

Social Media Posting Calendar

Date	Topics	Post	Character Count	Hashtags	Facebook	Twitter	Blog	Instagram	Vine	YouTube
Wednesday, February 5, 14		POSTED	Welcome Announcement (pinned): <boilerplate>	44	#socent #OCSEC	X	X			
Thursday, February 6, 14	Throwback Thursday		Anita Roddick - Cosmetics (The Body Shop)	41	#socent #OCSEC #bt	X	X	X		
Friday, February 7, 14	Deadline Reminder	POSTED	Registration for the Orange County Social Entrepreneurship Competition opens on Wednesday, February 19th. Stay tuned for more details coming soon!	146	#socent #OCSEC	X	X	X	X	
Saturday, February 8, 14	Trending Topic	POSTED	What exactly is "Social Entrepreneurship" anyhow, and how is it different from plain old Entrepreneurship? Learn the 5-point, industry-standard definition here: http://www.ssreview.org/blog/entry/the_power_of_a_simple_and_inclusive_definition	243	#socent #OCSEC	X	X			
Sunday, February 9, 14	Deadline Reminder	X	Registration for the Orange County Social Entrepreneurship Competition opens on Wednesday, February 19th. Stay tuned for more details coming soon!	146	#socent #OCSEC	X	X	X	X	
Monday, February 10, 14	Trending Topic	POSTED	Crowdfunding: What is it, and why is everyone talking about it? http://money.cnn.com/2014/01/07/smallbusiness/crowdfunding-investments/index.html?iid=SF_INV_River	162	#socent #OCSEC	X	X			
Tuesday, February 11, 14	Hot Tip Tuesday	POSTED	Writing a business plan for your idea? Check out these 20 practical tips for writing a GREAT business plan: http://www.lifehack.org/articles/work/20-practical-tips-for-great-business-plan.html?ref=fbp&n=1	204	#socent #OCSEC	X	X	X		
Wednesday, February 12, 14	Deadline Reminder	X	Registration for the Orange County Social Entrepreneurship Competition opens on Wednesday, February 19th. Stay tuned for more details coming soon!	146	#socent #OCSEC	X	X	X	X	
Thursday, February 13, 14	Throwback Thursday	POSTED	<p>Steve Jobs (http://static.squarespace.com/static/51e7e481e4b0adf12cfb27ce/t/52ce7140e4b000d6fc5a263a/1389261121751/Bill-then-and-now_0_preview.jpeg)</p> <p>Steve Jobs is most famous for founding a company which has been ever-present for the last 30 years, but in Apple's foundation years he was known for quite a different reason.</p> <p>During the late 70's Job's refused to wash for weeks on end as he was wrongly convinced that his strict vegan diet ensured his body didn't omit bad odours.</p> <p>There are stories of Jobs being physically removed from his own office and forced to go home to shower during this time as his work colleagues could no longer stand the smell. He would also frequently promote the use of LSD claiming that it allowed him to imagine the future directions in which technology was heading. He once chastised Bill Gates for being "unimaginative" telling a journalist that the Microsoft founder would "be a broader guy if he had dropped acid once or gone off to an ashram."</p> <p>Slowly, as the company grew and Jobs realised the importance of making a good impression and upholding a reputable public image, he cleaned up his act, made himself more presentable and stopped making such shocking comments. In private, Job's maintained his Zenist philosophies and maverick business style; both of which went on to be a huge part of Apple's success.</p> <p>Insight: Your early experiences and relationships will play a part in your future career journey, but you don't yet know how the puzzle pieces will fit together. Jobs' classes in calligraphy at Reed College in the 70s went on to define the shape of the fonts that we are all used to on our personal computers. The art is in connecting the dots of seemingly unrelated events and experiences in one's life. Jobs was a master in this art, repeatedly connecting - at various stages of his life journey - the people, ideas, and products he came across from different industries and different parts of the world.</p> <p>Source: http://www.faisalbutt.com/blog/theartofreinvention#.Uu13_PldUpq</p>	2036	#socent #OCSEC #bt	X	X	X		
