



# Fundraising Program for Schools



**The Yoghurt Shop**  
583 Tapleys Hill Road FULHAM SA 5024  
T 0410 521 373 F 08 8128 0600

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[www.theyoghurtshop.com.au](http://www.theyoghurtshop.com.au)

# The Yoghurt Shop

## Fundraising for Schools Program

### WELCOME...

The Yoghurt Shop is proud to present the first healthy fundraising program for schools. Benefits for your school: **The Yoghurt Shop's product is different – it's actually good for you and your family.** You also get the opportunity to raise money for your school at the same time. Good food, good schools it's a win win for all involved!

The process is very simple. Below you will find a detailed outline of the steps you need to follow in order to run a successful fundraising program within your school which will achieve great results. We have also included some helpful tips which will assist in maximising your fundraising opportunities. We are offering 8 of our best selling flavours for purchase in 1kg tubs – including our plain classic yoghurt, should you want to put in your own fruit.

Remember the more of our great tasting healthy yoghurt you sell the more money your school makes.

### What The Yoghurt Shop will provide your school

- A3 coloured poster
- A4 colour counter stand for your reception/school office counter
- Family order forms (please copy more as needed)
- Newsletter template for your school newsletter

### How the fundraising program works

1. Organise a fundraising date and allow 2 weeks for sales
2. Sell as much yoghurt as you can to family and friends
3. Submit your final master order to The Yoghurt Shop
4. Receive Cash redemption based on the amount of yoghurt sold
5. Redeem YOGO points for sports equipment

### Benefits for your school

1. \$3.00 rebate from every 1kg tub of yoghurt sold
2. The Yoghurt Shop packs and delivers all yoghurt orders submitted per classroom
3. No need to stock or handle yoghurt internally – all yoghurt will be delivered to the school prior to school dismissal (unless otherwise organised prior to delivery)
4. Your school will be encouraging families and children to choose healthy eating options.
5. The more yoghurt your school sells, the more yogo points you earn which can be redeemed for school sports equipment (including footballs, netballs and environ shades).

For further information or any questions please feel free to contact us,

Yours Sincerely,

**Teeta Sayner**  
Fundraising Representative

**E** [fundraising@theyoghurtshop.com.au](mailto:fundraising@theyoghurtshop.com.au)



## How the Fundraising works

### “TYS” The Yoghurt Shop

1. Read through the TYS Fundraising Pack.
2. Plan a date you wish to receive your products and please call The Yoghurt Shop to confirm that this date is available.
3. Work out the date\* the fundraising forms need to be returned to you. We suggest 2 weeks for selling and 4 days to compile your **Master Order Form** that needs to be submitted to TYS.
4. Add the date to your order forms, photocopy and distribute to your students/members
5. Collect forms, money and tally totals. You'll find the **Master Order Form** in this pack.
6. E-mail or fax the final order to **orders@theyoghurtshop.com.au**  
**Fax (08) 8128 0600**  
3 days prior to your delivery date.
7. Once your yoghurt has been delivered, organize customer collection.
8. Plan how to spend your new funds!

### Important Dates\*

#### TYS Distribution Centre Hours

Monday to Friday 8am to 5pm (excluding closed dates)

CLOSED 24th to 28th of December 2012





## Product Price List

The Yoghurt Shop Product list	Cost to your group	Suggested Sell Price to your customers	Profit to your Organisation
All Yoghurt is sold in 1 KG Tubs. All products available all year round			
Passionfruit	\$9.90	\$12.90	\$3.00
Vanilla Bean	\$9.90	\$12.90	\$3.00
Strawberry	\$9.90	\$12.90	\$3.00
Mango	\$9.90	\$12.90	\$3.00
Berry Puree	\$9.90	\$12.90	\$3.00
Lemon Twist	\$9.90	\$12.90	\$3.00
Plain Classic Yoghurt	\$9.90	\$12.90	\$3.00
Cranberry Choc	\$9.90	\$12.90	\$3.00

## Fund Raising Target Dollars \$

50 x 1kg TUBS SOLD	\$150
100 x 1kg TUBS SOLD	\$300
150 x 1kg TUBS SOLD	\$450
200 x 1kg TUBS SOLD	\$600
250 x 1kg TUBS SOLD	\$750
300 x 1kg TUBS SOLD	\$900
350 x 1kg TUBS SOLD	\$1050
400 x 1kg TUBS SOLD	\$1200
450 x 1kg TUBS SOLD	\$1350
500 x 1kg TUBS SOLD	\$1500

