



Exhibitor Survey

Thank you for exhibiting at EC06. To help us continue to provide a show that helps you meet your sales goals, we ask that you complete this survey. The information will be used to modify schedules and events for upcoming conferences.

About the Your EC06 Experience

1. Did you attend any educational sessions at EC06 (e.g. Monday/Tuesday Training Courses, Wednesday/Thursday Technical Sessions, Field Day at the Beach)? Yes No

2. Did you stay at an IECA Host Hotel? Yes *Skip to question# 4* No

3. If you did not stay at an IECA Host Hotel, why not? *Mark as many as apply.*

Location Points program at other hotel Cost Other

4. EC06 expo was open for 14 hours over 3 days. I think the number of hours should be: *Please choose one.*

Increased Decreased Left the same (no change)

Comments: _____

5. Rate the exhibitor lounge: *Please mark one*

Excellent Good Average Poor

Comments: _____

6. What would you like to see in the exhibitor lounge? *Mark as many as apply.*

Interview Room Lunch Education Internet Soda Room for Press Conferences

Other: _____

7. Would you be willing to pay additional booth fees if these services were offered? Yes No

8. Which hours did you see the most traffic Wednesday? *Please choose one.*

11am-1pm 1-3pm 3-5pm 5-6:30pm

9. Which hours did you see the most traffic Thursday? *Please choose one.*

11am-1pm 1-3pm 3-4pm

10. Did you meet a sufficient number of qualified buyers? Yes No

11. Would you exhibit at another IECA conference? Yes *Skip to question # 13* No

12. Why wouldn't you exhibit at another IECA conference? _____

13. Would you consider exhibiting at another IECA event such as a field day? Yes No

About Advertising

14. Were you aware of EC06 advertising opportunities (e.g. the conference program)? Yes No

15. What additional advertising did you do to drive traffic to your booth? *Mark all that apply*

Direct mail to your house list Direct mail to additional lists
 Email to your client list Email to additional lists
 Point of Sale Flyers Website listings

About Sponsorship

16. Are you aware of IECA sponsorship opportunities? Yes No

17. What do you think sponsorship does for IECA? *Mark all that apply.*

- | | |
|---|--|
| <input type="checkbox"/> Allows IECA to broaden education programming | <input type="checkbox"/> Allows IECA to increase exhibitor services |
| <input type="checkbox"/> Enhances networking events | <input type="checkbox"/> Allows IECA to increase profits |
| <input type="checkbox"/> Nothing, just allows manufacturers to gain more exposure | <input type="checkbox"/> Allows IECA to increase services to attendees |

About GES Exhibitor Services

18. Please rate GES on the following categories: *Please mark only one box per item*

Customer service	Excellent	Good	Fair	Poor	Did not use service
Rented supplies					
Handling of your materials					

About You

19. When would you like to receive the show kit?

- 2 weeks out 4 weeks out 6 weeks out 2 months out 3 months out

20. Who is your target customer?

- Builder/contractor Regulator/inspector Engineer/designer) Other (please describe)
 Manufacturer/distributor Academic Student _____

21. Would you be interested in taking a 1 hour webinar on driving traffic to your booth? Yes No *Skip to question #23*

22. How much would you pay to take a webinar like this?

- \$99.00-\$199.00 \$200.00- \$299.00 \$300.00- \$399.00

Your Comments

23. What kinds of successful programs have you seen used to drive traffic to the expo hall? _____

24. Do you have any additional comments or suggestions? _____

25. Testimonials help use share the value of the conference with others. _____

Yes, you may use my testimonial in marketing campaigns.

Name _____ Company _____

Please drop your survey in one of the collection boxes located throughout the convention center. If you would like to know the results of this survey, please email IECA at ecinfo.org after March 30,2006. Thank you for your time.

IECA...your essential Best Management Practice
www.ieca.org



International Erosion Control Association