Friday, February 14, 14	Trending Topic	POSTED	Wondering what would help make you a successful entrepreneur? Check out this advice the 12 entrepreneurs say is the best they ever got: http://www.entrepreneur.com/slideshow/230239#0	182	#socent #OCSEC	X	X			
Saturday, February 15, 14	Biz Ideas	POSTED	Think your business idea is a little "out there"? Check out this creative entrepreneur who paid his way through college with a super simple idea: http://www.tydknow.com/kid-pixel/	179	#socent #OCSEC	X	X	X		
Sunday, February 16, 14	Deadline Reminder	X	Get ready to start your engines... Registration for the Orange County Social Entrepreneurship Competition opens the coming Wednesday, February 19th. Stay tuned for more details coming soon!	187	#socent #OCSEC	X	X	X	X	
Monday, February 17, 14	Trending Topic	POSTED	Does Entrepreneurship scare you? Perhaps you're believing in a myth. Check out the Top 10 Entrepreneurship myths here and show how one can create a successful start-up business without money, business plan or even an idea. : http://www.forbes.com/sites/stevenberglas/2012/03/02/ten-myths-about-successful-entrepreneurs-debunked/	328	#socent #OCSEC	X	X			
Tuesday, February 18, 14	Hot Tip Tuesday	POSTED	What do social enterprise business models look like? Learn more here: http://www.marsdd.com/articles/social-enterprise-business-models/	136	#socent #OCSEC	X	X	X		
Wednesday, February 19, 14	Deadline Reminder	POSTED	Competition Registration Materials are available TODAY! Click here < > for more information.	94	#socent #OCSEC	X	X	X	X	
Thursday, February 20, 14	Throwback Thursday	POSTED	<p>This entrepreneur dropped out of high school with poor reading and math skills, failed at get-rich-quick schemes, and spent was arrested twice on suspicion of tax evasion - yet he is a HUGE success today. Who is he?</p> <p>Image: http://mbakakeeda.com/wp-content/uploads/2012/10/Richard-Branson-young.jpg</p> <p>Story: <http://mbakakeeda.com/the-richard-branson-way/></p>	357	#socent #OCSEC	X	X	X		
Friday, February 21, 14	SocEnt Profile	POSTED	Who is leading the charge in using business to solve social issues? According to Forbes, here's the Top 30: http://www.forbes.com/sites/helencoster/2011/11/30/forbes-list-of-the-top-30-social-entrepreneurs/	206	#socent #OCSEC	X	X	X		

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Saturday, February 22, 14	Biz Ideas	POSTED	Does your business idea turn lemons into lemonade? Check out this business model that makes "waste" a product: http://www.foxnews.com/leisure/2014/01/22/trader-joe-ex-president-to-open-store-selling-expired-food/	212	#socent #OCSEC	X	X	X	
Sunday, February 23, 14	Deadline Reminder	POSTED	The first OC Social Entrepreneurship Competition Webinar will be held LIVE this Friday, February 28th at X:00. Don't miss the first required installment with crucial guidance and tips for developing a winning entry to the competition!	234	#socent #OCSEC	X	X	X	X
Monday, February 24, 14	Trending Topic	POSTED	What world-social entrepreneurship developments are coming in 2014? http://www.fastcoexist.com/3024173/world-changing-ideas/the-world-changing-ideas-of-2014	156	#socent #OCSEC	X	X		
