# 2016 Media Content Calendar
(Website, Newsletters, Webinars)

<table>
<thead>
<tr>
<th>Topics</th>
<th>JANUARY</th>
<th>FEBRUARY</th>
<th>MARCH</th>
<th>APRIL</th>
<th>MAY</th>
<th>JUNE</th>
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</table>
|        | • Biggest Software & Equipment Implementation Mistakes  
• Internet of Things  
• Cloud Computing  
• Virtualization | • The Biggest Technological Disruptions in Manufacturing  
• SaaS  
• ERP  
• Plant Safety | • Automotive Innovation  
• Energy Efficiency  
• Logistics  
• Mobile Devices | • Best Technology Investments... Ever  
• PLM  
• ERP  
• Data Management | • Manufacturing Trials & Tribulations  
• Education, Training & Recruiting  
• Automation & Process Control  
• Supply Chain Management | • Security  
• ERP  
• Business Intelligence  
• CAD/CAM |
| Targeted Newsletter Focus | Cloud Computing | Inventory Management | ERP | SCM | Automation & Process Control | Material Handling |
| Events | ARC Forum | | MODEX | IoT World | |

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<tr>
<th>Topics</th>
<th>JULY</th>
<th>AUGUST</th>
<th>SEPTEMBER</th>
<th>OCTOBER</th>
<th>NOVEMBER</th>
<th>DECEMBER</th>
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</table>
|        | • Recall Prevention Strategies  
• Internet of Things  
• Collaboration Tools  
• e-Commerce | • Ways to Limit Employee Injuries  
• The Manufacturing Skills Gap  
• ERP  
• Mobile Device Review | • Explosion Prevention Tips  
• PLM  
• Virtualization  
• M2M Communication | • Top Tips for Managing Plant Disasters  
• Remote Monitoring  
• Project Management  
• Sensors | • Expanding Your IoT Connections  
• Design for Manufacturability  
• CMMS  
• Globalization | • Most Innovative Gadgets for the Plant Floor  
• Business Continuity  
• Warehouse Technology  
• Internet of Things |
| Targeted Newsletter Focus | Prototyping/Rapid Design | Security | ERP | PLM | Safety | SaaS |
| Webinar/Video Newscast | The Future of High Tech | Supply Chain Management | Mobility | 3D Printing | IoT | Automotive Innovations |
| Events | | | | IMTS | | |