Fundraising Program for Schools

The Yoghurt Shop
583 Tapleys Hill Road FULHAM SA 5024
T 0410 521 373 F 08 8128 0600

follow us on www.theyoghurtshop.com.au
The Yoghurt Shop
Fundraising Program for Schools

WELCOME...
The Yoghurt Shop is proud to present the first healthy fundraising program for schools. Benefits for your school: The Yoghurt Shop’s product is different – it’s actually good for you and your family. You also get the opportunity to raise money for your school at the same time. Good food, good schools it’s a win win for all involved!

The process is very simple. Below you will find a detailed outline of the steps you need to follow in order to run a successful fundraising program within your school which will achieve great results. We have also included some helpful tips which will assist in maximising your fundraising opportunities. We are offering 8 of our best selling flavours for purchase in 1kg tubs – including our plain classic yoghurt, should you want to put in your own fruit.

Remember the more of our great tasting healthy yoghurt you sell the more money your school makes.

What The Yoghurt Shop will provide your school
• A3 coloured poster
• A4 colour counter stand for your reception/school office counter
• Family order forms (please copy more as needed)
• Newsletter template for your school newsletter

How the fundraising program works
1. Organise a fundraising date and allow 2 weeks for sales
2. Sell as much yoghurt as you can to family and friends
3. Submit your final master order to The Yoghurt Shop
4. Receive Cash redemption based on the amount of yoghurt sold
5. Redeem YOGO points for sports equipment

Benefits for your school
1. $3.00 rebate from every 1kg tub of yoghurt sold
2. The Yoghurt Shop packs and delivers all yoghurt orders submitted per classroom
3. No need to stock or handle yoghurt internally – all yoghurt will be delivered to the school prior to school dismissal (unless otherwise organised prior to delivery)
4. Your school will be encouraging families and children to choose healthy eating options.
5. The more yoghurt your school sells, the more yogo points you earn which can be redeemed for school sports equipment (including footballs, netballs and environ shades).

For further information or any questions please feel free to contact us,

Yours Sincerely,

Teeta Sayner
Fundraising Representative

e fundraising@theyoghurtshop.com.au
The Yoghurt Shop started in 2004 and the original store is still in the Adelaide Central Markets. Since then we have expanded our business and now have 10 locations throughout Adelaide. Together with a healthy wholesale business, our products are also available in various fruit and vegetables shops, gourmet food stores and independent supermarkets throughout SA and NSW.

Our product range carries across a healthy category which includes, our Fresh Greek Yoghurt, Gourmet Dips, Premium Frozen Yoghurt, Indulgent Smoothies, Muesli and Juices.

Our Greek Yoghurt is made through a traditional method which has been handed down through three generations. Combined with our delicious toppings, our yoghurt has body, texture and deep flavour.

The Yoghurt Shop products not only taste great but they are good for you. Our base yoghurts contain all natural ingredients and live cultures with no cream, no gelatine, no thickeners, no colours, no additives and no preservatives.

You’ll find lots more information about The Yoghurt Shop and its product range on our website;

www.theyoghurtshop.com.au

Contact Details:
For any further information about this fundraiser program please contact;

Teeta Sayner
Fundraising Representative
E fundraising@theyoghurtshop.com.au
M 0449 971 175
“TYS” The Yoghurt Shop

1. Read through the TYS Fundraising Pack.
2. Plan a date you wish to receive your products and please call The Yoghurt Shop to confirm that this date is available.
3. Work out the date* the fundraising forms need to be returned to you. We suggest 2 weeks for selling and 4 days to compile your Master Order Form that needs to be submitted to TYS.
4. Add the date to your order forms, photocopy and distribute to your students/members
5. Collect forms, money and tally totals. You’ll find the Master Order Form in this pack.
6. E-mail or fax the final order to orders@theyoghurtshop.com.au Fax (08) 8128 0600 3 days prior to your delivery date.
7. Once your yoghurt has been delivered, organize customer collection.
8. Plan how to spend your new funds!