Tuesday, February 25, 14	Hot Tip Tuesday	POSTED	What is the routine of the most successful entrepreneurs? See here: http://www.lifehack.org/articles/productivity/use-these-daily-routines-7-famous-entrepreneurs-create-your-own-routine.html?ref=fbp&n=1	202	#socent #OCSEC	X	X	X	
Wednesday, February 26, 14	SocEnt Profile	POSTED	Jordan Kassalow , for example. An optometrist by training, Kassalow now runs an organization that sells ready-made reading glasses to people in the developing world. (Check out a longer profile here .)	199	#socent #OCSEC	X	X	X	
Thursday, February 27, 14	Throwback Thursday	POSTED	Who's this famous "social" entrepreneur? Hint: It's the "other" social category, not related to social entrepreneurship. (Image: http://i1.ytimg.com/vi/3uyTVvg4wn4/hqdefault.jpg) See more here: http://www.youtube.com/watch?v=3uyTVvg4wn4	236	#socent #OCSEC #tbt	X	X	X	
Friday, February 28, 14	Trending Topic	POSTED	Why is social entrepreneurship such a great fit for Gen Y? Learn more here: http://www.iedp.com/Blog/GenY_Social-Entrepreneurship_Business-Model#socent #OCSEC #SC_EILC	168	#socent #OCSEC	X	X		
Saturday, March 1, 14	Biz Ideas	POSTED	As the saying goes, one person's trash is another's treasure... or new business idea. Check out how this ingenious businessman turned leftovers into profit: http://www.npr.org/2012/11/26/165574108/an-entrepreneur-expands-the-lego-universe#socent #OCSEC #SC_EILC	260	#socent #OCSEC #SC_EILC	X	X	X	
Sunday, March 2, 14	Deadline Reminder	X	Did you love OC SEC's Webinar #1? Then mark your calendars - Webinar #2 is coming March 14th. Stay tuned for more details!	122	#socent #OCSEC	X	X	X	X
Monday, March 3, 14	Trending Topic	X	How did some of America's most successful technological entrepreneurs get started? See here: http://www.youtube.com/watch?v=dM_xDzy2nU&feature=em-share_video_user	162	#socent #OCSEC	X	X		
Tuesday, March 4, 14	Hot Tip Tuesday	POSTED	How do I give a GREAT business pitch? Here are six tips to help you knock it out of the park: http://www.entrepreneur.com/article/201826#socent #OCSEC	152	#socent #OCSEC	X	X	X	
Wednesday, March 5, 14	SocEnt Profile	POSTED	Sam Goldman and Ned Tozun, of D.Light Design, manufacture inexpensive lamps and sell them in communities that don't have reliable electricity.	142	#socent #OCSEC	X	X	X	
Thursday, March 6, 14	Throwback Thursday	POSTED	Andrew Mason - Aged 29yrs Worth an estimated \$600 million www.groupon.com Andrew Mason is the founder and CEO of the online business Groupon. A site you have all more than likely heard about or used before. Andrew Now just 29 years old is worth an estimated \$600 million due to the sites huge success. Founded in 2008 Groupon has been steadily increasing it's traffic and it's income for the grateful founder. The aim of the website is to offer out daily deals to people all over the world via an online coupon service. Each and everyday Groupon releases new "Groupons" to its customers allowing them to receive discounts on anything from subway meals to laptops and much more. Andrew was given \$1 million dollars by his previous employer in order to start this venture which has now made them both a lot of money in the 2 short years it has been up and running. I'm sure we can expect more from them in the near future.	920	#socent #OCSEC #tbt	X	X	X	
Friday, March 7, 14	Trending Topic	POSTED	Why can't we ignore Social Entrepreneurship? Learn more here: http://ezinearticles.com/?The-Most-Powerful-Business-Model---Social-Entrepreneurship&id=6223633	157	#socent #OCSEC	X	X		
