:
<b>Understand:</b>	Classify FACEBOOK privacy protection policies used (or not used) by FB members. How does TWITTER, WIKIPEDIA, CHAT influence us	How do our FB (Twitter, or other) practices hurt or protect us?
<b>Apply:</b>	Use the above knowledge to identify what you want to capture on video. Explain what happens when explicit photos are seen on FB	Who are involved (Protection agencies) in implementing the policies?
<b>Analyze:</b>	Compare our current practices with those of the past.	Are our programs (recycling, Earth hour) successful?
<b>Evaluate:</b>	Are "FRIENDS" on the friends list allowing businesses to use your FB profile?	What could we do to improve?
<b>Create:</b>	Proposal, Schedule (list of what you want to shoot- <b>RAW</b> video), Shoot day for Raw, List archived ( <b>STOCK</b> ) video that you might want to use. Edit 15-30 minute video with your message	What materials do you need? Who (& what) could you videotape or interview?

**PRE- PRODUCTION (build a narrative):** \*See "Documentary Proposal" handout

1. Answer the questions above or create your own (which must be done for an interview!)
2. Create a breakdown (use a table) of what you want the audience to see. The breakdown could be under the following format: KEEP PACE IN MIND (\*\*See: Digital Overdrive/Chapter 6)

(eg.)

Sequence:	Duration:	RAW or STOCK FOOTAGE	Questions/Issues:
1. Introduction	15 sec	5 s – student uses his PCD, 5 s –FaceBook photos that inappropriate pop up on stranger's Iphone, 5s see stranger is fired at work (or student suspended)	People are unaware of how photos are being misused!

3. Create a schedule and interview questions.

**PRODUCTION (Shoot raw video):**

Follow your proposal & schedule. Take extra shots (angles) of everything. Conduct interview(s).

ACTION SEQUENCES- refer to videotaping students/staff recycling \*\*\*See Video Shoot Breakdown hand out. Feel free to create your own Production timeline, storyboard, etc.

**POST PRODUCTION:** Edit Raw and Stock video:

\*\*\*See "Tips for Editing" handout

Transfer RAW Video into Final Cut Express. Transfer STOCK footage using Hard drive (must be video saved using Quicktime format). Use TITLES for every important topic! Use cross-dissolve transitions between scenes (special transitions for new topics). Add music to introduction and credits (ask for help if you need it). ✂ Get feedback and implement revisions!

**Assessment:**

Pre-production (30%)	Production (30%)	Post-Production (30%)	Overall Documentary
Proposal/Schedule	Technical shoot	Editing/burn to DVD	Clear narrative- (10%)

# ACTIVITY: Documentary Proposal

NAME: \_\_\_\_\_

Sources:

- [http://www.chicagomediaworks.com/2instructworks/3editing\\_doc/doc\\_docproposalguide.doc](http://www.chicagomediaworks.com/2instructworks/3editing_doc/doc_docproposalguide.doc)
- [http://www.filmandmedia.ucsb.edu/people/faculty/lecturers/portuges/papers/How\\_to\\_write\\_a\\_documentary\\_treatment.pdf](http://www.filmandmedia.ucsb.edu/people/faculty/lecturers/portuges/papers/How_to_write_a_documentary_treatment.pdf)

Working title:				
Director:	Camera:	Sound:	Editor:	Other:
Length of video:	Audience will be:	Purpose of video:		
Past class video:	What needs improved?	What I can use?		

<b>My interpretation of the subject (how you feel):</b>
I believe that this _____ works while _____ needs to be improved.
My video will show (the above) in action by exploring _____
The main conflict is _____:
I want the audience to feel ____ understand that _____:

<b>ACTION SEQUENCE 1:</b>				
Activity?	Conflict?	Who involved?	Facts?	Imagery?

<b>ACTION SEQUENCE 2:</b>				
Activity?	Conflict?	Who involved?	Facts?	Imagery?

<b>ACTION SEQUENCE 3:</b>				
Activity?	Conflict?	Who involved?	Facts?	Imagery?

<b>CONFLICT:</b> What is at issue in this video (eg: do we adopt or abandon FB privacy?)		
<b>Who wants what of whom?</b>	<b>Are there opposing forces?</b>	<b>Is there opposition to FB privacy?</b>
<b>AUDIENCE BIAS:</b> Predict how your audience feels about your topic (eg: pro-FB? Disinterested?)		
<b>Positive or negative biases you predict?</b>	<b>Views, facts, or info audience needs to know?</b>	<b>Evidence you will present to change your audience's view?</b>

<b>INTERVIEW 1:</b> Name, role in life, metaphoric role in video structure		
Name:	Biases? Opinions she could present for your video?	Facts or evidence you'd like to get from him/her?

*(Optional/Extension)*

<b>INTERVIEW 2/3:</b> Name, role in life, metaphoric role in video structure		
Name:	Biases? Opinions she could present for your video?	Facts or evidence you'd like to get from him/her?

<b>STRUCTURE:</b> (in what sequence will your images/information be presented?)	
<b>Introduction:</b>	(what's the topic, what's the background info, who are involved?)
<b>ACTION SEQUENCE 1:</b>	Does this sequence provide opportunity to present conflict? (example: our struggle to educate FB users about privacy)
<b>ACTION SEQUENCE 2:</b>	Does this sequence provide opportunity to present conflict? (eg: People who use FACEBOOK don't read the contract fine print)
<b>ACTION SEQUENCE 3:</b>	Does this sequence provide opportunity for climax? (Is this the interview? Do inappropriate photos expose you to danger?)
<b>RESOLUTION:</b>	Interview facts/statements or what you have learned (can be images too)
<b>RESOLUTION:</b> (write a paragraph of how you intend to end video– what you want audience to learn)	

*(OPTIONAL/EXTENDED ACTIVITIES)*

<b>LOGISTICS:</b>	Notes:
Locations:	
Crew availability:	
Subject availability:	
Stock copyrights	

<b>BUDGET:</b>	Cost or cost per time frame:
Copyright music/stock footage	
Location?	
Lights/equipment?	
Editing/DVD/labels	

# VIDEO SHOT BREAKDOWN\*:

Sequence:	Duration:	RAW or STOCK FOOTAGE	Questions/Issues:
1. Introduction			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			
16			
17			
18			
19			
20 (Final Credits)			

**\*This is a sample only.** You may wish to add lines or delete some. Remember you must create a schedule of shoot dates/times/locations/who's involved (eg: interview)/ plus technical video audio help/requirements- if needed. Feel free to create your own Edit Decision List or Shot Breakdown List formatted to suit your individual production needs. **Remember to use TABLES** and try to plan organize to the best of your ability. **Always set goals** that are **SMART** (Specific, Measurable, Achievable, Realistic, & Timely).

*Eg:*

Date:	Time:	Location:	Who:	Technical:	Notes:
Monday, April 1st	9:00-9:20	Room 121 & hallway	Interview Mr. "X" about Q 2,4,6,8	Need John to help video. Extra light/tripod needed	Gave her Interview questions Mar 26