

2016 Media Content Calendar (Website, Newsletters, Webinars)

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
Topics	<ul style="list-style-type: none"> • Biggest Software & Equipment Implementation Mistakes • Internet of Things • Cloud Computing • Virtualization 	<ul style="list-style-type: none"> • The Biggest Technological Disruptions in Manufacturing • SaaS • ERP • Plant Safety 	<ul style="list-style-type: none"> • Automotive Innovation • Energy Efficiency • Logistics • Mobile Devices 	<ul style="list-style-type: none"> • Best Technology Investments... Ever • PLM • ERP • Data Management 	<ul style="list-style-type: none"> • Manufacturing Trials & Tribulations • Education, Training & Recruiting • Automation & Process Control • Supply Chain Management 	<ul style="list-style-type: none"> • Security • ERP • Business Intelligence • CAD/CAM
Targeted Newsletter Focus	Cloud Computing	Inventory Management	ERP	SCM	Automation & Process Control	Material Handling
Webinar/Video Newscast	2016 Manufacturing Forecast	The Manufacturing Plant of the Future	BYOD	Predictive Analytics	ERP Deployment Options: What's Right for Your Business	BYOD & Security
Events		ARC Forum		MODEX	IoT World	

	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Topics	<ul style="list-style-type: none"> • Recall Prevention Strategies • Internet of Things • Collaboration Tools • e-Commerce 	<ul style="list-style-type: none"> • Ways to Limit Employee Injuries • The Manufacturing Skills Gap • ERP • Mobile Device Review 	<ul style="list-style-type: none"> • Explosion Prevention Tips • PLM • Virtualization • M2M Communication 	<ul style="list-style-type: none"> • Top Tips for Managing Plant Disasters • Remote Monitoring • Project Management • Sensors 	<ul style="list-style-type: none"> • Expanding Your IoT Connections • Design for Manufacturability • CMMS • Globalization 	<ul style="list-style-type: none"> • Most Innovative Gadgets for the Plant Floor • Business Continuity • Warehouse Technology • Internet of Things
Targeted Newsletter Focus	Prototyping/Rapid Design	Security	ERP	PLM	Safety	SaaS
Webinar/Video Newscast	The Future of High Tech	Supply Chain Management	Mobility	3D Printing	IoT	Automotive Innovations
Events			IMTS			