Saturday, March 8, 14	Biz Ideas	POSTED	Know you want to be an entrepreneur, but not sure what to pursue? Here's some basic ideas to get your wheels turning: http://ptmoney.com/unique-business-ideas/	159	#socent #OCSEC	X	X	X	
Sunday, March 9, 14	Deadline Reminder	X	The second OC Social Entrepreneurship Competition Webinar will be held LIVE this Friday, March 14th at X:00. Don't miss the second required installment with crucial guidance and tips for developing a winning entry to the competition!	233	#socent #OCSEC	X	X	X	X
Monday, March 10, 14	Trending Topic	POSTED	How can social enterprise work with the private sector? Here's some ideas: http://www.theguardian.com/social-enterprise-network/2013/dec/02/social-enterprises-best-work-private-sector?utm_content=buffer61443&utm_medium=social&utm_source=twitter.com&utm_campaign=buffer	268	#socent #OCSEC	X	X		
Tuesday, March 11, 14	Hot Tip Tuesday	POSTED	Square one: How do you get a business started from scratch? Get some great tips here: http://www.forbes.com/sites/kevinharrington/2014/01/24/back-to-square-one-getting-your-business-started/	190	#socent #OCSEC	X	X	X	
Wednesday, March 12, 14	SocEnt Profile	POSTED	Tom Skazy dropped out of Princeton to create Terracycle, which sells fertilizer and over 250 products made from 60 waste streams.	129	#socent #OCSEC	X	X	X	
Thursday, March 13, 14	Throwback Thursday	X	Ben Cohen and Jerry Greenfield	31	#socent #OCSEC #tbt	X	X	X	
Friday, March 14, 14	Trending Topic	POSTED	Social entrepreneurs are trying to create change, but are they doing enough? Hack into the system and learn more here: http://www.theguardian.com/social-enterprise-network/2014/jan/15/social-enterprise-systematic-change-need-social-hackers	239	#socent #OCSEC	X	X		
Saturday, March 15, 14	Biz Ideas	POSTED	You think YOUR product in an innovative product idea? Bet you can't beat this: http://www.citikitty.com/	104	#socent #OCSEC	X	X	X	
Sunday, March 16, 14	Deadline Reminder	X	Did you love OC SEC's Webinar #2? Then mark your calendars - Webinar #3 is coming April 4th. Stay tuned for more details!	121	#socent #OCSEC	X	X	X	X
Monday, March 17, 14	Trending Topic	POSTED	Wondering how to make a positive social impact? Check out this book to learn how to be a disruptive force in the marketplace. http://www.amazon.com/Impact-Investing-Transforming-Making-Difference/dp/0470907215	209	#socent #OCSEC	X	X		
Tuesday, March 18, 14	Hot Tip Tuesday	POSTED	Feeling a little unmotivated? Learn how to reignite your passion for success here: http://www.forbes.com/sites/kevinharrington/2014/01/08/7-ways-to-reignite-your-passion-for-success/	182	#socent #OCSEC	X	X	X	
Wednesday, March 19, 14	SocEnt Profile	POSTED	Jane Chen's company manufactures a sleeping bag-like device called the "Thermpod," which warms low-birth weight babies in hospitals and clinics that have unreliable electricity and heat lamps that don't always work.	215	#socent #OCSEC	X	X	X	
Thursday, March 20, 14	Throwback Thursday	POSTED	Warren Buffet	13	#socent #OCSEC #tbt	X	X	X	
Friday, March 21, 14	Trending Topic	POSTED	Crowdfunding might be a good option for your social entrepreneurship idea, but do you know which one is the best fit for your business? http://www.hongkiat.com/blog/crowdfunding-sites/	184	#socent #OCSEC	X	X		
Saturday, March 22, 14	Biz Ideas	POSTED	Is buying new socks every three months simply too unbearable? This innovative business idea can cure your ills! http://www.blacksocks.com/en-us/sockscriptionus.htm	163	#socent #OCSEC	X	X	X	

