

# Sample Monthly SEO Report

	Column2	Column3	Column4	Column5	Column6	Column7	Column8
1	<b>Traffic Summary</b>	<b>Visitors</b>	<b>Actions</b>	<b>Average Time</b>	<b>Bounce Rate</b>		
2	08/07/14	218	559	3m 48s	25%		
3	09/09/14	204	509	4m 42s	22%		
4	10/09/14	282	661	4m 25s	36%		
5	11/07/14	229	540	3m 42s	38%		
6							
7	<b>SEO Summary</b>	<b>Active Backlinks</b>	<b>Total Rankings</b>	<b>Audit Issues</b>	<b>Link Influence</b>	<b>Average Position</b>	<b>Visibility Score</b>
8	11/11/14	12	22	40	1%	8.4	69%
9							
10	<b>Page Rank Analysis</b>	<b>Search Engine</b>	<b>Ranked Pages</b>	<b>Ranked Keywords</b>	<b>Average Position</b>	<b>Page 1 Rankings</b>	<b>Visibility</b>
11	11/10/14	Google	4	6	18.2	2	55%
12	11/10/14	Yahoo	3	9	6.4	8	95%
13	11/10/14	Bing	2	7	5.1	7	75%
14							
15	<b>Keyword Ranking</b>	<b>Page</b>	<b>Searches</b>	<b>Ranking</b>			
16	11/10/14	Hard Water Treatment System	40	33			
17	11/10/14	Water Softener	36090	25			
18	11/10/14	Water Softening Equipment	0	22			
19	11/10/14	Water Softening Services	0	62			
20	11/10/14	Water Softening Supplies	0	27			
21	11/10/14	Water Treatment	4690	12			
22	11/10/14	Water Treatment Service	50	10			
23	11/10/14	Water Treatment System	320	9			
24							
25	<b>Backlink Analysis</b>	<b>Active Backlinks</b>	<b>Unique Backlinks</b>	<b>Home Page Backlinks</b>	<b>Link Influence</b>		
26	11/2/14	12	6	8	1%		
27							
28	<b>Assets</b>	<b>Type</b>	<b>Target</b>	<b>Linking Websites</b>	<b>Potential Audience</b>	<b>Tweets</b>	
29	11/17/14	Press Release	Financing	231	72192000	893	

## Discussions on SEO americanclearwaterpa.com

### Visibility Improvement Row 11

*Started by Mike Vandling on 11/11/14 12:21 AM*

This comes directly from positioning on Google. Need to work on additional backlinking to push page higher.

*Mike Vandling on 11/11/14 12:21 AM*

### Keyword Replacement Row 18

*Started by Mike Vandling on 11/11/14 12:22 AM*

The three keywords with no searches need to be replaced with terms that have searches each month.

*Mike Vandling on 11/11/14 12:22 AM*

### Activity Low Row 26

*Started by Mike Vandling on 11/11/14 12:22 AM*

Backlink activity is very low. Can be increased substantially through additional quality articles and press releases.

*Mike Vandling on 11/11/14 12:22 AM*

### Financing Press Release Row 29

*Started by Mike Vandling on 11/18/14 11:57 PM*

Actual traffic increases will be evident through website traffic counts over the next 6 months. This was done for long term exposure and "buzz" in the industry. The press release is currently ranked #1 for Water Softeners Financing.

*Mike Vandling on 11/18/14 11:57 PM*