Important Dates*

TYS Distribution Centre Hours
Monday to Friday 8am to 5pm (excluding closed dates)
CLOSED 24th to 28th of December 2012
### Product Price List

<table>
<thead>
<tr>
<th>The Yoghurt Shop Product list</th>
<th>Cost to your group</th>
<th>Suggested Sell Price to your customers</th>
<th>Profit to your Organisation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Passionfruit</td>
<td>$9.90</td>
<td>$12.90</td>
<td>$3.00</td>
</tr>
<tr>
<td>Vanilla Bean</td>
<td>$9.90</td>
<td>$12.90</td>
<td>$3.00</td>
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<tr>
<td>Strawberry</td>
<td>$9.90</td>
<td>$12.90</td>
<td>$3.00</td>
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<td>$9.90</td>
<td>$12.90</td>
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<tr>
<td>Berry Puree</td>
<td>$9.90</td>
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<tr>
<td>Lemon Twist</td>
<td>$9.90</td>
<td>$12.90</td>
<td>$3.00</td>
</tr>
<tr>
<td>Plain Classic Yoghurt</td>
<td>$9.90</td>
<td>$12.90</td>
<td>$3.00</td>
</tr>
<tr>
<td>Cranberry Choc</td>
<td>$9.90</td>
<td>$12.90</td>
<td>$3.00</td>
</tr>
</tbody>
</table>

All Yoghurt is sold in 1 KG Tubs. All products available all year round.

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### Fundraising Target Dollars

<table>
<thead>
<tr>
<th>50 x 1kg TUBS SOLD</th>
<th>$150</th>
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<tbody>
<tr>
<td>100 x 1kg TUBS SOLD</td>
<td>$300</td>
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<tr>
<td>150 x 1kg TUBS SOLD</td>
<td>$450</td>
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<tr>
<td>200 x 1kg TUBS SOLD</td>
<td>$600</td>
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<tr>
<td>250 x 1kg TUBS SOLD</td>
<td>$750</td>
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<tr>
<td>300 x 1kg TUBS SOLD</td>
<td>$900</td>
</tr>
<tr>
<td>350 x 1kg TUBS SOLD</td>
<td>$1050</td>
</tr>
<tr>
<td>400 x 1kg TUBS SOLD</td>
<td>$1200</td>
</tr>
<tr>
<td>450 x 1kg TUBS SOLD</td>
<td>$1350</td>
</tr>
<tr>
<td>500 x 1kg TUBS SOLD</td>
<td>$1500</td>
</tr>
</tbody>
</table>

250 x 1kg TUBS SOLD | 1 x Ball |
500 x 1kg TUBS SOLD | 2 x Balls |
750 x 1kg TUBS SOLD | 3 x Balls |
1000 x 1kg TUBS SOLD | 4 x Balls |
2000 x 1kg TUBS SOLD | 8 x Balls |
3000 x 1kg TUBS SOLD | Enviro Shade |
How to maximise your Fundraising Dollars

**Circulate your forms for 2 weeks**

Two weeks gives people enough time to talk to family, friends and work colleagues. We believe that anything longer than this tends to see the order forms get lost and forgotten about.

**Raise funds for a common goal**

The best way to motivate your students is to set them a goal. This will assist in driving them to make as many sales as possible. Set a target that you want your school to sell, for example; 500 tubs of yoghurt sold - means that the school will get $1,500 cash which goes towards the goal you have set to achieve.

By making the fundraising drive for something specific that appeals to them, such as sport equipment, an end of year activity, computer equipment or a camp, rather than just general revenue – they will strive to achieve more and sell more as much yoghurt as they can!

**Encourage parents to take forms to work**

Work places can be a gold mine for fundraising drives. The Yoghurt Shop is a well known name in Adelaide, and if people know the name and the quality of the product but don’t have access to these fundraisers, sales will come through.