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Sunday, March 23, 14	Deadline Reminder	POSTED	It's Spring Break at Saddleback College, which means there's plenty of free time to finish up that OC SEC Application! The submission deadline is less than one month away: April 18th. Work on yours today!	204	#socent #OCSEC	X	X		X	X
Monday, March 24, 14	Trending Topic	POSTED	What are the four biggest mistakes entrepreneurs make? See here: http://www.forbes.com/sites/kevinharrington/2013/11/07/avoid-the-four-biggest-mistakes-entrepreneurs-make/	171	#socent #OCSEC	X	X			
Tuesday, March 25, 14	Hot Tip Tuesday	POSTED	Lots of businesses are on the Social Entrepreneurship playing field, but what makes some the BEST? Learn more here: http://www.businessweek.com/articles/2013-04-17/finding-the-worlds-best-social-entrepreneurs	208	#socent #OCSEC	X	X	X		
Wednesday, March 26, 14	SocEnt Profile	POSTED	Social Entrepreneurship isn't a new concept. Guess who this marketplace disrupter is and what she did to change the world: Florence Nightingale (UK) – Founder of modern nursing, she established the first school for nurses and fought to improve hospital conditions.	264	#socent #OCSEC	X	X	X		
Thursday, March 27, 14	Throwback Thursday		Craig Newmark, craigslist (http://www.entrepreneur.com/slideshow/224215#3)	74	#socent #OCSEC #bt	X	X		X	
Friday, March 28, 14	Trending Topic	POSTED	What does the future hold for crowdfunding? http://medcitynews.com/2014/01/top-10-crowdfunding-predictions-2014/	112	#socent #OCSEC	X	X			
Saturday, March 29, 14	Biz Ideas	POSTED	Have you really thought about what you want done with your body after you pass away? Consider this innovative business idea that could be a great option: http://www.eternalreefs.com/	182	#socent #OCSEC	X	X		X	
Sunday, March 30, 14	Deadline Reminder	X	The third OC Social Entrepreneurship Competition Webinar will be held LIVE this Friday, April 4th at X:00. Don't miss the third required installment with crucial guidance and tips for developing a winning entry to the competition!	230	#socent #OCSEC	X	X		X	X
Monday, March 31, 14	Trending Topic	POSTED	What trends are changing the entrepreneurship game? Learn more here: http://www.entrepreneur.com/article/230928	111	#socent #OCSEC	X	X			
Tuesday, April 1, 14	Hot Tip Tuesday	POSTED	Has RISK always held you back from launching your own business? Read here how to overcome risk and fear to become successful: http://www.forbes.com/sites/kevinharrington/2013/11/26/risk-vs-reward-overcoming-the-fear-factor/	223	#socent #OCSEC	X	X	X		
Wednesday, April 2, 14	SocEnt Profile	POSTED	How can something as basic as a bead help cure poverty? Learn more here: http://www.beadforlife.org/en/frontpage/us	115	#socent #OCSEC	X	X	X		
Thursday, April 3, 14	Throwback Thursday		Tony Hawk (http://www.entrepreneur.com/slideshow/224215#6)	58	#socent #OCSEC #bt	X	X		X	
Friday, April 4, 14	Trending Topic	POSTED	How can social entrepreneurship help solve global poverty? Read more here: http://www.amazon.com/More-Than-Good-Intentions-Economics/dp/052595189X/ref=sr_1_1?ie=UTF8&qid=1322672573&s=8-1	187	#socent #OCSEC	X	X			
Saturday, April 5, 14	Biz Ideas	POSTED	Looking for the perfect gift to give that person who has everything? This zany product could be your answer: http://www.jeremyriad.com/blog/design/empty-snow-globes-the-gift-of-nothing/	185	#socent #OCSEC	X	X		X	
Sunday, April 6, 14	Deadline Reminder	POSTED	OC SEC Applications are due in TWO weeks on April 18th! Don't miss our Twitter party on XX/XX to ask questions of any of our faculty members who will be LIVE and responding to your questions! Stay tuned for more details.	220	#socent #OCSEC	X	X		X	X