## Sports

250 x 1kg TUBS SOLD	1 x Ball
500 x 1kg TUBS SOLD	2 x Balls
750 x 1kg TUBS SOLD	3 x Balls
1000 x 1kg TUBS SOLD	4 x Balls
2000 x 1kg TUBS SOLD	8 x Balls
3000 x 1kg TUBS SOLD	Enviro Shade



# How to maximise your Fundraising Dollars \$



## Circulate your forms for 2 weeks

Two weeks gives people enough time to talk to family, friends and work colleagues. We believe that anything longer than this tends to see the order forms get lost and forgotten about.

## Raise funds for a common goal

The best way to motivate your students is to set them a goal. This will assist in driving them to make as many sales as possible. Set a target that you want your school to sell, for example; 500 tubs of yoghurt sold - means that the school will get \$1,500 cash which goes towards the goal you have set to achieve.

By making the fundraising drive for something specific that appeals to them, such as sport equipment, an end of year activity, computer equipment or a camp, rather than just general revenue – they will strive to achieve more and sell more as much yoghurt as they can!

## Encourage parents to take forms to work

Work places can be a gold mine for fundraising drives. The Yoghurt Shop is a well known name in Adelaide, and if people know the name and the quality of the product but don't have access to these fundraisers, sales will come through.

## Follow up

Please continue to remind your students/members that the order forms are due back on the date you have put in place. This helps to make sure people are in fact selling the yoghurt and haven't forgotten about it! A great help for schools in this case is to advertise it in your newsletter for parents to see.

## Country Schools

If you would like to run a **Yoghurt Shop Fundraiser** in Country SA or Broken Hill, NSW please contact The Yoghurt Shop directly as we currently deliver our products in some of these areas and may be able to include your school in this delivery.



Head  
Office  
Admin  
and other  
yogolicious  
important  
information



### Payments

Full payment must be received by us when your order is placed.  
Payment can be made;

BY CHEQUE

BY DIRECT DEPOSIT

### Minimum Orders

No minimum order is required for your school/organisation to participate in  
**The Yoghurt Shop Fundraising.**

No order is too big or too small for us to pack with love and care.

### Refrigeration

All Yoghurt products must be refrigerated and kept below 5 degrees.

### Delivery

To assist with storage, delivery will be made 2 hours prior to school dismissal.

The Yoghurt will be delivered in foam boxes with ice packs, which will be collected  
within 3 days after delivery.

If any students are absent on the day of delivery the school is responsible for storage  
until the order has been collected.

Delivery of the Yoghurt will be packed based on per classroom to ease distribution.

Please make sure Master Order Forms are filled out based on per classroom!





# Master Class Order Form



Orders for 1kg Tubs of Yoghurt @ \$12.90 each

All the base yoghurts from The Yoghurt Shop contain:

**NO** artificial colours **NO** preservatives **NO** cream **NO** additives **NO** thickeners and **NO** gelatine

**yoghurt at it's best with...all of the good stuff and none of the bad stuff**

School Name: \_\_\_\_\_

Classroom Name: \_\_\_\_\_

Fundraiser Contact Name: \_\_\_\_\_

Delivery Date: \_\_\_\_\_

Delivery Time: \_\_\_\_\_

## FINAL CLASSROOM QUANTITY ORDERS

Passionfruit	Vanilla Bean	Strawberry	Mango	Berry Puree	Lemon Twist	Plain Classic	Cranberry Choc



### OFFICE ADMINISTRATION ONLY

Received by: \_\_\_\_\_

Phone: \_\_\_\_\_

Confirmed Delivery Date: \_\_\_\_\_

# School Fundraising Master Order Form



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**yoghurt at it's best with...all of the good stuff and none of the bad stuff**

**School Name:** \_\_\_\_\_

**Classroom Name:** \_\_\_\_\_

**Fundraiser Contact Name:** \_\_\_\_\_

**OFFICE ADMINISTRATION  
FINAL SCHOOL QUANTITY ORDERS -**

Passionfruit	Vanilla Bean	Strawberry	Mango	Berry Puree	Lemon Twist	Plain Classic	Cranberry Choc
<b>Total \$ Cost per flavour</b>							

**GRAND TOTAL**