**Follow up**

Please continue to remind your students/members that the order forms are due back on the date you have put in place. This helps to make sure people are in fact selling the yoghurt and haven’t forgotten about it! A great help for schools in this case is to advertise it in your newsletter for parents to see.

**Country Schools**

If you would like to run a Yoghurt Shop Fundraiser in Country SA or Broken Hill, NSW please contact The Yoghurt Shop directly as we currently deliver our products in some of these areas and may be able to include your school in this delivery.
Payments
Full payment must be received by us when your order is placed.
Payment can be made;
BY CHEQUE
BY DIRECT DEPOSIT

Minimum Orders
No minimum order is required for your school/organisation to participate in The Yoghurt Shop Fundraising.
No order is too big or too small for us to pack with love and care.

Refrigeration
All Yoghurt products must be refrigerated and kept below 5 degrees.

Delivery
To assist with storage, delivery will be made 2 hours prior to school dismissal.
The Yoghurt will be delivered in foam boxes with ice packs, which will be collected within 3 days after delivery.
If any students are absent on the day of delivery the school is responsible for storage until the order has been collected.
Delivery of the Yoghurt will be packed based on per classroom to ease distribution.
Please make sure Master Order Forms are filled out based on per classroom!
Orders for 1kg Tubs of Yoghurt @ $12.90 each

All the base yoghurts from The Yoghurt Shop contain:

- **NO** artificial colours
- **NO** preservatives
- **NO** cream
- **NO** additives
- **NO** thickeners
- **NO** gelatine

For further Nutritional Information and to download extra Order Forms please visit our website [www.theyogurtshop.com.au](http://www.theyogurtshop.com.au)

By purchasing this Yoghurt you are Supporting:

Your Yoghurt will be ready for pick up on:

Location Pick Up:

**Student Fundraiser Order Form**

Please complete this section and return to organiser*

<table>
<thead>
<tr>
<th>Yoghurt Flavours</th>
<th>Quantity</th>
<th>Price</th>
<th>TOTAL</th>
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</thead>
<tbody>
<tr>
<td>Passionfruit</td>
<td></td>
<td></td>
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<td>Vanilla Bean</td>
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<tr>
<td>Cranberry Choc</td>
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</tbody>
</table>

Please complete this section and return to organiser*

<table>
<thead>
<tr>
<th>Name</th>
<th>Phone number</th>
<th>Email</th>
<th>Classroom</th>
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</thead>
</table>

*TEACHERS MUST KEEP THIS SECTION OF THE FORM ONCE HANDED IN BY STUDENTS THIS INFORMATION WILL BE TRANSFERRED ONTO THE MASTER ORDER FORM FOR THE ENTIRE CLASSROOM ORDER*
Orders for 1kg Tubs of Yoghurt @ $12.90 each

All the base yoghurts from The Yoghurt Shop contain:

- NO artificial colours
- NO preservatives
- NO cream
- NO additives
- NO thickeners
- NO gelatine

yoghurt at it’s best with...all of the good stuff and none of the bad stuff

School Name:

Classroom Name:

Fundraiser Contact Name:

Delivery Date: Delivery Time:

FINAL CLASSROOM QUANTITY ORDERS

<table>
<thead>
<tr>
<th>passionfruit</th>
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<th>Strawberry</th>
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OFFICE ADMINISTRATION ONLY

Received by: Phone:

Confirmed Delivery Date:

The Yoghurt Shop
583 Tapleys Hill Road Fulham SA 5024 T 0410 521 373 F 08 8128 0600
follow us on www.theyoghurtshop.com.au
School Fundraising
Master Order Form
Orders for 1kg Tubs of Yoghurt @ $12.90 each

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<td>Classroom Name:</td>
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<td>Fundraiser Contact Name:</td>
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OFFICE ADMINISTRATION
FINAL SCHOOL QUANTITY ORDERS -

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**Total $ Cost per flavour**

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**GRAND TOTAL**