Monday, April 7, 14	Trending Topic	POSTED	How could mobile banking and social entrepreneurship converge to help solve social issues? Learn more here: http://www.pioneerspost.com/comment/20140123/stash-cash-why-mobile-banking-needs-social-purpose	203	#socent #OCSEC	X	X			
Tuesday, April 8, 14	Hot Tip Tuesday	POSTED	Need some advice on basic tools to help get your business started? Check out these SharkTools from Shark Tank's Daymon John: http://daymondjohn.com/sharktools/	159	#socent #OCSEC	X	X	X		
Wednesday, April 9, 14	SocEnt Profile	POSTED	What kind of Social Entrepreneurship ideas are already brewing out there? Check out America's 30 Most Promising Social Entrepreneurs according to Bloomberg Businessweek here: http://images.businessweek.com/ss/09/04/0403_social_entrepreneurs/1.htm	246	#socent #OCSEC	X	X	X		
Thursday, April 10, 14	Throwback Thursday		Bill Gates - Microsoft	22	#socent #OCSEC #bt	X	X		X	
Friday, April 11, 14	Deadline Reminder	POSTED	One week from today: Competition entries are due! Don't miss the deadline. Learn more here: < >	97	#socent #OCSEC	X	X			
Saturday, April 12, 14	Biz Ideas	POSTED	Moved recently? What can you do with all those moving boxes that you have no room to store? Try this creative business' service to recycle without waste! http://www.boxcycle.com/	178	#socent #OCSEC	X	X		X	
Sunday, April 13, 14	Deadline Reminder	POSTED	Only ONE week until OC SEC Applications are due! Don't miss this great opportunity to win real-world coaching and investing in your social entrepreneurship idea!	161	#socent #OCSEC	X	X		X	X
Monday, April 14, 14	Trending Topic	POSTED	What can we learn from ABC's Shark Tank? Here are 23 lessons that may come in handy as you finalize your competition entries: http://www.bradaronson.com/shark-tank/	164	#socent #OCSEC	X	X			
Tuesday, April 15, 14	Deadline Reminder		Competition Entries are due THIS FRIDAY! Don't miss your opportunity to join this exciting competition! Learn more here: < >	126	#socent #OCSEC	X	X		X	X
Wednesday, April 16, 14	SocEnt Profile		Blake Makowski of TOMS shoes (also the Buy One-Give One model)	62	#socent #OCSEC	X	X	X		
Thursday, April 17, 14	Throwback Thursday		Donald Trump - Trump Enterprises	32	#socent #OCSEC #bt	X	X		X	
Friday, April 18, 14	Deadline Reminder	POSTED	Competition Entries are due TODAY! Learn how to submit your idea here: < >	76	#socent #OCSEC	X	X		X	X
Saturday, April 19, 14	Biz Ideas	POSTED	Is your business idea product-based? If so, don't miss these essential qualities of successful new products: http://www.forbes.com/sites/kevinharrington/2013/10/08/10-qualities-of-a-successful-product/	201	#socent #OCSEC	X	X		X	
Sunday, April 20, 14	Trending Topic	POSTED	What makes ABC's Shark Tank so addicting, and what is the "Shark Tank Affect"? Learn more here: http://sharktankblog.com/what-is-the-shark-tank-effect/	151	#socent #OCSEC	X	X			
Monday, April 21, 14	Trending Topic	POSTED	How can social enterprises succeed as businesses? Learn more here: http://www.theguardian.com/social-enterprise-network/2013/jan/31/social-enterprises-succeed-business?CMP=tw_t_gu	178	#socent #OCSEC	X	X			
Tuesday, April 22, 14	Hot Tip Tuesday	POSTED	How can you pitch your business with confidence, but without being arrogant, pompous or smug? Get some practical advice here: http://mashable.com/2014/01/07/new-business-pitch/	176	#socent #OCSEC	X	X	X		
