CHROMATICS treated or damaged from environmental exposure or heat styling. Always conduct
- Wear suitable gloves for all applications
- Precisely follow package instructions for haircolor, lightener and texture products

PRE-SERVICE STEPS
- PRE-BLENDED SHADES FOR HAIR WITH 75% OR MORE GRAY
- NEW CHROMATICS Beyond Cover

**SHADE CHART**

Cream Shampoo vs. uncolored hair treated with a non-conditioning shampoo
- Haircolor System with 20 Volume Oil in Cream Developer and Redken Hair Cleansing

HOW CHROMATICS BEYOND COVER MEETS THE NEEDS OF GRAY HAIR

CHROMATICS BEYOND COVER is formulated with argan oil, ceramides and antioxidants, providing

**PRE-BLENDED SHADES FOR HAIR WITH 75% OR MORE GRAY**

- #1 ammonia-free, long-lasting, no-lift dye technology
- Advanced amphoteric chemistry for a color deposit that is both rich and vibrant
- Infuses hair with shine and protection
- For use on gray blending with no-lift, equalizing and subtle gray blending
- For use on natural plus gray blending for strength and shine
- Advanced technology to blend gray

**ADDITIONAL REDKEN PRODUCTS**

REDKEN HAIRCOLOR COLLECTION

COLOR FUSION
- 100% oxidant-free, color deposit, multi-dimensional permanent dye technology
- 30 volume developer for low odor and long-lasting color

SHADES EQ
- Conditioning haircolor
- 100% oxidant-free, water-based, multi-dimensional permanent dye technology

COLOR GELS
- Professional permanent color gels
- Conditioning haircolor
- 100% oxidant-free, water-based, multi-dimensional permanent dye technology

REVIEWED FOR MEN COLOR GAIN
- Conditioning haircolor
- Multi-dimensional haircolor

How CHROMATICS BEYOND COVER

As hair goes gray, it can become wiry and unmanageable. CHROMATICS BEYOND COVER targets the issues that affect gray hair and offers the perfect solution.

**ODS² + PROTEIN EXTRACT & ARGAN TECHNOLOGY**

- Leaves hair 2X smoother than before coloring
- Leaves hair 2X smoother than before coloring
- Leaves hair 2X smoother than before coloring
- Leaves hair 2X smoother than before coloring

**PRE-BLENDED SHADES FOR HAIR WITH 75% OR MORE GRAY**

- 48 shades divided into 6 categories, plus 10 shades exclusive to men's hair

**NEW CHROMATICS BEYOND COVER**

- Formulated specifically for clients with 75%–100% gray hair
- Offers 100% gray coverage and multi-dimensional permanent dye technology
- Includes Redken 02 Prepping Blow-dry Gel

**REDKEN HAIRCOLOR COLLECTION**

**COLOR FUSION**

- Conditioning haircolor
- Conditioning haircolor
- Conditioning haircolor
- Conditioning haircolor

**SHADES EQ**

- Conditioning haircolor
- Conditioning haircolor
- Conditioning haircolor
- Conditioning haircolor

**COLOR GELS**

- Professional permanent color gels
- Professional permanent color gels
- Professional permanent color gels
- Professional permanent color gels

**REVIEWED FOR MEN COLOR GAIN**

- Conditioning haircolor
- Conditioning haircolor
- Conditioning haircolor
- Conditioning haircolor
2. Formula

3. Mixing & Processing

1. Technical Information

4. Application

- CHROMATICS Oil in Cream + 2 oz. 20 volume Developer

- CHROMATICS TRADITIONAL VIRGIN APPLICATION EXAMPLE:
  1. Apply selected formula with a higher volume of lift and gray coverage use 20 volume Developer.
  2. Immediately apply to Zone 2 (the mid-shaft) a formula slightly lighter and warmer of the same Zone 2 formula with a lower volume of copper Developer.
  3. Use the Zone 1 formula and apply to Zone 2 for the last 5–10 minutes.
  4. Use a timer to ensure accurate timing. Do not over or under process.
  5. Process at room temperature for 35 minutes.

- UNDERSTANDING "ZONES"

  - "Zones" for all on-scalp applications, start with dry hair and divide into 4 sections.
  - To review zones 1 & 2:
    - Redken recommends to start with a newly washed, dry hair and divide the scalp into 4 sections:
      - Zone 1: The scalp area
      - Zone 2: The mid-shaft
      - Zone 3: The ends
      - Zone 4: The entire hair from top to bottom

- TECHNICAL INFORMATION

- CHROMATICS Oil in Cream for Coloring

- SHADES

- Formulate with NATURAL (N) or NATURAL WARM (NW)

- CHROMATICS Oil in Cream

- Formula: Mix ½ oz. 6NW (6.03) and 1½ oz. 6G (6.3)

- Color Extend.

- Color Extend.

- Hair Cleansing Cream

- Color Extend.

- WARM BROWNS & BEIGES

- COOL BROWNS & BEIGES

- REDS & VIOLETS

- COPPERS

- BLONDES

- BROWNS

- GOLDS

- VIOLETS

- ORANGE

- GREEN

- BLUE

- BEIGE

- IRIDESCENT

- Shade contains Rubilane gray coverage, formulate with the same Zone 2 formula with a lower volume of Developer.

- CHROMATICS TRADITIONAL VIRGIN APPLICATION EXAMPLE:
  1. Apply selected formula with a higher volume of lift and gray coverage use 20 volume Developer.
  2. Immediately apply to Zone 2 (the mid-shaft) a formula slightly lighter and warmer of the same Zone 2 formula with a lower volume of copper Developer.
  3. Use the Zone 1 formula and apply to Zone 2 for the last 5–10 minutes.
  4. Use a timer to ensure accurate timing. Do not over or under process.
  5. Process at room temperature for 35 minutes.

- Mixing and Processing chart after wrapping the last foil. Rinse and shampoo with Hair Cleansing Cream.