## template for a strategy map

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## Store 24's Strategy Map\* Growth Productivity Sales Growth\*\* Gross Profit \$/Labor \$\*\* ROI ROCD\*\* Financial EBITA\*\* EBITDA Perspective Gross Profit Growth\*\* Gross Profit New Concepts New Customers Contribution Asset Utilization Net gross profit from concepts <2 yrs old \*\* Inventory turns & Hurdle Growth in core categories Contribution \$ & Customer count\*\*/ rate on projects\*\* & % change\*\* Customer Interesting Quality, Value, Enjoyable Selection Value Promotions Cleanliness, Friendly Experience Perspective Increase Customer Value Operational Excellence Build the Franchise Internal Enhance the customer experience Focus on store, in-stock, & Continually develop & with "Ban Boredom" program associate productivity successfully roll out new & Perspective and flawless implementation innovative programs APride rides & Mystery shoppers\* Mn-stock average, GP\$Лabor \$\* Roll-out rating (Ban Boredom)\*\* Climate for Action Competencies Technology Learning Ability to implement Required competencies Focus of technology is on and Growth relies heavily on are built on tenure & information systems use Perspective employee satisfaction capability rating Tenure & Capability evaluation\*\* Technology evaluation sheet\*\* Gallup poll\*\*



\*\* Measures

Set includes over 20 Strategy Map examples as well as more than 30 templates to develop Strategy Maps and to vividly display company visions.

Agile Test Strategy Sample Template. What to include in an agile test strategy document? We list the common elements to be included in the test strategy doc

This sample worksheet provides a model of a strategy which can help students who struggle to understand each of the individual elements of a story or written text.

Title: Microsoft Word - pdfs 2 Author: Raymond Jones Created Date: 4:49:49 PM

\* Adapted from Kaplan & Norton Figure 3-8, page 82.

A strategy map is a diagram that is used to document the primary strategic goals being pursued by an organization or management team. It is an element of the.

A strategic plan is a roadmap to grow your business, and these are the 13 sections that will help you identify and achieve your goals.

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Before you can think about developing strategy, you need to do four things: 1. Define your business boundaries 2. Determine and agree the overriding goal for the business

Thank you very much. At least i have a starting point in developing our own go to market strategy.

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