Wednesday, April 23, 14	SocEnt Profile	POSTED	Social entrepreneurship can also address issues related to how learners interact with information and acquire new skills. Here are five companies that are applying creativity and innovation to develop tomorrow's workforce: http://devbootcamp.com/2013/05/15/5-nontraditional-next-generation-education-startups-we-love/	318	#socent #OCSEC	X	X	X		
Thursday, April 24, 14	Throwback Thursday	POSTED	What were the best pitches of all time on Shark Tank? http://www.businessinsider.com/best-shark-tank-pitches-of-all-time-2013-9?op=1	132	#socent #OCSEC #bt	X	X		X	
Friday, April 25, 14	Trending Topic	POSTED	What world-social entrepreneurship developments are coming in 2014? http://www.fastcoexist.com/3024173/world-changing-ideas/the-world-changing-ideas-of-2014	156	#socent #OCSEC	X	X			
Saturday, April 26, 14	Biz Ideas	POSTED	Need some inspiration to develop a new business idea? Follow this brainstorming process to get started: http://sbinfocanada.about.com/cs/startup/a/businessideas.htm	164	#socent #OCSEC	X	X		X	
Sunday, April 27, 14	Deadline Reminder	POSTED	Finalists will be announced this Friday, May 2nd. Can you hardly wait? We can't either! Stay tuned for more information...	120	#socent #OCSEC	X	X		X	X

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Monday, April 28, 14	Trending Topic	POSTED	In the long-fought US war on poverty, have we made any progress? Consider one perspective here: http://opinionator.blogs.nytimes.com/2014/01/08/in-the-long-war-on-poverty-small-victories-that-matter/?_php=true&_type=blogs&_php=true&_type=blogs&_r=1&gwh=CB095A7EBEF8E9ED3131B75B6D0775EC&gwt=pay	293	#socent #OCSEC	X	X						
Tuesday, April 29, 14	Hot Tip Tuesday	POSTED	How do you prep for giving a Business Pitch? Here's some quick tips to get you started: http://shrewdandsavvy.wordpress.com/2014/01/30/business-ownersentrepreneurs-how-do-you-pitch-for-new-business/	198	#socent #OCSEC	X	X	X					
Wednesday, April 30, 14	SocEnt Profile	POSTED	Think you're too young to launch a new business? Think again! Check out these 30 under 30 making a difference in Social Entrepreneurship: http://www.forbes.com/special-report/2012/30-under-30/30-under-30_social.html	215	#socent #OCSEC	X	X	X					
Thursday, May 1, 14	Throwback Thursday		Oprah Winfrey - Harpo Inc.	26	#socent #OCSEC #tbt	X	X		X				
Friday, May 2, 14	Finalists Announced		Finalist Announcement	21	#socent #OCSEC	X	X						
Saturday, May 3, 14	Trending Topic	POSTED	Congratulations to all of our finalists! Now the real prep begins: Creating the perfect pitch. If you haven't studied Shark Tank contestants who succeed and fail, here are some tips on how to get a deal on Shark Tank, which is a lot like what you'll be doing on May 10th! http://www.shopify.com/blog/7789467-how-to-get-a-deal-on-abcs-shark-tank#axzz2SccM3uNn	358	#socent #OCSEC	X	X						
Sunday, May 4, 14	Contestant Highlights		Highlight two contestants	25	#socent #OCSEC	X	X		X	X			
Monday, May 5, 14	Contestant Highlights		Highlight two contestants	25	#socent #OCSEC	X	X		X	X			
Tuesday, May 6, 14	Contestant Highlights		Highlight two contestants	25	#socent #OCSEC	X	X		X	X			
Wednesday, May 7, 14	Contestant Highlights		Highlight two contestants	25	#socent #OCSEC	X	X		X	X			
Thursday, May 8, 14	Contestant Highlights		Highlight two contestants	25	#socent #OCSEC	X	X		X	X			
Friday, May 9, 14	Trending Topic		Tomorrow is the Showcase!	26	#socent #OCSEC	X	X		X	X			
Saturday, May 10, 14			Showcase Updates throughout the day.	36	#socent #OCSEC	X	X		X	X			
Sunday, May 11, 14			Showcase Highlights	19	#socent #OCSEC	X	X		X	X			