

DIGITAL MEDIA INSERTION ORDER FORM

INSERTION ORDER DEADLINE: See below

Client/Company _____ Date _____

Contact _____

Email _____ Phone _____ Fax _____

Agency _____

SEND INVOICE TO:

Purchase Order Number _____

Name and Company _____

Address _____

NAVC eCOMMUNICATIONS

eNewsletter: NAVC Connect2Care eNewsletter

eBlast: NAVC:FLASH

- Ad Position: Top Banner (Connect2Care: \$2,500 per issue)
 Middle Banner (Connect2Care: \$1,800 per issue)
 Bottom Banner (Connect2Care: \$1,300 per issue)

Issues Requested (by month): _____

Issue (Monthly): *Based on availability at the time of insertion.

Rate: \$ _____ per insertion \$ _____ net total Digital Materials Due: 14 days prior to insertion date.

Subtotal: Rate of \$ _____ x Number of insertions _____ = \$ _____ Net Total

INDUSTRY PARTNER eCOMMUNICATIONS

eBlast: Sponsored eBlast \$5,000

Rate: \$ _____ per insertion \$ _____ net total Digital Materials Due: 14 days prior to insertion date.

Subtotal: Rate of \$ _____ x Number of insertions _____ = \$ _____ Net Total

NAVC.COM WEBSITE - RUN-OF-SITE

- Leaderboard (25,000)-\$1,700
- Leaderboard (50,000)-\$3,200
- Foot Banner (25,000)-\$1,300
- Foot Banner (50,000)-\$2,200

NAVC.COM WEBSITE - RUN-OF-PROGRAM

- Skyscraper (25,000)-\$1,300
- Skyscraper (50,000)-\$2,200

Dates: Beginning ___/___/___ Ending ___/___/___

*Based on availability at the time of insertion.

Rate: \$ _____ per insertion \$ _____ net total Digital Materials Due: 7 days prior to insertion date.

Subtotal: Impressions _____ at rate per month _____ x Number of months _____ = _____

TOTAL: eNewsletter SUBTOTAL _____ + eBlast SUBTOTAL _____ + Website SUBTOTAL _____ = _____

Comments: _____

Placement of advertising on an NAVC digital platform may be canceled by an advertiser for any reason upon thirty (30) days written notice from the advertiser to the NAVC. The advertiser will be responsible for, and hereby agrees to pay for, orders canceled if the required time of notice is not provided. The NAVC reserves the right to approve all of the contents of advertisement as well as the option to reject or cancel any advertisement, IO, URL link, space reservation or position commitment, at any time, for any reason whatsoever, even if the advertising has been published previously by the NAVC.

Client Signature: _____ Date: _____

RETURN COMPLETED FORM TO:

Your Strategic Account Manager (SAM) or Solutions@NAVC.com

*See relevant sections within Partner Power Guide for additional information and packages.